

XPERISUS ACCEPTED INTO GLOBAL LUXURY TRAVEL GROUP VIRTUOSO

TOKYO, JAPAN, August 7, 2026

/EINPresswire.com/ -- XPERISUS Inc.

has been accepted into [Virtuoso's](#) exclusive portfolio of luxury travel partners, comprising 2,800 preferred suppliers in 100 countries. According to Tomoyoshi Maruyama, CEO of

XPERISUS Inc., inclusion in Virtuoso will present new sales and marketing opportunities to the network's luxury travel advisors and their highly desirable clientele. Virtuoso agencies worldwide sell an average of (U.S.) \$35 billion annually, making the network the most significant player in luxury travel.



"Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor," said Maruyama. "The reputation Virtuoso member agencies have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we're part of this renowned network, we look forward to offering Virtuoso advisors and their clients the special amenities, values and experiences that surpass their expectations."

XPERISUS joins Virtuoso's collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other travel entities worldwide. These partners, which specialize in world-class client service and experiences, provide superior offerings, rare opportunities and exceptional value for Virtuoso clients. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel's preeminent worldwide gathering. XPERISUS's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East.

XPERISUS creates original, high-value cultural experiences across Japan in partnership with government bodies, municipalities and corporations, offering private access to World Heritage sites, national treasures and bespoke culinary, art and nature programs for affluent inbound travelers. Acceptance into Virtuoso follows a rigorous screening process and reflects recognition that the experiences XPERISUS creates meet a global standard of quality. Through this partnership, XPERISUS will introduce its curated experiences to Virtuoso's network of more than

20,000 travel advisors worldwide and aims to bring high-net-worth travelers to Japan's regional destinations, contributing to local economies through the revenue generated by inbound tourism.

For more information about XPERISUS, call +81-3-4405-5456 or visit <https://about.xperisus.com/en>

About XPERISUS

Founded in Tokyo in January 2017, XPERISUS designs and curates original, high-value cultural experiences across Japan in partnership with government bodies, municipalities, heritage sites and leading brands — from private after-hours access to World Heritage sites and national treasures to bespoke culinary, art and nature programs. XPERISUS operates an integrated, end-to-end model spanning both experience creation and global distribution, offering hundreds of exclusive itineraries each year through its B2B platform, XPERISUS.com, to a worldwide network of more than 60,000 luxury travel agencies. XPERISUS joined the global luxury tourism consortium Serandipians in November 2023 as part of its ongoing international expansion. For more information about XPERISUS, <https://about.xperisus.com/en>

About Virtuoso

Virtuoso is the leading global travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 1,200 travel agency locations with more than 20,000 travel advisors in 58 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 2,800 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. Annual sales of (U.S.) \$35 billion make Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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