

CBS News Features Entourage Barbershop in Los Angeles for Its Men's Mental Health Initiative

Barber and Entourage Barbershop founder Spike Eldib has spent many years lending an ear to his clients' personal hardships as they sit in his barber's chair.

LOS ANGELES, CA, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- Barber and [Entourage Barbershop](#) founder Spike Eldib has spent many years lending an ear to his clients' personal hardships as they sit in his barber's chair. Now, in honor of Men's Mental Health Awareness Month, he is creating "Hairapy," a way to support men's mental health by turning the barbershop into a support system for the everyday challenges that men often struggle to talk about.



Entourage Barbershop Store Front

As part of the "Hairapy" initiative, Entourage Barbershop's barbers are trained to listen intently, supportively, and without judgment to any clients sharing their personal struggles. Although the shop's hairstylists are not licensed mental health professionals, they collaborate closely with Los Angeles-based licensed marriage and family therapist Neil Tobisman to ensure they give sound advice and can point clients in the right direction. Eldib also helps clients by giving them referrals to licensed therapists when necessary.

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Spike Eldib

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Eldib's initiative is a much-needed response to the unfortunate trends surrounding men's mental health in the country. According to a 2023 study by Cleveland Clinic, 83% of men had experienced stress within the last six months of the study, but most men were still reluctant to seek therapy or professional help. By turning Entourage Barbershop into a safe space for men to share their problems, Eldib is helping to reduce the stigma around seeking help or needing someone to talk to.

Entourage Barbershop is located on 8601 Sunset Blvd. in West Hollywood, California. In addition to "Hairapy," the barbershop provides services including haircuts, hair coloring, beard trims, eyebrow waxing, and hot towel shaves. Anyone looking for a new hairstyle, a clean trim, or a sympathetic ear can book an appointment at EntourageBarbershop.com or by calling 310-855-8044.

About Entourage Barbershop

Entourage Barbershop opened in 2020 on the Sunset Strip, offering a premium men's grooming experience in the heart of Los Angeles. With ample parking in the rear, a secluded entrance, and an upper-level VIP section, guests can enjoy a private, elevated visit at their [West Hollywood barbershop](https://EntourageBarbershop.com).

Innovative and upscale, Entourage specializes in quality men's grooming, including precision haircuts, fades, hot towel shaves, beard trimming, color, waxing, designs, line ups, and facials. Our West Hollywood location serves clients from across Los Angeles who expect consistency, detail, and a refined experience.

Spike Eldib

Entourage Barbershop

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Entourage Barbershop Inside



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