

Roughly 1 in 20 New U.S. Trademark Filings Now Claim AI, New GleanMark Report Finds

GleanMark, a trademark research platform built on the full USPTO record, launches today alongside its first study of U.S. filings.

PORT CHESTER, NY, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- "Artificial intelligence" now appears in roughly one of every 20 new U.S. trademark applications, nearly triple its share two years ago, according to the ["State of Trademark Filings"](#) report released today by GleanMark. And 65.4% of those are intent-to-use filings against 48.2% for everything else: companies are naming AI products they have not built yet.

The most active AI trademark filers, January–July 2026

1	OpenEvidence Inc.	62
2	Lemon Inc.	33
3	An individual applicant in Oregon	33
4	Nieto Engineering, Inc.	30
5	Society of AI Management LLC	29
11	Google LLC	19

Applications whose goods/services text contains "artificial intelligence", by canonical owner name, directly-filed filings January 1 – July 31, 2026. The individual applicant is unnamed by choice — the filings are public record, but this is a data report, not a profile. Google ties for 11th with Cotiviti, which also filed 19. Source: GleanMark analysis of USPTO records.

The most active filers of AI-related U.S. trademark applications in the first seven months of 2026. OpenEvidence Inc. leads with 62; Google ties for eleventh with 19. Source: GleanMark analysis of USPTO records.

The report accompanies GleanMark's launch. Ask a U.S. trademark attorney about their tools and the same complaints come back: a clearance search that arrives as a 500-page PDF someone still has to read; office action responses that eat a day of legwork; and uspto.gov open in a browser tab "constantly." The new AI tools add a different problem: invented case law an attorney must fact-check.



Clearance and day-to-day research now live in one place instead of across multiple vendors, and GleanMark's prosecution summaries and overall visual experience are exceptionally useful."

Jeff Stoller, J. Stoller Law

GleanMark puts that work under one roof: research, clearance, office action drafting, watching and deadlines, with every answer drawn from the actual USPTO record and every decision left with the attorney. Research that took hours takes seconds; a clearance analysis comes back in minutes, not days.

Clearance that shows its evidence

GleanMark Clearance is built for the analysis that decides a

filing: a Section 2(d) likelihood-of-confusion review the attorney reviews, adjusts, and issues under their own firm's name. It shows why each conflict surfaced — exact match, near-identical spelling, sounds alike, shared element, foreign equivalent — rather than returning just a score, then gives citation histories for the marks that matter. It reads closely similar dead marks too, showing the prosecution problems they ran into. A separate registrability screen covers descriptiveness, surnames, geographic terms, and names of living people used without consent.

An office action response drafter that argues from the record

GleanMark's Office Action Response Drafter produces the first take a firm would assign to a junior associate: an attorney-reviewed draft response to a Section 2(d) or related refusal. Unlike tools that generate fluent argument and stop, it backs each argument with the prosecution record — real third-party registrations, crowded-field evidence, coexistence examples and events the attorney can verify, not citations a model invented. An honesty gate works both ways: it withholds arguments the record cannot support, and flags thin evidence.

Markus: an AI that [knows the register, not just the law](#)

General AI models can recite the du Pont factors. They cannot tell you what is actually on the register. Markus answers plain-English questions from the live record — an opposer's real extension-to-opposition history, how crowded a mark's field is, the phonetic conflicts a literal search misses, which docket items are already overdue. Every answer carries checkable serial numbers, none invented — and when the record cannot support a statistic, Markus declines to produce one.

Also included: automated deadline tracking, fast-track portfolio onboarding, branded client reports and watch alerts. Pricing is public and self-serve: a [free USPTO search](#), no account required, and plans from \$99 a month with no sales call and no seat minimums.

"Clearance and office action responses are where trademark practice gets hard and where the bills get big," said Howard Katzenberg, Founder of GleanMark. "Most tools hand you a confidence score and call it clearance, or a generated argument and call it a draft. Neither shows its work. When the record does not support an argument, our tools say so instead of inventing one."

"We handle trademarks for several thousand clients, and at that volume staying organized used to be most of the job. GleanMark keeps the whole portfolio straight and tells our clients automatically when something moves on their file. Clearance and day-to-day research now live in one place instead of across multiple vendors, and GleanMark's prosecution summaries and overall visual experience are exceptionally useful. We run a more organized practice, our clients hear from us before they think to ask, and everything is included in one monthly fee." — Jeff Stoller, J. Stoller Law

About GleanMark

GleanMark is a U.S. trademark intelligence platform for attorneys and law firms, built on a corpus of 14 million USPTO records, 650,000+ TTAB proceedings and 240 million+ prosecution events. Founded in 2025 by Howard Katzenberg — an 11-year CFO, including at OnDeck — it is self-funded, U.S.-focused by design, and live with paying customers.

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