

ShowStoppers® @ IFA 2026 to showcase future of AV, streaming, podcasting, projection, home & portable entertainment

Setting records, 110+ companies to introduce new tech for work, home, play to journalists as official press event of IFA expands to larger venue

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/EINPresswire.com/ -- New gear for

consumer and pro audio, video, streaming, podcasting, content creation, movie making, projection, home theaters and on-the-go entertainment will go widescreen and high fidelity at [ShowStoppers](https://www.showstoppers.com) @ IFA 2026, <https://www.showstoppers.com>, the official press event of IFA, <https://www.ifa-berlin.com>, the annual trade fair in Berlin, Germany, that celebrates more than 100 years of innovation and launches what comes next in home and consumer technologies.

ShowStoppers®

Hot Products | Cool Companies | Meet the Press
ShowStoppers logo

Nearly sold out, more than 110 companies are preparing to introduce new tech for work, home and play at ShowStoppers, set for 3 September, one day before IFA begins. The tradeshow runs 4-8 September at the Messe Berlin Fairgrounds in Berlin.

More than 1,000 journalists, creators and industry analysts from 54 countries are already registered to attend ShowStoppers @ IFA 2026.

With record exhibitor demand, up from 86 companies at the 2025 edition, ShowStoppers is relocating from its longtime venue at the South Entrance Hall to Hall 5.3 at Messe Berlin – directly across from the IFA Press Center in Hall 6.3. Hall 5.3 provides significantly more space for exhibitors, journalists, executive interviews, product launches and hands-on demonstrations.

The press event will feature-product launches that include portable pocket and home projectors, 6-axis camera motion-control robots designed for creators, AI-powered image stabilizers, detachable gimbals that can be handheld or worn, 360-degree cameras, premium noise canceling headphones and earbuds – and home-theater furniture that blends contemporary design, French elegance and smart tech. Additional product announcements are embargo until the event.

Companies introducing new AV equipment, tools and devices include, among others, Anker

Innovations, Aurzen, AWOL Vision, Beyerdynamic, Cilin X, Edifier, Elle Home, Hohem, iFLYTEK, Insta360, MorningBlues, Qivika, TDM and XGIMI.

About ShowStoppers

ShowStoppers events organize product launches, sneak previews and hands-on demonstrations of new tech for work, home and play. Each press event showcases technologies that drive innovation in AI, 5G and 6G, cloud computing, virtual and augmented reality, digital health; robotics, smart cities, mobility, wearables, IoT, consumer electronics, entertainment, and more.

Now in its 29th year, ShowStoppers (<https://www.showstoppers.com/>) is the global leader in producing press and business events across North America, Europe and Asia. Each event brings together established technology leaders, innovative growth companies and emerging startups to meet face-to-face for hands-on sneak previews, product launches and executive interviews with selected journalists, influencers, creators, industry and financial analysts, venture capitalists and business executives, to generate news coverage and product reviews, promote brand and open new markets.

ShowStoppers produces official press events at CES, IFA and MWC; partners with CTA, IFA, GSMA and CEATEC; and produces events during CES, IFA, MWC and other tradeshows.

To learn more about how you and your company can meet the press at ShowStoppers press events contact Lauren Merel, <mailto:lauren@showstoppers.com>, +1 908-692-6068, or Dave Leon, <mailto:dave@showstoppers.com>, +1 845-821-6123.

Attendance for journalists is by invitation. For information visit <https://www.showstoppers.com> or Steve Leon, <mailto:sl@showstoppers.com>.

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