



IT Brand Pulse Announces 2026 Enterprise AI Infrastructure Brand Leaders Voted by IT Pros

Dell voted Market Leader in 9 enterprise AI infrastructure categories. IT pros also recognize Broadcom, HPE, Marvell, NVIDIA, Supermicro, and Samsung.

SANTA CLARA, CA, UNITED STATES, August 4, 2026 /EINPresswire.com/ -- During the Future of Memory and Storage (FMS) conference, [IT Brand Pulse](#) announced the results of its [2026 Enterprise AI Infrastructure Brand Leader Surveys](#). Based on votes from enterprise IT pros, architects, infrastructure engineers, and AI practitioners, the independent, non-sponsored research identifies Market Leaders and Innovation Leaders across 28 enterprise AI infrastructure product categories spanning AI compute, memory, storage, networking, AI operations, observability, and Compute Express Link® (CXL) infrastructure.

The [downloadable report](#) measures human perceptions of brand leadership across the enterprise AI infrastructure stack, identifying the companies IT pros trust most today and those they believe are driving the next generation of enterprise AI infrastructure.

"Enterprise IT organizations are swamped by dozens of new AI infrastructure products," said Frank Berry, Senior Analyst, IT Brand Pulse. "The survey results show enterprise buyers favor integrated solutions for simplicity and lower deployment risk, while placing high value on best-of-breed products in areas where innovation matters most."

Survey Highlights

Dell receives the most Market Leader votes across enterprise AI infrastructure

Product Category		Market Leader	Innovation Leader
Servers			
1	Enterprise AI Factory	Dell	Dell
2	Enterprise AI Training Servers	Dell	Dell
3	Enterprise AI Inference Servers	Dell	Dell
4	Enterprise Dense GPU Servers	Supermicro	Supermicro
5	Enterprise Liquid-Cooled AI Servers	HPE	HPE
6	Enterprise Edge AI Servers	Dell	Dell
Storage			
7	Primary Flash Storage for AI	Dell	Everpure
8	Primary Disk Storage for AI	Dell	Dell
9	Scale-Out File Storage for AI	Dell	Everpure
10	Object Storage for AI	Dell	Dell
11	Hyperconverged Appliances for AI	Nutanix	Nutanix
12	AI Data Lakehouse Platforms	Databricks	Databricks
13	Global AI Storage Fabric Platforms	IBM	IBM
14	Edge AI Storage Platforms	Dell	Dell
15	Enterprise DRAM DIMMs	Samsung	Samsung
16	Enterprise AI SSDs	Samsung	Samsung
17	Computational Storage	ScaleFlux	ScaleFlux
Networking			
18	Core Switches	NVIDIA	NVIDIA
19	Edge Switches	NVIDIA	NVIDIA
20	AI Accelerator Fabric Switches	Broadcom	Astera Labs
AI Infrastructure Operations			
21	AI Infrastructure Management	Dell	Dell
22	Datacenter Power & Cooling Management Platforms	Vertiv	Vertiv
23	AI Observability Platforms	Datadog	Datadog
CXL Products			
24	CXL Memory Expansion Modules (CMM)	Samsung	Samsung
25	CXL Memory Add-In Cards (AICs)	Penguin Solutions	Penguin Solutions
26	CXL Pooling Systems	LIQID	LIQID
27	CXL Memory Controllers	Montage	Montage
28	CXL Switches	Marvell	Marvell

2026 Enterprise AI Infra Market and Innovation Leaders in 28 product categories voted by human IT and AI pros.

Dell received more Market Leader votes than any other company, earning the top position in ten product categories, including Enterprise AI Factory, Enterprise AI Training Servers, Enterprise AI Inference Servers, Enterprise Edge AI Servers, AI Infrastructure Management, and multiple enterprise storage categories.

The survey results demonstrate strong confidence among IT pros in Dell's leadership in delivering integrated, enterprise-ready AI infrastructure platforms rather than individual hardware components.

Market Leader and Innovation Leader voting strongly align

One of the strongest findings in this year's survey is the remarkable alignment between Market Leader and Innovation Leader voting. In 25 of the 28 enterprise AI infrastructure product categories (89%), IT professionals voted the same company as both Market Leader and Innovation Leader. Such a high degree of alignment is uncommon in brand leaders surveys and suggests that enterprise AI infra buyers increasingly associate market leadership with sustained innovation.

"We're honored to receive this recognition from the IT professionals who rely on enterprise infrastructure every day. As AI drives unprecedented demand for memory and storage innovation, ScaleFlux remains committed to delivering the technologies that eliminate data bottlenecks and enable the next generation of AI infrastructure." Hao Zhong, CEO & Co-Founder of ScaleFlux

Companies voted as Market Leader:

- Broadcom — AI Accelerator Fabric Switches
- Dell — Enterprise AI Factory, Enterprise AI Training Servers, Enterprise AI Inference Servers, Enterprise Edge AI Servers, AI Infrastructure Management, Primary Flash Storage for AI, Primary Disk Storage for AI, Object Storage for AI, Scale-Out File storage for AI, and Edge AI Storage Platforms.
- HPE — Enterprise Liquid-Cooled AI Servers
- Supermicro — Enterprise Dense GPU Servers
- NVIDIA — AI Core Switches and AI Edge Switches



The graphic features a dark blue background with a stylized cityscape of glowing lines. In the top left is the IT Brand Pulse logo. The main text reads '2026 Enterprise AI Infrastructure Brand Leaders Voted by IT Pros'. Below this, a smaller line of text states: 'IT professionals voted Market Leaders and Innovation Leaders across every layer of enterprise AI infrastructure: servers, storage, memory, networking, CXL, and operations.' To the right is a tablet displaying the report cover, which includes the title 'AI Brand Leader Report' and 'Survey results for 28 Enterprise AI Infrastructure Products'. At the bottom left is a yellow button with the text 'GET THE REPORT'. At the bottom right is the website 'itbrandpulse.com'. Below the graphic, the full 'IT BRAND PULSE' logo is displayed in large, bold letters, with a trail of blue dots leading from the 'ND' to the 'PULSE' part. Underneath the logo is the tagline 'Measuring IT brand leadership since 2008'.

IT BRAND PULSE

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AI Brand Leader Report

Survey results for 28 Enterprise AI Infrastructure Products

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*Frank Berry, Senior Analyst, IT
Brand Pulse*

- Samsung — Enterprise DRAM DIMMs, Enterprise AI SSDs, and CXL Memory Expansion Modules
- ScaleFlux — Computational Storage
- Nutanix — Hyperconverged Appliances for AI
- Databricks — AI Data Lakehouse Platforms
- IBM — Global AI Storage Fabric Platforms
- Vertiv — Datacenter Power & Cooling Management Platforms
- Datadog — AI Observability Platforms
- Penguin Solutions — CXL Memory Add-In Cards
- LIQID — CXL Pooling Systems
- Montage — CXL Memory Controllers
- Marvell — CXL Switches

Innovation Leader voting highlights companies advancing enterprise AI infrastructure. Innovation Leader voting recognizes the companies IT professionals believe are pushing enterprise AI infrastructure forward through new architectures, product designs, and technical capabilities. While many Market Leaders also earned Innovation Leader recognition, a few companies stand out for their leadership in emerging technologies and specialized AI infrastructure categories.

“CXL memory pooling is being tracked as its own infrastructure category for the first time, which tells you how quickly memory has become the constraint in enterprise AI,” said Sumit Puri, Co-Founder and CTO, Liquid. “Being voted both Market Leader and Innovation Leader by the IT professionals actually architecting and deploying these systems is meaningful recognition and validation for our team’s hard work.”

Among the most notable Innovation Leaders:

- Everpure was voted Innovation Leader for both Primary Flash Storage for AI and Scale-Out File Storage for AI, reflecting strong recognition for its flash-first architecture and AI storage innovations.
- Astera Labs was voted Innovation Leader for AI Accelerator Fabric Switches, highlighting its role in advancing next-generation accelerator interconnect technologies.
- Marvell was voted Innovation Leader for CXL Switches, reinforcing its position in one of enterprise AI's newest infrastructure categories.
- LIQID, Penguin Solutions, and Montage each received Innovation Leader recognition for key CXL product categories, underscoring the growing importance of composable memory infrastructure.
- Databricks, Datadog, and Vertiv continued to earn strong Innovation Leader recognition for AI data platforms, observability, and AI infrastructure operations, respectively.

IT Brand Pulse starts tracking CXL brand leadership

This year's survey marks the first time IT Brand Pulse has included Compute Express Link (CXL) products as a dedicated class of enterprise AI infrastructure in the explosive memory market segment. The research measures who the CXL community voted as Market Leader and Innovation Leader across CXL Memory Expansion Modules, Memory Add-In Cards, Pooling Systems, Memory Controllers, and CXL Switches, establishing an early benchmark for brand leadership in this emerging infrastructure category.

"Being recognized by IT professionals as both the Market and Innovation Leader for CXL Memory Add-in Cards is a tremendous honor for the entire Penguin Solutions team. Their votes validate our strategy and commitment to pioneering high-performance CXL solutions that empower our customers to solve the next generation of AI and data-intensive challenges." Torry Steed, Sr. Product Marketing Manager. Penguin Solutions.

About IT Brand Pulse

IT Brand Pulse is the trusted source for independent AI Brand Leader research. Its AI Brand Leader awards are based exclusively on votes from enterprise IT pros, architects, infrastructure engineers, and AI practitioners in independent, non-sponsored surveys. The research measures perceptions of Market Leadership and Innovation Leadership across specific AI product categories, providing technology vendors and enterprise buyers with an objective benchmark of brand strength in the rapidly evolving AI market. For more information, visit www.itbrandpulse.com.

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