

Brandify Expands AEO, GEO and SEO Services for Businesses and Agencies

Integrated AEO, GEO and SEO services help businesses and agencies improve visibility across AI platforms and traditional search engines.

BRADENTON, FL, UNITED STATES, August 4, 2026 /EINPresswire.com/ -- Brandify, an AI visibility and audience-first marketing company, today announced the expanded availability of its integrated Answer Engine Optimization, Generative Engine Optimization and Search Engine Optimization services for businesses, multi-location organizations, advertising agencies and media companies across the United States.



Brandify provides integrated AEO, GEO and SEO services that help businesses and agencies strengthen visibility across AI platforms and traditional search engines.

The program addresses a significant change in how customers discover and evaluate companies. Consumers increasingly use AI assistants and answer engines—including ChatGPT, Google AI

Overviews, Gemini, Perplexity, Microsoft Copilot and Claude—to research services, compare providers and make purchasing decisions.

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Businesses are no longer discovered only through search results. We help brands become easier for AI systems and potential customers to understand, trust and recommend.”

*Javier Aponte, Founder of
Brandify*

Brandify's AEO, GEO and SEO program is designed to improve how clearly businesses are understood, trusted and surfaced across both AI-generated answers and traditional search results.

“Ranking on Google is still important, but discovery no longer ends with a list of search results,” said Javier Aponte, founder of Brandify. “People are asking AI

platforms which businesses they should trust, which providers are best for a particular need and why they should choose one company over another. Our job is to help businesses become

easier for both people and AI systems to understand, verify and recommend.”

One Connected AI Visibility Strategy

Rather than treating AEO, GEO and SEO as unrelated services, Brandify combines them into one managed visibility strategy.

Answer Engine Optimization structures website information so search engines and AI platforms can extract clear, direct answers. Generative Engine Optimization strengthens the signals that help AI systems understand a company’s services, expertise, locations and authority. SEO supports the technical accessibility, content relevance and search visibility upon which many AI-driven discovery systems continue to rely.

Brandify’s [AEO and GEO services](#) can include AI visibility auditing, technical SEO, entity optimization, schema markup, content optimization, citation development, authority building and ongoing visibility measurement.

Solutions for Local Businesses

Brandify also provides specialized [AEO for local businesses](#). The service is designed to help local and multi-location companies establish consistent information about their services, expertise, geographic coverage and reputation across their websites and relevant third-party sources.

The approach can support professional service firms, home-service companies, healthcare organizations, legal practices, real estate businesses and other companies that depend on local customer discovery.

White-Label AEO and GEO Fulfillment

Through Brandify’s [white-label AEO services](#), advertising agencies, consultants, broadcasters and media organizations can offer AI visibility solutions under their own brands without building an additional fulfillment department.

White-label support can include client audits, strategy development, implementation, content and technical optimization, quality assurance and ongoing reporting. Brandify serves as the execution partner while the agency or media company maintains ownership of its client relationship.

“Agencies and media companies recognize that their clients need help adapting to AI-driven search, but creating an entirely new internal department requires time, training and overhead,” Aponte said. “Our white-label model gives partners a structured way to add AEO, GEO and SEO while keeping the relationship and presentation consistent with their own brand.”

Brandify provides managed, month-to-month solutions built around each client's market, competition, current visibility and business objectives. The company focuses on ongoing execution and improvement rather than offering AEO as a one-time checklist or standalone software platform.

Businesses and agencies can learn more or request an AI visibility assessment at <https://brandify.io/aeo/>.

About Brandify

Brandify is an AI visibility and audience-first omnichannel marketing company based in Bradenton, Florida. The company helps businesses and agencies improve discoverability across AI platforms, traditional search engines and digital advertising channels. Brandify provides AEO, GEO, SEO, audience targeting, geofencing, connected TV, display advertising, visitor intelligence and white-label fulfillment services for organizations throughout the United States.

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