



Brtr&Pay Launches to Transform How Entertainment Professionals Collaborate, Barter Skills, and Earn Income

Built for the entertainment industry, empowering creatives to exchange services, get paid, build portfolios, and grow professional networks—all in one platform.

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We wanted to create a platform where creatives can build meaningful relationships, exchange value, earn, strengthen portfolios, and help each other grow regardless of where they are in their careers.”

Sheikh Niloy

13, 2026 — Brtr&Pay today announced the official launch of its innovative marketplace designed specifically for the entertainment industry. Built for [actors, filmmakers, photographers, editors, writers, UGC creators, casting professionals](#), and other creatives, Brtr&Pay enables users to barter skills, offer paid services, collaborate on projects, and expand their professional network through a single platform.

Breaking into the entertainment industry often requires experience before there's opportunity—and gaining that experience can be difficult without an established network or significant financial resources. Brtr&Pay was created to

help bridge that gap by giving creatives the flexibility to exchange skills when budgets are tight or earn income when paid opportunities arise.

Whether an actor needs a reader for an audition, a filmmaker is looking for a cinematographer, a composer wants to collaborate on a short film, an UGC creator needs an editor, or a photographer needs a makeup artist, Brtr&Pay makes it easy to connect with professionals who are looking to work together through barter, payment, or a combination of both.

"The entertainment industry is built on collaboration, but finding the right people often depends on who you already know or how much you can afford," said Sheikh Niloy, Founder of Brtr&Pay.

"We wanted to create a platform where talented creatives can build meaningful relationships, exchange value, earn money, strengthen their portfolios, and help each other grow regardless of where they are in their careers."

Unlike traditional freelance marketplaces, Brtr&Pay is designed around the unique way entertainment professionals work. Users can collaborate on passion projects, barter specialized skills, or provide paid services while building lasting professional relationships.

Key Features

- Barter or Get Paid — Exchange services, accept paid work, or combine both in a single transaction.
- Entertainment-Focused Marketplace — Built exclusively for actors, filmmakers, musicians, photographers, writers, editors, UGC creators, designers, voice actors, and other creatives.
- Project Collaboration — Find collaborators for short films, theater productions, music videos, podcasts, content creation, and more.
- Portfolio Building — Gain real-world experience while expanding your body of work.
- Professional Networking — Connect with creatives across multiple disciplines and build long-term industry relationships.
- Groups & Communities — Create or join groups centered around productions, creative teams, or shared interests.
- Actor&Reader — [Accept paid work as an audition reader](#) or [hire a reader for auditions](#), across major entertainment markets such as Los Angeles, New York City, Atlanta, Chicago, London, Paris, and other global markets
- Verified Profiles — Optional verification features help build trust within the community.

Brtr&Pay was created to support creatives at every stage of their careers—from students and emerging artists to experienced industry professionals seeking new opportunities and collaborators.

For more information or to create an account, visit <https://brtrandpay.com>.

Sheikh Niloy

Brtr&Pay

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Brtr&Pay connects actors, filmmakers, UGC creators, micro-influencers, photographers, musicians, writers, and other creatives through bartering, paid opportunities, and collaborative projects.

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