

Fresh Market at Hershey Towne Square Launches Community Discount Program for Local Employees

Food Hall and Farmers Market vendors are offering 10% off to employees of UPMC, Hershey Entertainment, Penn State Health and Hershey Schools.

HERSHEY, PA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Fresh Market at Hershey Towne Square](#) is proud to introduce a community discount program that gives back to the people who make Hershey run.

Participating vendors across both floors of the market are now offering a 10% discount to employees of UPMC, Hershey Entertainment, Penn State Health, and Hershey and Milton Hershey School.



The program reflects what the Fresh Market at Hershey Towne Square has always been about: building genuine connections with the Hershey community and making the market a place that works for the people who live and work here every day. Whether grabbing lunch, picking up fresh ingredients, treating a pet, or finding something special, local employees now have even more reason to make Fresh Market part of their regular routine.

Participating vendors include A&M Pizza, Massimo's Italian Bakery, Just Juice PA, Doggie Delights, Fans Cuisine, I&E Craft Kitchen, Foltz's Pretzels, Lather Me Soap Co., Oola Bowls, MKT Tacos, Grill & Gyro, Seasons Olive Oil & Vinegar Taproom, and Tittle Apiaries.

To receive the discount, customers must present a valid employee ID or other proof of employment at the time of purchase. No additional sign-up or registration is required.

For more information, visit www.hersheyfreshmarket.com or follow Fresh Market at Hershey Towne Square on social media.

About Fresh Market at Hershey Towne Square

Housed in a beautifully restored building that has served the Hershey community since 1936,

Fresh Market at Hershey Towne Square is a 25,000-square-foot indoor marketplace in the heart of downtown Hershey, PA. The market is home to more than 40 local vendors offering farm-fresh produce, artisan foods, chef-prepared meals, and locally crafted goods across two floors. Fresh Market at Hershey Towne Square is open Thursday through Saturday, with special events held monthly. Visit us at 121 Towne Square Drive, Hershey, PA 17033.

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