

Heller Kowitz Insurance Advisors Joins American Growth Insurance, Same Local Team Now Backed by Deeper Resources

Baltimore-area agency continues serving clients with the same faces, same standards, and same mission, now with more tools to support them

BALTIMORE, MD, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Heller Kowitz Insurance Advisors](#), a full-service insurance agency based in the Baltimore area, today announced it has joined [American Growth Insurance \(AGI\)](#), an AI-native insurance brokerage network. For clients, the day-to-day experience isn't changing. It's the same team, and the same commitment to educating, designing, and protecting the coverage that matters most to them. What is changing is the depth of resources now available to support that work.



Brian Kowitz & Steve Heller

Founded in 2014 by Steve Heller and Brian Kowitz, Heller Kowitz has built its reputation on personal relationships and straightforward advice across personal lines, commercial lines, employee benefits, and life insurance. That foundation isn't going anywhere. Heller, Kowitz, and entire Heller Kowitz team, will continue working directly with clients just as they always have.

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Brian Kowitz

“We've always believed the best way to serve our clients is to keep investing in the people, technology, and partnerships that make us stronger,” said Brian Kowitz. “Joining American Growth Insurance gives us access to

resources and capabilities that will help us deliver faster service, broader solutions, and an even better client experience, while preserving the local relationships that define who we are. It's an investment in our future that allows us to continue growing without compromising the values

our clients have trusted since day one."

"This partnership was never about becoming a different agency," said Steve Heller. "It was about staying exactly who we are, a local team our clients know and trust, while gaining the tools to serve them even better. AGI understood that from the start, and that's what made this the right fit."

As part of AGI's network, Heller Kowitz will have access to a broader carrier network, expanded technology, and additional support resources, all aimed at one goal: helping clients get faster answers, more options, and a smoother experience at every touchpoint. The people clients call, the advice they get, and the standards behind it all remain the same.

"We've received interest from many potential acquirers over the past several years, but their proposals were largely the same," said Kowitz. "AGI's approach stood apart. We recognized a unique opportunity to combine operational excellence with purposeful leadership; creating a long-term strategy that prioritizes our clients' well-being while leveraging state-of-the-art technology and AI-driven innovation. We believe this partnership positions us to deliver even greater value, efficiency, and service for our clients for years to come."

"Heller Kowitz has spent over a decade building something clients genuinely trust, and that's exactly what we want to protect and strengthen," said Brian Morgan, CEO of AGI. "Our approach gives agencies like theirs the resources to grow without asking them to change who they are or how they serve their clients."

Heller Kowitz clients should not expect any disruption to their coverage, their point of contact, or the level of service they've come to rely on. The agency's focus remains the same as it's always been: educating clients, designing an insurance program based on your risk, and protecting what matters most to them.

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About Heller Kowitz Insurance Advisors

Heller Kowitz Insurance Advisors is a full-service insurance agency based in the Baltimore, Maryland area, offering personal lines, commercial lines, employee benefits, and life insurance. Founded in 2014 by Steve Heller and Brian Kowitz, the agency is built on personal relationships, hands-on service, and a commitment to educating clients so they can make informed decisions about their coverage.

About American Growth Insurance

American Growth Insurance (AGI) partners with independent insurance agencies and brokerages across the United States, pairing experienced local teams with a proprietary technology stack. Backed by venture capital studio Atomic and Rockbridge Growth Equity, AGI is led by insurance-distribution veterans alongside engineers who have built Shopify, Flexport, and Opendoor. AGI's focus is on strengthening the agencies it partners with, not replacing them, so clients keep the

local relationships and service they already know.

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