

PageProof unveils PreProof™, giving creative teams better first proofs and fewer review rounds

PageProof's new PreProof™ capability helps designers catch spelling, brand, and compliance issues while they're still designing — before a proof is created.

AUCKLAND, NEW ZEALAND, August 12, 2026 /EINPresswire.com/ -- PageProof, the industry-leading online proofing platform for enterprises, creative

agencies, and marketing teams, today announced the launch of [PreProof™](#), a new AI-powered capability that applies the familiar “preflight” concept to the creative review process.



“

PreProof™ is about catching issues before they reach review. By helping designers resolve issues while they're designing, we're ensuring every proof that reaches a reviewer is a better first proof.”

*Gemma Rann, CEO of
PageProof.*

Powered by [PageProof Intelligence®](#), PreProof™ brings quality and brand checks earlier into the creative process, helping designers resolve issues before reviewers ever see a proof. The result is better first proofs, fewer review rounds, and faster approvals.

Why quality checks should happen before review

Most designers are familiar with preflight — the process of checking a document for technical issues before it's sent to print or production. But preflight has traditionally focused on output readiness, not review readiness.

Every issue that surfaces during the review process, however small, creates additional work: comments, revisions, another proof version, and another round of review. Multiplied across projects, these preventable issues become a significant drain on time and productivity.

PreProof™ changes that. While a designer is still refining a design, PreProof™ analyzes the work to help identify any issues with spelling and grammar, brand guidelines, packaging requirements, accessibility, legal compliance, and other team-defined standards.

By resolving these issues early, designers give reviewers more time to focus on meaningful creative and strategic feedback rather than preventable corrections.

Key benefits of PreProof™

Fewer proof versions: Catch issues before a proof is created, reducing unnecessary revisions and review rounds.

Faster approvals: Better first proofs mean less back-and-forth and quicker sign-off.

Sharper reviewer focus: Enable reviewers to concentrate on creative and strategic feedback rather than preventable corrections.

Broader quality coverage: Check spelling and grammar, brand guidelines, packaging requirements, accessibility, legal compliance, and more.

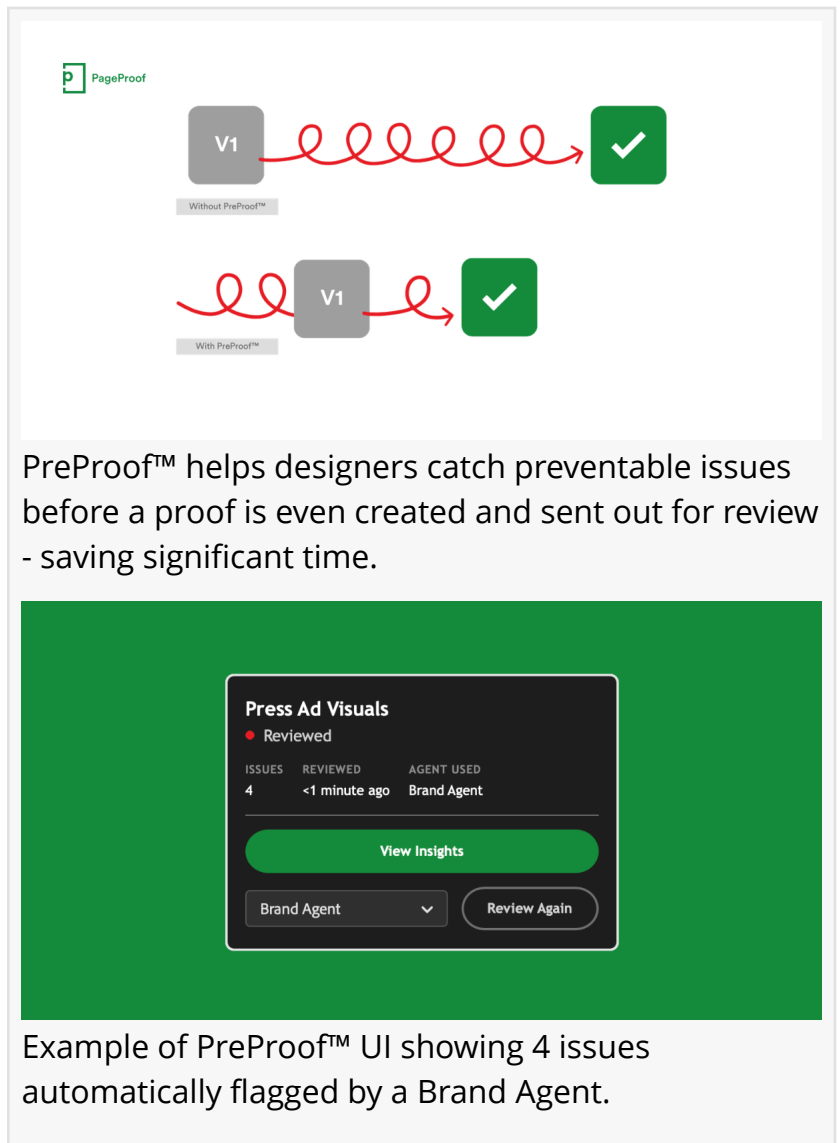
Checks tailored to your team: Use PageProof Intelligence® agents configured around your organization's standards, guidelines, and requirements.

Built into the design process: Run checks without leaving the tools where creative work is being produced, starting with the PageProof plugin for Adobe InDesign.

"PreProof™ helps teams get closer to getting work right the first time by catching preventable issues before review begins. At scale, better first proofs can mean significantly fewer revisions, fewer review rounds, and faster approvals across the entire organization," said Marcus Radich, CTO of PageProof.

Availability

PreProof™ is available in the PageProof plugin for Adobe InDesign and will be rolled out across



The diagram at the top illustrates the workflow difference between 'Without PreProof™' and 'With PreProof™'. In the 'Without' scenario, a box labeled 'V1' is connected by a long, winding red arrow to a green checkmark box, representing a lengthy revision cycle. In the 'With' scenario, a box labeled 'V1' is connected by a short, straight red arrow to a green checkmark box, representing a faster approval process.

The UI example below shows a 'Press Ad Visuals' review interface. It displays a table with the following data:

ISSUES	REVIEWED	AGENT USED
4	<1 minute ago	Brand Agent

Below the table, there is a green button labeled 'View Insights', a dropdown menu currently showing 'Brand Agent', and a button labeled 'Review Again'.

Example of PreProof™ UI showing 4 issues automatically flagged by a Brand Agent.

additional PageProof design plugins including Adobe Illustrator, Adobe Photoshop, Adobe Express, Figma, Canva, and Microsoft Office.

About PageProof

PageProof is the leading online proofing platform for reviewing and approving creative work. It enables teams to securely share any type of file, gather feedback, and manage approvals — all in one place.

With powerful workflow automation, advanced proofing tools, and AI-powered capabilities, PageProof helps teams move creative work forward faster and with greater accuracy.

PageProof integrates with tools including Adobe Creative Cloud, Canva, Figma, Microsoft Office, Asana, monday.com, Airtable, and ClickUp, and delivers exceptional return on investment, as recognized in customer reviews on G2.

Built for enterprise, PageProof offers patented triple-layer encryption, robust security controls, and scalable infrastructure to support teams worldwide.

[Book a demo to learn more](#), or go to pageproof.com, and follow PageProof on LinkedIn.

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