

AI Profit Con Is Bringing the AI Gold Rush to Austin and Leaving the Boring Business Conference Behind

The two-day event is bringing together the people building, selling and making serious money with AI—without the boring ballroom energy or two-day sales pitch.

AUSTIN, TX, UNITED STATES, July 31, 2026 /EINPresswire.com/ -- [AI Profit Con](#) will take place in Austin August 20–22, 2026. The main two-day conference will be held at the Hyatt Regency Austin August 21–22, preceded by the Ungala for VIP and Platinum attendees on August 20.

Hosted by AI Profit Machine founder Chris Wiser alongside Hot Girls AI Club founder Lindsey Badillo, the event is for entrepreneurs, agency owners, consultants and founders who want to use AI to build offers, systems and businesses.

“AI tools are widely available,” Wiser said. “The focus of this conference is helping attendees identify business problems, develop AI-based solutions and create a plan for implementing them in ways that can create new revenue opportunities and improve operations.”

AI Profit Con will feature two tracks built around practical application, including working sessions, roundtables and focused breakouts.

Speakers include AdOutreach founder Aleric Heck, Atelier AI founder Brooke Shelton, Stage Mastery co-founder Laura Hennings, StandOut Authority founder Joshua B. Lee and AI4Teams founder Ryan Kohler.

“We wanted to create an event that combines practical programming with an experience that feels engaging and collaborative,” Wiser said.



PRESS RELEASE FOR IMMEDIATE RELEASE

AI PROFIT CON 2026

HEADLINES

- CHRIS WISER
- LINDSEY BADILLO
- ALERIC HECK
- BROOKE SHELTON

FEATURED SPEAKERS

- LAURA HENNINGS
- JOSHUA B. LEE
- RYAN KOHLER
- JILL CONVEY
- ANDREA PRINCO
- PETER WELLS
- JUSTIN HENCH
- LORELY BUCKNER
- RAFAEL PEREZ
- RYAN KOHLER

AI PROFIT CON

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MAKING WAVES IN AUSTIN AUG 20–22ND

AUSTIN, Texas, July 30, 2026—There's a ridiculous amount of money being made with AI right now. Real businesses. Real offers. Real clients. Not "maybe in five years" money. Right-now money.

Yet most AI conferences still feel like two days in a freezing ballroom listening to someone explain that AI is the future. We know. The future is here. Now what are you going to do with it?

AI Profit Con is coming to the Hyatt Regency Austin August 21–22, 2026, to answer that question—and have a lot more fun doing it.

"WE'RE DOING COOL THINGS WITH AI AND BUILDING BUSINESSES THAT MAKE SERIOUS MONEY," WISER SAID. "WE'RE NOT PUTTING THAT INSIDE ANOTHER STIFF CONFERENCE WHERE EVERYONE PRETENDS TO NETWORK AND SPENDS TWO DAYS GETTING PITCHED FROM THE STAGE."

Alongside working sessions, roundtables and focused breakouts, attendees can expect dance parties, AI After Dark, DJ-led breakfasts for upgraded ticket holders and the Ungala for VIP and Platinum attendees on August 20.

AUGUST 20–22ND IN AUSTIN, TEXAS

AIPROFITCON.COM FOR MORE INFO

contact info@profitcon.com with any additional questions or press requests

AI PROFIT CON PRESS RELEASE

Alongside working sessions, roundtables and focused breakouts, attendees can expect dance resets, AI After Dark, DJ-led breakfasts for VIP and Platinum ticket holders and the Ungala on August 20.

General admission, VIP and Platinum registration options are available.

For event details and the complete speaker lineup, visit AIProfitCon.com.

About AI Profit Con

AI Profit Con is a two-day business-building conference for entrepreneurs, agency owners, MSPs, consultants and founders who want to develop AI-based offers, scalable systems and business growth strategies.

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