

Fresh Market at Hershey Towne Square Announces 2026 Holiday Hours

Your guide to Food Hall and Farmers Market hours for Thanksgiving, Christmas, and New Year's

HERSHEY, PA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- [Fresh Market at Hershey Towne Square](#), the indoor farmers market and food hall located in Downtown Hershey, has announced its holiday hours for the remainder of 2026, including adjusted schedules for Thanksgiving, Christmas and New Year's.



The market will continue to welcome locals and visitors throughout the season with farm-fresh produce, chef-prepared meals, specialty foods, artisan goods and locally crafted products from its community of vendors. The updated holiday schedule is designed to help guests plan ahead for shopping, dining, holiday gatherings and seasonal celebrations.

"The market is a place where the community comes together, especially during the holidays," said Lisa Shull, Fresh Market at Hershey Towne Square. "Whether you're settling in for a meal at the Food Hall or exploring everything the Farmers Market has to offer, we want guests to know exactly when to find us — so all they have to do is show up."

Standard and holiday hours for the Food Hall and Farmers Market are listed below.

Standard Hours

Food Hall

Thu: 9:00 am – 7:00 pm | Fri: 9:00 am – 8:00 pm | Sat: 9:00 am – 8:00 pm

Farmers Market

Thu: 9:00 am – 4:30 pm | Fri: 9:00 am – 6:00 pm | Sat: 9:00 am – 4:30 pm

Thanksgiving Week | November 25–28, 2026

Food Hall

Wed, Nov 25: 9:00 am – 7:00 pm | Thu, Nov 26: Closed | Fri, Nov 27: 9:00 am – 8:00 pm | Sat, Nov 28: 9:00 am – 8:00 pm

Farmers Market

Wed, Nov 25: 9:00 am – 4:30 pm | Thu, Nov 26: Closed | Fri, Nov 27: 9:00 am – 6:00 pm | Sat, Nov 28: 9:00 am – 4:30 pm

Christmas Week | December 23–26, 2026

Food Hall

Wed, Dec 23: 9:00 am – 7:00 pm | Thu, Dec 24: 9:00 am – 4:00 pm | Fri, Dec 25: Closed | Sat, Dec 26: 9:00 am – 8:00 pm

Farmers Market

Wed, Dec 23: 9:00 am – 4:30 pm | Thu, Dec 24: 9:00 am – 2:00 pm | Fri, Dec 25: Closed | Sat, Dec 26: 9:00 am – 4:30 pm

New Year's Week | December 30, 2026–January 2, 2027

Food Hall

Wed, Dec 30: 9:00 am – 7:00 pm | Thu, Dec 31: 9:00 am – 4:00 pm | Fri, Jan 1: Closed | Sat, Jan 2: 9:00 am – 8:00 pm

Farmers Market

Wed, Dec 30: 9:00 am – 4:30 pm | Thu, Dec 31: 9:00 am – 2:00 pm | Fri, Jan 1: Closed | Sat, Jan 2: 9:00 am – 4:30 pm

Visitors can stay up to date on holiday updates, vendor announcements and seasonal happenings by following Hershey Fresh Market on social media.

For more information, visit www.hersheyfreshmarket.com or contact hello@hersheyfreshmarket.com.

About Fresh Market at Hershey Towne Square

Housed in a beautifully restored 1930s post office building, Fresh Market at Hershey Towne Square is a 25,000-square-foot indoor marketplace in the heart of downtown Hershey, PA. The market is home to more than 40 local vendors offering farm-fresh produce, artisan foods, chef-prepared meals and locally crafted goods. Hershey Fresh Market is open Thursday through Saturday, with special events held monthly. Visit us at 121 Towne Square Drive, Hershey, PA 17033.

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