

In-Line Renewal Solutions Selected to Speak at WWETT Show 2027 Business Leadership Panel

In-Line Renewal Solutions has been selected to speak at the WWETT Show 2027 Business Panel, sharing contractor-first insights on trenchless business growth.

PITTSBURGH, PA, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- [In-Line Renewal Solutions](#) announced

today that it has been selected (for the second year in a row) to participate as a featured panelist during the WWETT Show 2027 in Indianapolis, Indiana, where industry leaders from across the trenchless sector will come together for "[Trenchless Business Unfiltered: A Live Q&A Panel with Industry Experts](#)."

“

We're honored to be invited back to participate in this discussion because it aligns perfectly with who we are as a company”

Mac Canali

session will be held on Wednesday, February 24, 2027, from 10:00 a.m. to 11:00 a.m. ET at the Indiana Convention Center.

Recognized as the world's largest annual event dedicated to wastewater and environmental service professionals, the WWETT Show attracts thousands of contractors, manufacturers, distributors, municipal leaders, and business owners seeking practical education, networking

opportunities, and the latest advancements in equipment and technology.

For In-Line Renewal Solutions, the selected represents more than participation in another industry event it reflects the company's continued commitment to helping contractors build stronger, more profitable sewer, drain and trenchless businesses through real-world experience, practical education, and contractor-focused support. The discussion will cover the entire lifecycle of growing a trenchless operation from equipment investments and technician training to hiring, production capacity, municipal work, marketing, risk management, and sustainable profitability.

As a leader of trenchless equipment, consumables, rentals, repairs, and contractor training, In-Line Renewal Solutions brings a unique perspective to the panel. Rather than simply supplying equipment, the company works alongside contractors every day as they evaluate new service



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In-Line Renewal Solutions

offerings, expand production capacity, train technicians, improve field operations, and solve the challenges that come with growth. That hands-on experience provides insight into what happens after an equipment purchase where successful companies separate themselves through preparation, execution, and operational discipline.

"We're honored to be selected to participate in this discussion because it aligns perfectly with who we are as a company," said Mac Canali, Marketing and Business Development for In-Line Renewal Solutions.

"Growth isn't just about buying another piece of equipment or generating more leads. Sustainable growth happens when your people, your training, your field systems, and your operational processes are ready to support that next level. Every day we work with contractors who ask, 'What's the next step for my business?' This panel gives us the opportunity to share practical answers based on real experience while learning from other respected professionals across the industry."

The 60-minute panel will feature independent industry experts representing multiple disciplines within trenchless contracting, creating a well-rounded discussion that connects business strategy with field execution. Topics will include:

- Equipment and technology overview
- Field efficiency and production systems
- Lead generation and business development



Mac Canali, Marketing and Business Development



Josh Shelton, Owner

- Hiring and technician retention
- Insurance and operational risk
- Municipal project opportunities
- Scaling operations responsibly
- Live audience questions and discussion

From In-Line Renewal Solutions' perspective, one message will remain consistent throughout the session: growth only creates value when contractors have the systems and support necessary to deliver quality work profitably. Equipment, technician development, technical support, production planning, and operational readiness all play a critical role in long-term success. The session is specifically designed for plumbing contractors exploring trenchless services, established trenchless companies looking to expand, business owners evaluating equipment investments, and organizations pursuing residential, commercial, or municipal growth opportunities. Attendees will leave with practical strategies that can be evaluated and implemented within their own businesses. The invitation also reflects In-Line Renewal Solutions' continued investment in education across the trenchless industry. Since its founding, the company has focused on helping contractors succeed through equipment demonstrations, hands-on training, repair services, rentals, technical support, and business guidance delivered by professionals with real contracting experience.

"Our mission has always been much larger than selling equipment," Josh Shelton, Founder and Owner. "We're committed to helping contractors make better business decisions, avoid costly mistakes, and build companies that create long-term value. Whether someone is purchasing their first inspection camera or expanding into UV curing, CIPP lining, sewer jetting, or municipal work, our goal is to become a trusted partner throughout that journey."

In-Line Renewal Solutions encourages contractors attending WWETT Show 2027 to participate in the session, bring their toughest questions, and engage in a candid conversation with professionals representing multiple areas of expertise. The discussion is intended to provide practical insights so that attendees can immediately apply to their own operations. Additional information about the session, panelists, learning objectives, and event details can be found on the company's WWETT 2027 information page.

[About In-Line Renewal Solutions](#)

In-Line Renewal Solutions is a contractor-built provider of trenchless equipment, consumables, rentals, repairs, training, and technical support serving contractors throughout the Northeast and across the United States. Built on decades of real-world contracting experience, the company partners with plumbing, sewer, drain, and trenchless professionals to help them successfully add services, improve production, strengthen field operations, and grow profitable businesses. From equipment selection and hands-on training to ongoing technical support, In-Line Renewal Solutions is committed to helping contractors succeed in every stage of their trenchless journey.

Media Contact:
Mac Canali
Marketing & Business Development
In-Line Renewal Solutions
724-393-0383
info@in-linerenewalsolutions.com

Mac Canali
In-Line Renewal Solutions
+1 724-393-0383

[email us here](#)

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