GreenBidz Secures Strategic Investment from Headwater Capital to Expand AI Platform

Investment will accelerate GreenBidz's mission to transform industrial asset recovery, reuse, and trading across semiconductor and manufacturing markets.

TAIPEI, SONGSHAN DISTRICT, TAIWAN, August 7, 2026 /EINPresswire.com/ -- GreenBidz, an AI-powered B2B industrial asset marketplace, today announced that it has secured strategic investment from Headwater Capital to accelerate the development of its global industrial asset recovery and circular economy platform.

> GreenBidz, Asia's leading AI-powered circular economy platform, secures Headwater Capital investment to accelerate industrial asset reuse through AI, 101Lab, 101Machines, and 101Auctions."
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> *CHE WEI YIU*

The investment will support GreenBidz's expansion of its AI-powered marketplace technology, equipment matching capabilities, cross-border transaction infrastructure, and ecosystem of specialized industrial asset platforms.

Transforming the Global Industrial Asset Market
Every year, billions of dollars worth of industrial assets — including semiconductor equipment, manufacturing machinery, laboratory instruments, automation systems, and factory production assets — become idle due to factory relocation, business restructuring, technology upgrades, mergers, or liquidation.
Although many of these assets retain significant economic value, companies often struggle to recover their value due to fragmented markets, limited buyer networks, lack of transparency, complex logistics, and challenges in cross-border transactions.
GreenBidz is solving this challenge by building a digital infrastructure layer for industrial asset circulation — connecting enterprises, asset owners, equipment suppliers, auction partners, and global buyers through AI-powered marketplace technology.
Through intelligent equipment matching, managed marketplace services, secure transactions, and global logistics solutions, GreenBidz enables companies to maximize asset recovery while helping other businesses access quality equipment more efficiently.

From Taiwan's Manufacturing Strength to Southeast Asia and Global Markets
GreenBidz is strategically positioned at the center of Asia's manufacturing ecosystem.
Starting from Taiwan, one of the world's leading semiconductor and advanced manufacturing

hubs, GreenBidz is expanding across Southeast Asia, including key industrial markets such as Vietnam, Thailand, Malaysia, and Indonesia.
As global supply chains continue to evolve, companies are increasingly relocating factories, expanding production capacity, upgrading equipment, and optimizing capital investments.
GreenBidz aims to become the trusted digital infrastructure connecting industrial assets across borders — enabling equipment to move from companies that no longer need them to businesses that can create new value from them.

Greenbidz CEO Jerry

Building a Complete Industrial Asset Recovery Ecosystem
Beyond its core marketplace platform, GreenBidz is building specialized vertical platforms to serve different industrial asset categories and transaction scenarios.
The GreenBidz ecosystem includes:
101Lab
A specialized marketplace for laboratory, pharmaceutical, biotechnology, and scientific research equipment, connecting research institutions, companies, and global buyers.
101Machines
A marketplace focused on industrial machinery and manufacturing equipment, enabling companies to buy and sell CNC machines, production equipment, automation systems, and factory assets.
101Auctions.co
A dedicated auction marketplace for factory liquidation, business relocation, corporate restructuring, and industrial asset auctions.
101Auctions.co helps companies recover maximum value from unused equipment and production assets during factory closures, relocation projects, and asset disposal processes.
Together, these platforms create an integrated industrial asset lifecycle ecosystem — covering factory relocation, liquidation, auction, resale, reuse, and global redistribution.

Building the AI Infrastructure for Industrial Reuse
“We believe the future of industrial asset management lies in reuse, not disposal,” said Jerry Yiu, Founder and CEO of GreenBidz. “Companies worldwide hold valuable equipment that can continue creating value. GreenBidz is building an AI-powered platform that connects buyers and sellers, builds trust, simplifies cross-border transactions, and accelerates the transition to a circular industrial economy.”
With Headwater Capital’s investment, GreenBidz will expand its AI capabilities, marketplace, strategic partnerships, and international presence.

“Industrial equipment trading remains fragmented and inefficient,” said Venson Wang, Founder of Headwater Capital. “GreenBidz is well positioned to transform the market through AI, marketplace infrastructure, and a circular economy model, connecting idle industrial assets with businesses across Asia and beyond.”

About GreenBidz
GreenBidz is an AI-powered B2B industrial asset marketplace building the infrastructure for global industrial asset recovery and circular economy.
By combining artificial intelligence, marketplace technology, secure transaction solutions, auction capabilities, and logistics support, GreenBidz helps companies maximize asset value, reduce industrial waste, and create a more efficient global equipment reuse ecosystem.
The GreenBidz ecosystem includes specialized platforms such as 101Lab, 101Machines,and 101Auctions.co, serving industries including semiconductor, manufacturing, laboratory, pharmaceutical, and industrial sectors.
For more information:
https://greenbidz.com

Headwater Capital is an investment firm supporting innovative companies with strong growth potential.
Through strategic investment and entrepreneurial support, Headwater Capital partners with founders to build technology-driven businesses and create long-term value.
For more information:
https://www.headwaterven.com/en

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