

Whole Supp's Body Fuel Launches in 60 Applegreen Stores Across Ireland

Irish nutrition brand Whole Supp brings its ready-to-drink complete meal to 60 Applegreen stores nationwide across Ireland

DUBLIN, IRELAND, August 4, 2026 /EINPresswire.com/ -- [Body Fuel](#), the ready-to-drink complete meal from Irish nutrition brand Whole Supp, is now available in 60 Applegreen stores across Ireland.

For an Irish challenger brand, this is a milestone. Between commuting, work, training and family, convenience usually wins, and convenience often means sacrificing good nutrition. Whole Supp created Body Fuel to close that gap: a complete meal you can drink on the go. No shaker, no prep, best served cold.

“

I'm excited to see Body Fuel land in Applegreen. Getting on the shelf is the easy part though. The hard part is moving off it, and that's where our loyal customers come in.”

*Darren O'Reilly, Co-founder,
Whole Supp*

and comes in Chocolate and Vanilla.

A proud moment for an Irish brand



Body Fuel: 25g plant protein, 6.1g fibre, 25 vitamins and minerals and 7 organic superfoods in each 475ml carton.

What is in each carton

Each 475ml carton of Body Fuel contains:

- 25g plant protein
- 6.1g fibre, with prebiotic inulin for gut health
- 25 vitamins and minerals
- 7 organic superfoods, including beetroot, spinach and cacao
- Low sugar, 3.5g to 3.7g per carton

Body Fuel is vegan, gluten-free, dairy-free and lactose-free,

Whole Supp was founded in Ireland by former professional athlete Darren O'Reilly and performance nutrition scientist Dr Brian Carson. Applegreen has more than 200 stores nationwide, serving millions of customers in Ireland every year. Being stocked in 60 of them puts an Irish brand on the same shelf as the biggest names in nutrition, brands with marketing budgets that dwarf its own.

"I'm excited to see Body Fuel land in Applegreen. Getting on the shelf is the easy part though. The hard part is moving off it, and that's where our customers come in. Every carton picked up in store helps prove an Irish brand belongs there," said Darren O'Reilly, co-founder of Whole Supp.

The brand credits its customers for the listing. Every order, every review and every referral helped put Body Fuel on this shelf.

Frequently asked questions

Where to find Body Fuel

Body Fuel is stocked in 60 selected Applegreen stores across 21 counties. Find the nearest stockist with the [Applegreen store locator](https://locations.applegreen.com) at locations.applegreen.com. Body Fuel is also available online at wholesupp.com.

Dublin: Ballyfermot, Baldoyle, Ballybrack, Cherry Orchard, Clonsilla, Clonskeagh, Clontarf, Jobstown, Killester, Monkstown Abbey Road, Santry, St Margaret's Road, Swords

Meath: Gormanston, M1 Balbriggan, Navan (Kentstown Road), Trim

Louth: Drogheda (Newfoundwell Road), Dundalk (Newry Road), M1 Castlebellingham North

Dublin/Louth: M1 Lusk South

Wicklow: Arklow, Rathnew

Wexford: Ferns, Gorey (two locations), Wexford Drinagh, Wexford Newtown

Kildare: Kilcullen, Naas, M4 Enfield East

Meath/Kildare: Enfield

Westmeath: Athlone, Mullingar (Dublin Road)

Laois: Mountmellick, Portlaoise

Offaly: Birr

Carlow: Carlow (Killeslin Road)

Tipperary: Clonmel, Clonmel (Moangarrif)

Limerick: Corbally, Newcastle West

Waterford: Kinsalebeg, Waterford Cleaboy, Waterford Dunmore

Cork: Cork (North Ring Road), Hollyhill, Youghal (Upper Cork Hill)

Kerry: Listowel, Tralee Fairies Cross, Tralee Monavalley

Mayo: Foxford, Swinford
Monaghan: Clones, Monaghan Town
Donegal: Buncrana
Roscommon: Tulsk
Sligo: Carraroe, Sligo (Mail Coach Road)
Galway: Millennium Park

What is Body Fuel?

Whole Supp's ready-to-drink complete meal. A 475ml carton has 25g of plant protein, 6.1g of fibre, 25 vitamins and minerals and 7 organic superfoods, and is low in sugar. No preparation, best served chilled.

How is Body Fuel different from other meal drinks?

It is a complete meal, not only protein. It uses named organic superfoods, adds prebiotic fibre, and is lower in sugar than many ready-to-drink options.

Is Body Fuel vegan and gluten-free?

Yes. It is 100% plant-based, gluten-free, dairy-free and lactose-free.

Who makes Body Fuel?

Whole Supp, an Irish nutrition brand founded by former professional athlete Darren O'Reilly and performance nutrition scientist Dr Brian Carson. It is headquartered in Rathmines, Dublin.

About Whole Supp

Whole Supp is an Irish nutrition brand founded by former professional athlete Darren O'Reilly and performance nutrition scientist Dr Brian Carson. It makes superfood-based complete nutrition for busy, active people: the Superfood Meal Shake, the Body Fuel ready-to-drink complete meal, and the Elevate creatine and electrolyte drink.

Products are 100% plant-based and developed with experts in nutrition, science, medicine and wellness. Whole Supp is headquartered in Rathmines, Dublin, and sells across Ireland and the UK at wholesupp.com.

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