

# Syd Leibovitch to Host 'How to Be a Top Producing Agent' Event in Beverly Hills

*Free August 13 event will give new and aspiring real estate agents practical guidance for building a successful career*

BEVERLY HILLS, CA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Rodeo Realty](#) will host "How to Be a Top Producing Agent," an educational event designed for new and aspiring real estate professionals, on Thursday, August 13, at 6:30 p.m. at Rodeo Realty's Beverly Hills office at 202 N Canon Drive

[EVENT SIGN UP HERE](#)

The poster features a man in a blue suit, Syd Leibovitch, smiling with his hand on his chin. The background shows a modern house. Text on the poster includes: "REAL ESTATE INDUSTRY ICON PRESENTS", "SYD LEIBOVITCH: THRIVE IN REAL ESTATE", "EXCLUSIVE BEVERLY HILLS SESSION", "DATE: AUGUST 13TH", "TIME: 6:30 PM", "LOCATION: Rodeo Realty's Beverly Hills office, 202 N Canon Dr", and a list of topics: "TOP PRODUCING STRATEGIES", "6 PRINCIPLES FOR SUCCESS", and "AVOIDING CAREER-KILLING MISTAKES". The Rodeo Realty logo is at the bottom right.

**REAL ESTATE INDUSTRY ICON PRESENTS**

**SYD LEIBOVITCH: THRIVE IN REAL ESTATE**

**EXCLUSIVE BEVERLY HILLS SESSION**  
**DATE:** AUGUST 13TH  
**TIME:** 6:30 PM  
**LOCATION:** Rodeo Realty's Beverly Hills office, 202 N Canon Dr

- TOP PRODUCING STRATEGIES
- 6 PRINCIPLES FOR SUCCESS
- AVOIDING CAREER-KILLING MISTAKES

**RODEO REALTY**  
LOCAL EXPERTISE - GLOBAL PRESENCE

The event will offer a real-world look at what it takes to build a successful business in one of the country's most competitive real estate markets. Attendees will learn how top-producing agents develop their careers, attract clients, create new business, and build the habits needed for long-term success.

Unlike traditional real estate courses that focus heavily on licensing requirements and transactions, "How to Be a Top Producing Agent" will explore the practical side of the profession. The conversation will cover the steps agents can take after earning their licenses, including building relationships, developing a personal brand, generating leads, following up with potential clients, and staying consistent during the early stages of their careers.

The event will feature insights from Rodeo Realty founder and president Syd Leibovitch. Leibovitch began selling real estate while attending UCLA and quickly became a top-producing agent. In 1986, at just 25 years old, he founded the company that would become Rodeo Realty. Today, Rodeo Realty is one of Southern California's largest independently owned residential real estate brokerages.

"Getting a real estate license is only the beginning," said Leibovitch. "Building a successful career

requires discipline, consistency, strong relationships, and an understanding of how to create business. Our goal is to help agents understand what the job really takes and give them a clearer path forward.”

The program is intended for newly licensed agents, agents still working to gain momentum, real estate students, and anyone considering a career in the industry. Attendees will also have an opportunity to connect with other local real estate professionals and ask questions about building their businesses.

## Event Details

What: How to Be a Top-Producing Agent

When: Thursday, August 13, 2026, at 6:30 p.m.

Where: Rodeo Realty - Beverly Hills Office, 202 North Canon Drive

Registration: [Reserve a spot through Eventbrite](#)

Space is limited, and advance registration is recommended.

## About Rodeo Realty

Rodeo Realty is one of Southern California’s largest independently owned residential real estate brokerages. Founded in 1986, the company serves buyers and sellers throughout Los Angeles and Ventura counties. Rodeo Realty provides its agents with local leadership, professional training, technology, marketing support, and the resources needed to build lasting real estate careers.

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