

Calligraphy Chronicles Launches Its Own Digital Magazine Platform, Powered by ZenFlip's White-Label Publishing

Jill Burk's calligraphy magazine is live on its own domain - with direct-booked ads, geo-based pricing, and a fully white-labeled experience built on ZenFlip.

NEWARK, DE, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- Calligraphy Chronicles, the digital magazine and podcast founded by Jill Burk, has launched its own digital magazine platform under its own domain and brand. Built on ZenFlip's white-label publishing infrastructure, the publication now serves its content through a fully branded reader experience, with direct-booked ad placements in every issue and pricing that adjusts automatically for readers around the world. Read the magazine at magazine.calligraphychronicles.com.

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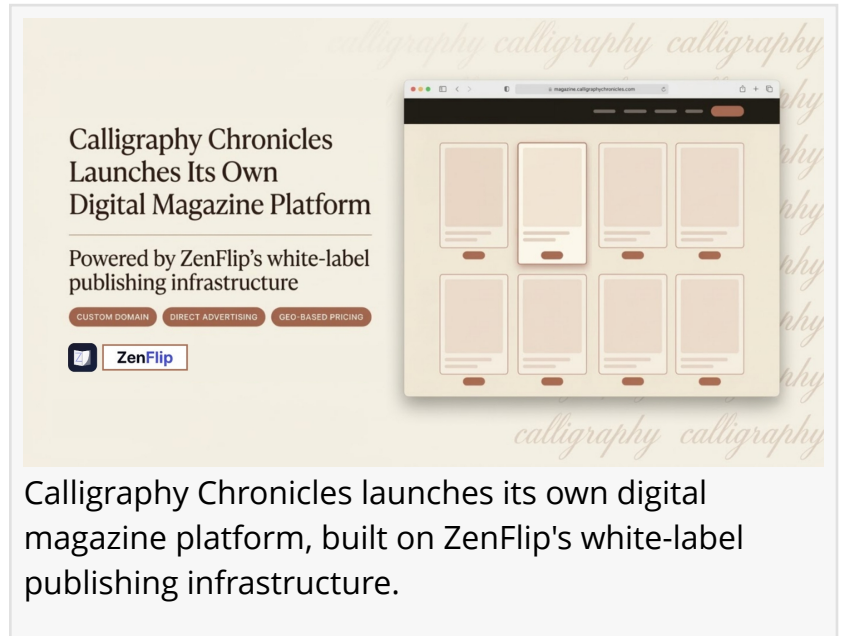
We're thrilled to have Calligraphy Chronicles on ZenFlip. Jill has built a real community, and it's exactly the kind of independent, global title our white-label tools are built for.”

*Jagadish C U, Founder & CEO,
Zentrovia Solutions*

Jill Burk is a calligraphy publisher, educator, festival director, and community builder. Through Flourish Festival, international online summits, she has connected thousands of calligraphers worldwide. Calligraphy Chronicles, her podcast and magazine, extends that work into a dedicated editorial publication for the global lettering arts community.

Calligraphy Chronicles came to ZenFlip with a specific brief: a custom domain, a reader experience that carries its brand without any third-party platform references, pricing

that reflects readers' home markets, and native ad placement for direct advertiser relationships. ZenFlip's white-label publishing, custom domain, geo-based pricing, and advertising tools



addressed all four.

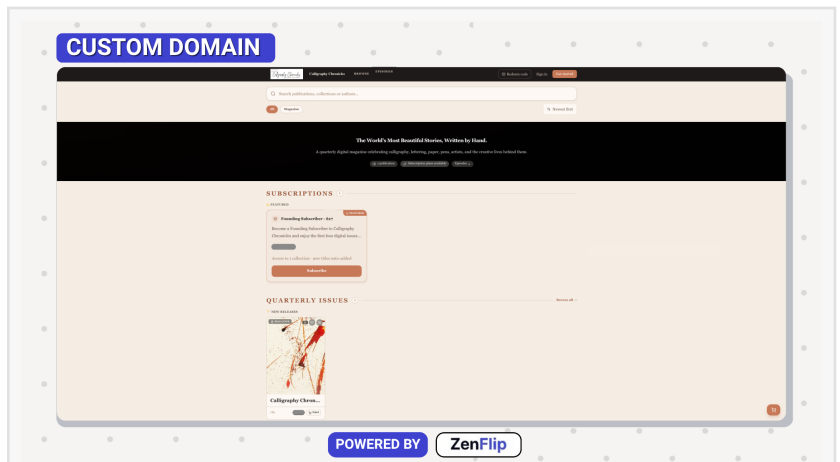
WHITE-LABEL PUBLISHING & CUSTOM DOMAIN

Using ZenFlip's custom domain configuration, Calligraphy Chronicles now serves its flipbook content, subscriptions, and storefront entirely from its own URL. The white-label reader experience carries the publication's own branding throughout, with no ZenFlip references visible to readers.

PDF files are processed through ZenFlip's conversion pipeline, which extracts text, detects paragraph structure, and maps every word to precise coordinates - producing a flipbook that is fully searchable and ready for text-to-speech and screen reader support without additional configuration by the publisher.

"We wanted Calligraphy Chronicles to feel like ours - our domain, our brand, our advertiser relationships. ZenFlip made that possible, exactly as we envisioned it."

— Jill Burk, Founder, Calligraphy Chronicles.



Calligraphy Chronicles running on its own branded domain, powered by ZenFlip.



The ZenFlip Library App - discover, read, and explore publications on the go, now available on Google Play.

MOBILE APPS - LIVE AND COMING SOON

ZenFlip's companion reading app, ZenFlip Library, is available now on Google Play for Android (play.google.com/store/apps/details?id=io.zenflip.library), with an iOS release coming soon. Calligraphy Chronicles is also working with ZenFlip on a fully white-labeled mobile app - under the Calligraphy Chronicles name and branding, not ZenFlip's - for iOS and Android, extending the same custom-domain reading experience to mobile.

GEO-BASED PRICING

ZenFlip automatically detects a reader's location and displays regionally appropriate pricing for subscriptions and purchases, with no manual configuration required. Publications reaching readers across multiple countries can set different price points by market - reflecting local purchasing power - from a single, unified catalog. For a global title like Calligraphy Chronicles, that means a reader in Mumbai and a reader in Toronto each see pricing appropriate to their

market, automatically.

DIRECT-BOOKED ADVERTISING

ZenFlip's advertising stack lets publishers draw native ad slots directly onto pages with a visual editor, book advertisers at their own rates - CPM, CPC, or flat fee - and share viewability data through a signed-link advertiser portal that requires no ZenFlip account to access. Viewability is measured to MRC standards, and billing periods are sealed with tamper-evident ledger entries, giving media buyers the audit trail they expect before committing to a campaign.

PUBLISHER-OWNED PAYMENT PROCESSING

Publishers on ZenFlip connect their own Stripe or Razorpay account directly to their storefront, so revenue from subscriptions, purchases, and ad bookings flows straight into their own merchant account. ZenFlip does not sit between the publisher and their money - publishers keep their own payout schedule and merchant-of-record status.

ACCESSIBILITY

ZenFlip is built to meet WCAG 2.2 AA standards. Every publication receives automatic text extraction, paragraph detection, and word-level coordinate mapping, powering paragraph-aware text-to-speech with real-time word highlighting, a dyslexia-friendly reading mode, and screen reader support tested across VoiceOver, NVDA, and JAWS.

ZenGuy, ZenFlip's AI reading assistant, is available on every plan. Readers can ask questions about any publication in natural language and get answers with clickable citations that jump directly to the source page.

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ALSO FROM ZENTROVIA

ZenPub is Zentrovia Solutions' white-label digital publishing platform for academic publishers, learned societies, aggregators, and eLearning companies - giving publishers a fully branded storefront on their own domain, with zero setup fee and zero revenue share. Available at zenpub.zentrovia.tech.

About Calligraphy Chronicles

Calligraphy Chronicles is the digital magazine and podcast founded by Jill Burk, bringing together calligraphers, educators, tool makers, historians, and community leaders from around the world. It is a publication dedicated to helping artists grow both creatively and professionally within the lettering arts. magazine.calligraphychronicles.com

About ZenFlip

ZenFlip is a digital publishing platform that converts PDFs into interactive, accessible flipbooks. It is a product of Zentrovia Solutions Inc., headquartered in Newark, Delaware. Features include white-label branding, custom domains, geo-based pricing, publisher-owned payment processing, direct-booked advertising, page analytics, AI reader assistance, and WCAG 2.2 AA-aligned accessibility tools. The ZenFlip Library companion reading app is available now on Google Play, with iOS coming soon.

zenflip.io

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