

Zentrovia Solutions Launches ZenPub, a White-Label Digital Publishing Platform for Academic Publishers and Aggregators.

ZenPub launch coincides with Zentrovia's first anniversary of operations and the growth of ZenFlip to more than 700 organizations worldwide.

NEWARK, DE, UNITED STATES, August 4, 2026 /EINPresswire.com/ -- [Zentrovia Solutions](#) has launched [ZenPub](#), a fully white-labeled digital publishing platform built for academic publishers, learned societies, content aggregators, and eLearning companies. Publishers get their own custom domain, their own brand, and their own storefront - with no setup fee, no implementation project, and no revenue share. Every sale belongs entirely to the publisher.

“

No long implementation cycles, no revenue share. Using ZenPub go live on your own domain in under a week and sell to libraries and individual readers from one storefront.”

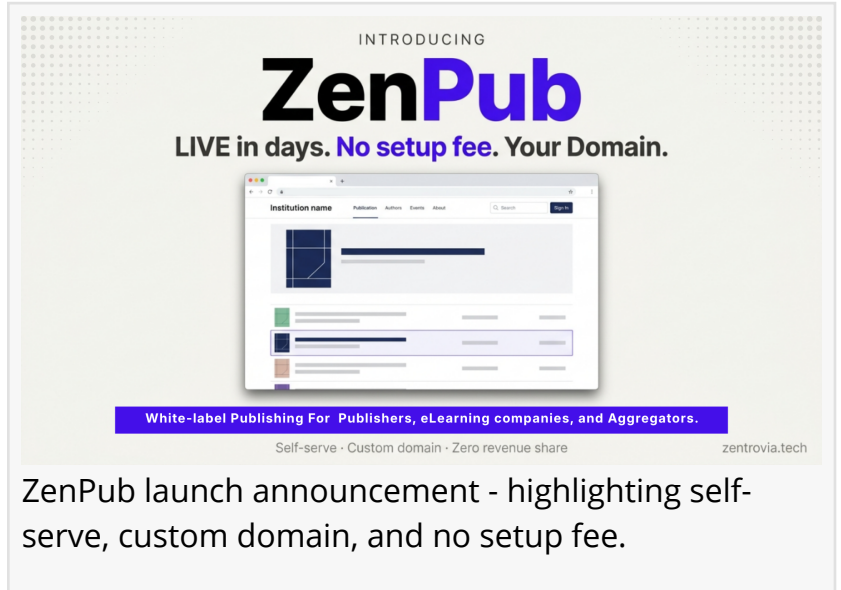
*Jagadish C U, Founder & CEO,
Zentrovia Solutions*

Self-serve onboarding means publishers can go from sign-up to live storefront in days, not months. Content ingestion is handled through direct uploads, ONIX feed integration, or REST API, with titles going live within minutes. Libraries can catalogue content immediately through MARC 21 record exports and KBART holdings files for knowledge base updates.

ONE PLATFORM FOR INSTITUTIONAL AND INDIVIDUAL SALES

ZenPub is designed to serve both sides of a publisher's

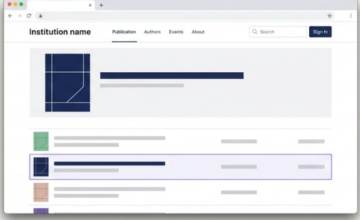
market from a single storefront. Institutional buyers - university libraries, research organizations, hospital networks - can license content under subscription or perpetual access models. Individual readers can purchase titles directly by credit card or redeem access codes. Geo-based



INTRODUCING

ZenPub

LIVE in days. **No setup fee.** Your Domain.



White-label Publishing For Publishers, eLearning companies, and Aggregators.

Self-serve • Custom domain • Zero revenue share zentrovia.tech

ZenPub launch announcement - highlighting self-serve, custom domain, and no setup fee.

pricing allows publishers to set different price points by market. No separate systems, no separate contracts.

AI SEARCH SCOPED TO PUBLISHER CONTENT

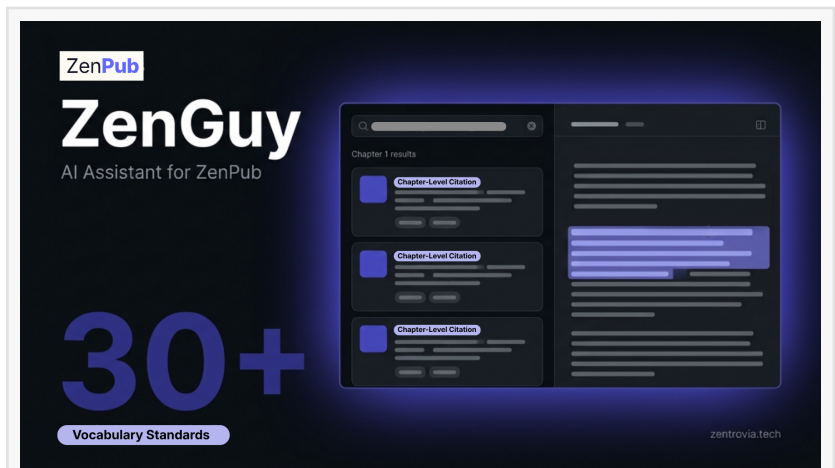
ZenPub's AI search assistant is scoped to the publisher's own content collection - not the open web. A reader searching for a clinical concept, economic model, or legal doctrine surfaces the exact paragraph or section across the full catalogue, or within a single selected title. Every chapter is auto-tagged on ingestion against more than 30 controlled vocabulary standards, including LCSH, ERIC, JEL, AGROVOC, and ACM CCS. Controlled vocabulary codes are surfaced inline within the reading interface.

COUNTER 5.1 REPORTING, BUILT IN COUNTER 5.1 TR, DR, and IR reports are generated automatically - no manual configuration, no exports to manage. Institutional buyers can pull their own usage reports independently. Publishers receive an aggregate view across all accounts, with real-time usage data by title, chapter, institution, and country.

ZENGUY: AI ADMIN ASSISTANT

ZenGuy, ZenPub's built-in AI assistant, lets publishers, aggregators, and library administrators manage the platform through natural language. Administrators can generate COUNTER reports, renewal lists, or content gap analyses, and handle institutional access, invoices, and onboarding without navigating menus. ZenGuy is scoped separately for each role - publishers, aggregators, and library admins each see only their own data and actions.

"Academic publishers have been stuck choosing between expensive enterprise platforms with long implementation cycles and no-frills tools that can't serve institutional buyers properly. ZenPub removes that trade-off. A publisher can go live on their own domain in under a week, sell to libraries and individual readers from the same storefront, and keep every dollar they earn."
— Jagadish C U, Founder and CEO, Zentrovia Solutions



ZenGuy - ZenPub's built-in AI assistant for chapter-level search and platform management.



Zentrovia Solutions marks one year of building technology that makes content intelligent.

ZENTROVIA MARKS ONE YEAR OF OPERATIONS

August 4, 2026 marks Zentrovia's first anniversary. In its first year, [ZenFlip](#) - Zentrovia's platform that transforms PDFs into interactive, AI-powered flipbooks - grew to serve more than 700 organizations. Alongside ZenFlip and ZenPub, Zentrovia has delivered specialized solutions in content accessibility, audiobook generation, accessible ePub conversion, eLearning, association technology, and eCommerce for publishers.

ZenPub is available immediately at zenpub.zentrovia.tech. Publishers interested in a guided walkthrough can join Zentrovia's weekly webinar every Wednesday at 10 a.m. Eastern, or write to hello@zentrovia.tech to book a custom demo slot.

ABOUT ZENPUB

ZenPub is a white-label digital publishing platform for academic publishers, learned societies, aggregators, and eLearning companies. It provides self-serve, custom-domain publishing infrastructure with COUNTER 5.1 reporting, AI-scoped search, MARC 21 and KBART exports, ONIX ingestion, institutional and B2C sales from a single storefront, and ZenGuy, an AI admin assistant for publishers, aggregators, and library administrators.

zenpub.zentrovia.tech

ABOUT ZENTROVIA SOLUTIONS

Zentrovia Solutions is an AI-first content technology company incorporated in Delaware, USA, with operations headquartered in Bangalore, India. It builds platforms and services for publishers, associations, education companies, and healthcare organizations worldwide. Its products include ZenFlip, ZenPub, and ZenGuy. Zentrovia holds DPIIT startup recognition and serves clients across three continents.

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