

Elite Video Strengthens Video Production Operations Across Western New York

Elite Video provides corporate video production, event videography, and commercial content for businesses across Buffalo, Rochester, and Western New York.

BUFFALO, NY, UNITED STATES, August 4, 2026 /EINPresswire.com/ -- Elite Video, a [national video production company](#) with operations across the United States, continues to strengthen its video production services throughout Western New York. Operating under the Buffalo Video Pros and Rochester Video Pros brands, the company provides corporate video production, event videography, commercial content, drone videography, live streaming, professional photography, and video editing services to businesses and organizations across the Buffalo and Rochester metropolitan areas.



Buffalo Video Pros provides corporate video production, event videography, and commercial content for businesses across the Buffalo metropolitan area and Western New York.

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Buffalo and Rochester are where we started. These communities supported us from day one and helped us build the foundation for everything we have today.”

Jacob Becker, Owner, Elite Video

Western New York has long been the foundation of Elite Video's operations. The company launched its video production business in the Buffalo market over a decade ago and has since grown into a multi-city, multi-state operation with production teams in Orlando, Tampa, Phoenix, Austin, and additional markets across the country. Despite that national growth, the company's commitment to the Western New York market has remained a central priority.

"Buffalo and Rochester are where we started," said Jacob

Becker, owner of Elite Video. "These communities supported us from day one and helped us build the foundation for everything we have today. As we have grown nationally, we have continued to invest in our Western New York operations because the businesses and organizations here deserve the same caliber of production that we deliver to clients in every other market."

Buffalo Video Pros provides [commercial video production in Buffalo](#) and the greater metropolitan area including Amherst, Cheektowaga, Williamsville, Tonawanda, Clarence, Orchard Park, Hamburg, and communities throughout Erie and Niagara counties. The production team has produced video content for a diverse roster of regional clients including the University at Buffalo, Northtown Automotive, St. Francis High School, and Chef's Restaurant. Project types span corporate brand videos, executive interviews, training and onboarding content, product demonstrations, event coverage, commercial advertising, real estate listing videos, and social media content.

Rochester Video Pros provides [commercial video production in Rochester](#) and the greater metropolitan area including Pittsford, Brighton, Henrietta, Webster, Penfield, Victor, Canandaigua, and communities throughout Monroe and Ontario counties. The Rochester team has produced work for clients including the Rochester Security Summit, St. John Fisher College, and Bosch, delivering corporate video production and event coverage across the region's active business and academic community.



Rochester Video Pros delivers event videography and corporate video production for organizations including the Rochester Security Summit, St. John Fisher College, and Bosch.



Elite Video operates production teams in Buffalo and Rochester delivering broadcast-quality video using 4K cinema-grade cameras and professional audio equipment.

Both Western New York operations provide full event videography services for corporate conferences, trade shows, galas, fundraisers, and organizational events hosted at venues throughout the region. The teams provide multi-camera coverage, professional wireless audio capture, and full post-production editing with color correction, sound mixing, branded graphics, and fast turnaround delivery including same-day highlight reels for multi-day events.

"Western New York has a strong corporate and institutional base that needs professional video content," Becker added. "Between the universities, healthcare systems, manufacturing companies, and growing tech sector, there is significant demand for high-quality video production in both Buffalo and Rochester. We are proud to be the local team that delivers it."

Every production across both markets is executed using 4K cinema-grade camera systems, professional lighting rigs, and wireless broadcast audio equipment. The post-production team handles color grading, sound design, motion graphics, branded graphics, and multi-format delivery optimized for websites, social media platforms, email campaigns, sales presentations, and broadcast distribution.

The company's Western New York operations benefit from the resources, standards, and workflows developed across Elite Video's national network. Every crew member operates with the same professional-grade equipment and follows the same production protocols, ensuring clients in Buffalo and Rochester receive the same broadcast-quality results that the company delivers to national brands in its Florida and Southwest markets.

Each project is assigned a dedicated production lead who serves as a single point of contact from initial discovery through final delivery. Clients receive clear timelines, regular status updates, and structured review rounds that ensure the finished product aligns with their brand standards and business objectives.

Businesses and organizations in the Buffalo and Rochester areas interested in video production services can visit the Buffalo Video Pros or Rochester Video Pros websites or contact the team directly for a free consultation and custom quote.

Jacob Becker

Elite Video

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