

GoWest Adds Rippleshot to Its Suite of Resources for Credit Unions of the West

GoWest Solutions partners with Rippleshot, giving credit unions across six states new tools to detect and prevent fraud before losses occur.

SEATAC, WA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Rippleshot](#) is pleased to announce a new partnership with GoWest Solutions to provide credit unions across GoWest's six-state footprint with innovative, proactive tools for detecting and preventing fraud before losses occur.



Through the partnership, GoWest's member credit unions gain access to Rippleshot's [Fraud Interceptor](#) and Fraud Intelligence Collective, giving fraud teams of any size a proactive detection layer alongside a trusted network of peers. Both work within a credit union's existing systems, with no new software or IT resources required.

"Fraud remains one of the biggest pain points we hear from credit unions across the region," said Lisa Slaymaker, Vice President, Solutions & Partnerships for GoWest Solutions. "That's why we're excited to partner with Rippleshot. Their Fraud Interceptor helps identify and stop fraud before it reaches the credit union, reducing losses and helping protect members. Just as important, the Fraud Intelligence Collective harnesses the power of collaboration, enabling credit unions to share intelligence and work together against emerging threats. That cooperative approach is at the very heart of the credit union movement, and we're proud to bring these innovative solutions to the credit unions we serve."

Fraud Interceptor analyzes anonymized transaction patterns across a broad network of financial institutions to identify high-risk merchants and emerging fraud trends. By providing early insight into suspicious activity, it helps credit unions implement proactive blocking strategies before losses occur, rather than reacting after fraud has already impacted members. The solution integrates with existing fraud workflows, and Rippleshot's analysts work directly alongside credit union teams to support ongoing fraud prevention efforts.

In addition, the Fraud Intelligence Collective connects fraud professionals through a vetted, invitation-only network where they can share observations, compare trends, and learn how peers are responding to emerging threats in real time. Members also gain access to Rippleshot's Merchant Intelligence data, enabling them to research suspicious merchants directly within the platform and quickly determine whether activity is isolated or affecting institutions across the industry. Neither solution requires the sharing of member-level personal information, helping credit unions strengthen fraud defenses while maintaining privacy and trust.

"What stood out working with GoWest was how much thought they put into every credit union, big or small. That kind of care is rare, and it's made this one of the easiest partnerships to say yes to. Our focus now is making sure every credit union in the GoWest network can get up and running with these tools quickly and without friction. That's what we're working on next," said Nalani Brown, Vice President of Operations at Rippleshot.

Credit unions can start the conversation by reaching out to GoWest Solutions or at rippleshot.com.

About Rippleshot

Rippleshot is a Chicago based fraud analytics company that helps financial institutions detect and stop card fraud before it spreads. Learn more at rippleshot.com.

About GoWest Solutions

GoWest Solutions is dedicated to connecting credit unions in Arizona, Colorado, Idaho, Oregon, Washington, and Wyoming with innovative, high-impact business partners to lead the future of financial services. The Solutions' mission is to create value across the credit union ecosystem by offering access to cutting-edge fintechs, trusted partners, and proven technologies that enhance efficiency, reduce costs, and help credit unions better serve their members. GoWest Solutions empowers nearly 300 credit unions to stay ahead of industry trends and deliver meaningful member experiences. Learn more at gowestassociation.org/solutions.

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