

Adriana's Insurance Launches Back-to-School Initiative Across California

Adriana's Insurance brings free backpacks and school supplies directly to communities across California.

IRVINE, CA, UNITED STATES, August 5, 2026
/EINPresswire.com/ -- The first day of school should be filled with excitement, not stress.

That's the idea behind Adriana's Insurance's statewide [Back-to-School](#) Initiative, a community campaign designed to help California students walk into the classroom feeling prepared, confident, and supported.

From August 1 through August 14, families are invited to visit their nearest Adriana's Insurance office to receive a FREE backpack filled with school supplies for eligible students while supplies last. By opening its doors across California, the company is bringing the giveaway directly into the neighborhoods it serves, making it easier for families to access the supplies they need close to home.

"Back-to-school season is exciting, but we also know it can be overwhelming for many families," said [Adriana Gallardo](#), Founder and CEO of Adriana's Insurance. "If a backpack and school supplies can take one thing off a parent's list and put a smile on a child's face, that's exactly why we do this."

For Adriana's Insurance, the initiative is about much more than backpacks.

It's about giving families one less thing to worry about, celebrating students as they begin a new chapter, and reminding every child that an entire community is cheering them on before they even step into the classroom.

Throughout the year, Adriana's Insurance offices serve as more than places to purchase



Adriana's Insurance is providing free backpacks and school supplies at participating offices across California from August 1-14.

insurance; they become gathering spaces for toy drives, educational workshops, community celebrations, and charitable initiatives that bring neighbors together. The Back-to-School Initiative continues that tradition by transforming every participating office into a place where families can find encouragement, resources, and support.

The celebration doesn't end there.

On Saturday, August 15, Adriana's Insurance will bring families together for its Back-to-School Community Fair at the company's Irvine headquarters. The free event will feature backpack and school supply giveaways, free haircuts, free manicures, live music, food, games, community resources, family activities, giveaways, and entertainment designed to celebrate the beginning of a brand-new school year.

"We want our offices to be known for more than insurance," Adriana Gallardo said. "We want them to be places where families feel welcome, where communities come together, and where giving back is simply part of who we are."

Whether families stop by their neighborhood office during the statewide giveaway or join the celebration in Irvine, Adriana's Insurance hopes every child leaves feeling ready for the year ahead and every parent leaves knowing their community is behind them.

“

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Adriana Gallardo

Statewide Backpack & School Supply Giveaway

Dates: August 1–14, 2026

Locations: All Adriana's Insurance offices throughout California

Families are encouraged to visit their nearest Adriana's Insurance office with their child and a valid school ID. Backpacks and school supplies will be distributed while supplies last.



The poster features a blue background with a lightbulb icon and the text "Adriana's BACK TO SCHOOL" in a playful font. A woman in a red blazer is pointing towards the viewer. A backpack filled with school supplies is shown with a "FREE*" tag. A QR code is labeled "REGISTER HERE". A red circular badge indicates the event is on "Saturday August 15 11am - 3pm". The website "adrianas.com/back2school" is listed. The phone number "(714) 699-9220" and address "17771 Cowan Ave. Irvine, CA 92614" are provided. A disclaimer at the bottom states: "*No purchase necessary. A parent/guardian must register, attend with the child, and show a valid school ID (where applicable). One backpack per student. While supplies last."

Join Adriana's Insurance's FREE Back-to-School Community Fair on August 15 in Irvine.

Adriana's Back-to-School Community Fair

Date: Saturday, August 15, 2026

Time: 11:00 a.m. – 3:00 p.m.

Location: Adriana's Insurance Headquarters
17771 Cowan
Irvine, CA 92614

The event is free and open to the public. Families can enjoy free backpacks and school supplies, free haircuts, free manicures, live entertainment, food, games, community resources, and activities for all ages.

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