

PlacidWay and Hospital Cyntar Announce Partnership to Expand Access to World-Class Multi-Specialty Healthcare in Tijuana

The PlacidWay-Hospital Cyntar partnership gives international patients a clearer route to physician-led surgery and diagnostics near the U.S.-Mexico border.

DENVER, CO, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [PlacidWay](#), an industry-leading international [medical tourism](#) and healthcare marketplace, today announced a strategic partnership with Hospital Cyntar, a globally accredited multispecialty [hospital in Tijuana](#), Mexico. This collaboration aims to provide international patients with streamlined access to comprehensive, high-specialty healthcare, reinforcing Tijuana's pivotal role as a premier destination in the global medical tourism industry.



Strategically positioned in the primary medical corridor between Mexico and the United States, Tijuana has evolved into a premier cross-border healthcare hub. Millions of patients travel from the U.S., Canada, and beyond each year, drawn by the region's advanced surgical science, modern diagnostics, and globally accredited facilities.

While historically renowned for the bariatric and plastic surgery markets, the region's offerings have rapidly expanded to meet the growing global demand for complex multi-specialty care, spanning from metabolic treatments and weight loss interventions to general and robotic-assisted surgeries.

Hospital Cyntar stands out as an epicenter of this comprehensive medical excellence. Holding prestigious international accreditations—including Joint Commission International (JCI), Global Healthcare Accreditation (GHA), and Surgical Review Corporation (SRC) Center of Excellence—the hospital operates advanced robotic and minimally invasive surgical platforms across multiple disciplines. It specializes in integrating high-precision technology with a personalized, patient-

centered care model, deliberately avoiding standard "one-size-fits-all" formulas.

"Our partnership with PlacidWay marks a significant step forward in our mission to provide integrative, world-class multi-specialty healthcare to a global audience," said Dr. Ariel Ortiz Lagardere, FACS, FASMBS, prominent surgeon at Hospital Cyntar and founder of the Obesity Control Center. "Tijuana is no longer just an alternative; it is a primary destination for medical excellence. Our focus on evidence-based surgical services—from advanced bariatrics and metabolic treatments to complex general surgeries—ensures that every international patient receives safe, specialized, and deeply compassionate care that truly transforms their quality of life."

Through this alliance, PlacidWay will connect its extensive network of global patients directly with Hospital Cyntar's diverse clinical programs. The partnership specifically highlights the importance of choosing a facility equipped for multi-disciplinary care, which demands stringent safety protocols, physician-led holistic support, and rapid recovery infrastructure—all of which are pillars of Hospital Cyntar's philosophy.

"Tijuana has established itself as an indispensable powerhouse in the medical tourism sector, combining geographic accessibility with unparalleled clinical quality," said Pramod Goel, CEO and Founder of PlacidWay. "Hospital Cyntar is the epitome of this evolution, offering true multi-specialty excellence under one roof. Their commitment to international safety standards, coupled with the surgical mastery of leaders like Dr. Ariel Ortiz, aligns perfectly with our mission. Together, we are empowering patients with transparent, high-quality choices for comprehensive and life-changing medical care."

The collaboration between PlacidWay and Hospital Cyntar simplifies the cross-border healthcare journey, providing international patients with comprehensive clinical planning, structured care pathways, and access to state-of-the-art robotic and laparoscopic procedures in a pristine, modern environment.

Hospital Cyntar represents Tijuana's commitment to international safety standards and clinical excellence.

Pramod Goel,
Founder & CEO of
PlacidWay Medical Tourism

Pramod Goel, Founder and CEO of PlacidWay

Our partnership with PlacidWay marks a significant step forward in our mission.

Dr. Ariel Ortiz Lagardere,
Prominent Surgeon at Hospital
Cyntar & Obesity Control Center

Dr. Ariel Ortiz Lagardere, FACS, FASMBS, Prominent Surgeon at Hospital Cyntar in Tijuana

About Hospital Cyntar

Located in the heart of Tijuana's medical district, Hospital Cyntar is a JCI and GHA-accredited multi-specialty private medical center with over 30 years of institutional experience. Renowned as a binational healthcare hub, the hospital specializes in high-complexity surgical care, including bariatric, plastic, general, and robotic-assisted surgeries. With a focus on integrative and personalized excellence, Hospital Cyntar serves international patients by combining advanced technology with holistic patient support. For more information, visit the hospital's profile.

About PlacidWay

PlacidWay is an industry-leading international medical tourism and healthcare marketplace, connecting patients with accredited medical centers, highly qualified doctors, and comprehensive healthcare solutions in over 60 countries worldwide. PlacidWay's transparent platform helps patients globally compare treatment claims and access specialized care safely.



PlacidWay Medical Tourism Partners with Hospital Cyntar in Tijuana



Partnering with PlacidWay allows us to extend our world-class surgical expertise to more international patients seeking advanced, specialized, and compassionate care at Hospital Cyntar."

*Dr. Ariel Ortiz Lagardere,
Prominent Surgeon at
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