

VH2 Networks Names Mike Markwell Executive Director of Programming and Distribution

Veteran media executive brings more than 30 years of programming, syndication, distribution and revenue-development experience to VH2 Networks.

ATLANTA, GA, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- [VH2 Networks](https://www.vh2networks.com/), Inc. announced today that veteran radio and television executive Mike Markwell has joined the company as Executive Director of Programming, Distribution & Syndication.

In his new role, Markwell will assist VH2 Networks with programming development, content acquisition, producer outreach, distribution opportunities, syndication strategy and revenue-development initiatives. He will also help identify films, television series, documentaries, lifestyle programming, multicultural content, podcasts, sports programming and other independent productions for consideration across VH2's streaming and connected television platforms.

Markwell brings more than 30 years of experience in radio, television, advertising, programming, production, syndication and distribution. His professional background includes serving as an account executive, sales manager, program director, marketing director, producer, syndicator and distributor.

Throughout his career, Markwell has produced, represented and distributed original television



Mike Markwell





Mike Markwell brings the programming knowledge, industry relationships and distribution experience needed to help VH2 expand opportunities for independent creators.”

*Daryll Triplett, Founder and
CEO, VH2 Networks*

programming both domestically and internationally. His experience includes working with multicultural, lifestyle, travel, golf and alternative-sports programming. He has distributed more than 80 titles across multiple platforms and has helped television stations and streaming networks develop additional revenue through targeted direct-response opportunities.

“Mike Markwell brings a powerful combination of programming knowledge, sales experience, industry relationships and an understanding of how independent content can generate long-term value,” said Daryll Triplett,

Founder and Chief Executive Officer of VH2 Networks. “His experience aligns directly with our mission to expand opportunities for independent filmmakers, producers and creators while building a diverse and competitive programming library.”

In addition to content acquisition and distribution, Markwell will support VH2 Networks in building relationships with producers, content owners, broadcasters and programming partners. He will work closely with the company’s executive leadership to identify programming that supports VH2’s growing audience and strengthens its position within the independent streaming marketplace.

“VH2 Networks is building a platform where independent producers can gain greater exposure, reach new audiences and explore meaningful distribution and revenue opportunities,” said Markwell. “I look forward to helping expand VH2’s programming library and developing relationships that support the network’s continued growth.”

Markwell’s appointment is effective August 14, 2026. His responsibilities will include evaluating programming opportunities, supporting acquisition discussions, expanding syndication relationships and helping VH2 Networks identify new domestic and international distribution opportunities.

Filmmakers, content producers, distributors and programming partners interested in submitting content or exploring opportunities with VH2 Networks may contact Mike Markwell at Submissions@VH2Networks.com.

About VH2 Networks, Inc.

VH2 Networks, Inc. is an [independent streaming and media company](#) committed to providing filmmakers, producers, podcasters, influencers, educators and other creators with opportunities to distribute their content across digital and connected television platforms.

Through VH2 Television and its growing media ecosystem, VH2 Networks delivers movies, television series, documentaries, podcasts, live programming, educational content, community programming and original productions to audiences across multiple devices.

VH2 Networks is focused on supporting independent voices and creating new pathways for programming distribution, audience development, syndication, advertising and monetization.

For additional information, visit www.vh2.tv

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