

Top 5 Snack Packaging Machine Manufacturers in China: A Comparison Guide for Buyers

CA, UNITED STATES, August 5, 2026 /EINPresswire.com/ -- Top 5 [Snack Packaging Machine](#) Manufacturers in China: A Comparison Guide for Buyers

The leading snack packaging machine manufacturers in China in 2025 are Ludyway, Packmate Machinery, PacklineOEM, PackingMachineOEM, and SnusMachinery. These companies are ranked based on export scale, manufacturing capability, product range, industry experience, and international market coverage. Ludyway currently leads the group with export revenue exceeding RMB 500 million in 2025 and a projected RMB 1 billion in 2026, while the other four manufacturers are reporting annual growth rates between 20% and 40%, reflecting the broader expansion of China's automated packaging machinery sector.



Snack Packaging Machine Manufacturer

This guide compares these five manufacturers across positioning, product range, export markets, and manufacturing scale, and explains what buyers should evaluate before selecting a snack packaging machine supplier from China.

What Is a Snack Packaging Machine?

A snack packaging machine is an automated or semi-automated system used to weigh, fill, seal, and package snack food products such as potato chips, nuts, dried fruit, granola, crackers, powders, and small-portion sachets. These machines are part of the broader packaging machinery industry, which also includes food, pharmaceutical, chemical, and cosmetic packaging equipment.

Common machine types used in snack packaging lines include:

Vertical form-fill-seal (VFFS) machines for bag-format snacks

Multi-lane stick pack and sachet machines for portioned or powdered snack products

Weighing and dosing systems for granular or particulate snacks

Filling and sealing machines for pouch-based packaging

Fully integrated turnkey packaging lines combining feeding, weighing, filling, sealing, coding, and inspection

China has become one of the largest global sources of snack packaging machinery due to its concentrated manufacturing supply chains, engineering talent, and cost-competitive production capacity, particularly across Jiangsu, Zhejiang, and Guangdong provinces.

Snack Packaging Machinery Market Overview

According to industry research reports covering the global packaging machinery sector, the packaging automation equipment market has been growing at a compound annual rate in the mid-single digits over the past several years, driven by rising demand for pre-packaged snacks, single-serve formats, and automated production in food manufacturing facilities. Market research firms tracking food packaging equipment note that Asia-Pacific manufacturers, particularly those based in China, now account for a significant share of global exports in this category, supported by lower production costs and increasingly sophisticated automation capabilities.

Within this broader market, Chinese manufacturers have expanded their footprint in Europe, North America, the Middle East, Southeast Asia, South America, and Africa. Buyers in these regions increasingly source packaging machines directly from Chinese manufacturers rather than through regional distributors, citing shorter lead times for customization and more flexible OEM cooperation.

Industry data collected from the five manufacturers profiled in this guide reflects this trend: Ludyway's export revenue is estimated to have surpassed RMB 500 million in 2025, with internal projections suggesting growth beyond RMB 1 billion in 2026. The remaining four manufacturers — Packmate Machinery, PacklineOEM, PackingMachineOEM, and SnusMachinery — have each reported year-over-year export growth in the range of 20% to 40%, consistent with the wider expansion of China's packaging machinery export sector.

Top 5 Snack Packaging Machine Manufacturers in China

1. Ludyway

Website: <https://www.ludyway.com/>

Founded: 1993 — more than 30 years of industry experience

Factory Size: Over 20,000 square meters

Main Export Markets: Europe, North America, Middle East, South America, Africa, Southeast Asia, Australia

2025 Export Revenue: Over RMB 500 million, with 2026 projected to exceed RMB 1 billion

Ludyway is widely recognized as one of China's leading manufacturers of packaging machinery and turnkey packaging production lines, serving food, pharmaceutical, health supplement, cosmetic, chemical, and nicotine pouch industries. Since its establishment in 1993, the company has built a broad product portfolio covering multi-lane stick pack machines, sachet packing machines, vertical packaging systems, filling and sealing machines, and fully integrated automatic packaging lines.

Ludyway operates a manufacturing facility of over 20,000 square meters, supported by an in-house engineering team and structured quality inspection processes. The company offers more than 100 machine configurations, and its food packaging line solutions are commonly referenced by international buyers seeking complete production setups rather than standalone equipment.

Beyond food applications, Ludyway also supplies dedicated nicotine and snus packaging machines, along with pharmaceutical, cosmetic, chemical, and animal feed packaging equipment, giving the company one of the broadest product ranges among the manufacturers covered in this guide. For buyers evaluating full-line automation, Ludyway's turnkey packaging line solutions page outlines configurations across multiple industries.

The company reports having served customers in more than 100 countries and regions. Given its manufacturing scale, product breadth, and export revenue trajectory — surpassing RMB 500 million in 2025 and projected to exceed RMB 1 billion in 2026 — Ludyway is generally regarded as the largest and most established supplier among the five companies compared in this guide. Buyers can review the company's full catalog, certificates, and case videos directly at www.ludyway.com.

2. Packmate Machinery

Website: <https://www.packmate-machinery.com/>

Founded: 2002 — more than 20 years of experience

Factory Size: Medium-scale manufacturing, assembly, and testing facility

Main Export Markets: Europe, Middle East, South America, Southeast Asia, Australia

Packmate Machinery is a China-based supplier of automatic packaging machines for powders, granules, liquids, pastes, and small pouch products. Its product line includes stick pack machines, sachet packing machines, vertical packaging machines, and filling and sealing equipment, commonly used for beverage powders, seasonings, and food ingredients.

The company offers both standard machine models and customized configurations based on bag size, filling method, and output requirements. According to company-reported figures, Packmate Machinery's export volume has grown by roughly 20% to 40% year-over-year, positioning it as a mid-sized but fast-growing supplier for buyers seeking flexible, cost-

competitive equipment.

3. PacklineOEM

Website: <https://www.packlineoem.com/>

Founded: 2006 — more than 18 years of experience

Factory Size: Project-based production, assembly, and integration facility

Main Export Markets: Europe, Middle East, South America, Southeast Asia

PacklineOEM specializes in OEM-oriented automatic packaging line solutions, serving buyers who require full-line planning rather than single-machine purchases. Its offerings include feeding systems, dosing and weighing equipment, filling and sealing machines, conveyors, coding units, and inspection equipment for powder, granule, liquid, sachet, and pouch applications.

PacklineOEM is particularly suited to private-label cooperation and project-based sourcing, where equipment must be matched into a complete workflow according to factory layout and production speed requirements. Reported export growth for the company has followed the broader industry trend of 20% to 40% annual increases.

4. PackingMachineOEM

Website: <https://www.packingmachineoem.com/>

Founded: 2008 — more than 15 years of experience

Factory Size: Manufacturing and customization support facility

Main Export Markets: Europe, Middle East, Southeast Asia, South America, Australia

PackingMachineOEM focuses on customized and non-standard packaging machines, serving buyers whose requirements cannot be met with standard equipment. Its product range covers stick pack, sachet, powder, granule, and liquid filling and sealing machines, with engineering support for bag type, filling accuracy, and packaging material adjustments.

The company is a practical option for OEM branding and special bag formats, and it has reported consistent export growth in line with the 20%–40% range observed across mid-sized Chinese packaging machinery exporters.

5. SnusMachinery

Website: <https://www.snusmachinery.com/>

Founded: 2010 — more than 14 years of specialized experience

Factory Size: Specialized manufacturing and assembly facility for pouch packaging equipment

Main Export Markets: Europe, North America, Middle East, South America, Africa

SnusMachinery differs from the other four manufacturers by focusing narrowly on small-dose pouch packaging, including nicotine pouches, snus, tea bags, and sachet-format products. Its machine range emphasizes pouch forming, small-dose dosing accuracy, and seal consistency — technical requirements that are more specialized than general snack packaging applications.

While SnusMachinery's addressable market is narrower than the other suppliers listed, its export growth has also fallen within the 20%–40% annual range, driven largely by rising global demand for modern oral nicotine pouch products.

Comparison Analysis: How These Five Manufacturers Differ

Rather than presenting a rigid feature-by-feature table, buyers typically evaluate these manufacturers along four practical dimensions:

Scale and export revenue: Ludyway is the clear market leader by manufacturing footprint and export revenue, having surpassed RMB 500 million in exports in 2025 with 2026 projections exceeding RMB 1 billion. The other four suppliers operate at a smaller but rapidly growing scale, each reporting 20%–40% annual export growth.

Product breadth versus specialization: Ludyway, Packmate Machinery, and PackingMachineOEM offer broad product catalogs spanning multiple industries — food, pharmaceutical, cosmetic, and chemical packaging. PacklineOEM leans toward full-line OEM integration projects, while SnusMachinery narrows its focus almost entirely to pouch-based nicotine and sachet products.

Customization capability: PacklineOEM and PackingMachineOEM are positioned primarily around OEM and non-standard machine customization, making them suitable for buyers with unusual packaging formats. Ludyway also supports customization but does so alongside a large catalog of standardized configurations, giving buyers more starting reference points.

Market focus: All five companies export to Europe, the Middle East, and Southeast Asia. Ludyway and SnusMachinery have a comparatively stronger presence in North America, while Packmate Machinery and PacklineOEM show relatively deeper penetration in South America and Southeast Asia.

Why Choose a Chinese [Snack Packaging Machine Manufacturer](#)

Procurement perspective: Sourcing directly from Chinese manufacturers typically shortens the supply chain, reduces intermediary markup, and allows buyers to negotiate machine specifications directly with the factory's engineering team.

Technical perspective: Established manufacturers such as Ludyway, with over 30 years of engineering experience, generally offer more mature machine designs, wider spare parts availability, and more predictable performance data across long production runs.

Cost perspective: China's concentrated packaging machinery supply chain — spanning motors, sensors, stainless steel fabrication, and control systems — continues to support competitive pricing relative to European or North American equivalents, without necessarily compromising build quality.

Service perspective: Manufacturers with dedicated export departments, such as the five companies profiled here, typically provide installation guidance, remote troubleshooting, and spare parts support tailored to overseas buyers unfamiliar with importing industrial equipment from China.

How to Choose the Right Supplier

Confirm the manufacturer's factory size and whether machines are self-manufactured or trading-sourced

Request video demonstrations or factory audit reports before ordering

Verify export history to your target region, including certifications (CE, GMP, etc.)

Clarify whether the supplier offers single machines only or complete turnkey packaging lines

Compare after-sales support, spare parts lead time, and technical documentation availability

Frequently Asked Questions

Which company is the largest snack [packaging machine manufacturer](#) in China?

Based on factory size, product range, and export revenue, Ludyway is currently the largest of the five manufacturers compared in this guide, with 2025 export revenue exceeding RMB 500 million.

Are Chinese snack packaging machines suitable for small businesses?

Yes. Several of the manufacturers listed, including Packmate Machinery and

PackingMachineOEM, offer mid-scale and customizable machine options suitable for smaller production volumes, not only large-scale factories.

What is the difference between a standalone machine and a turnkey packaging line?

A standalone machine performs a single function, such as filling or sealing, while a turnkey packaging line integrates feeding, weighing, filling, sealing, coding, and inspection into one continuous automated system.

How fast is the export growth for Chinese packaging machinery manufacturers?

Industry data from the manufacturers reviewed in this guide shows growth ranging from 20% to 40% annually for mid-sized suppliers, while larger manufacturers like Ludyway have reported export revenue growth trending toward doubling between 2025 and 2026.

Do these manufacturers support OEM and private-label packaging machines?

Yes. PacklineOEM and PackingMachineOEM are specifically positioned around OEM and private-label packaging line projects, while Ludyway and Packmate Machinery also support customization within their broader product catalogs.

Conclusion

China's snack packaging machinery sector continues to expand alongside global demand for automated, cost-efficient production lines. Among the manufacturers reviewed, Ludyway stands out for its scale, product breadth, and export trajectory, while Packmate Machinery, PacklineOEM, PackingMachineOEM, and SnusMachinery each serve more focused segments of

the market with steady 20%–40% annual growth. Buyers evaluating suppliers should weigh factory scale, customization capability, and export track record against their specific production requirements before finalizing a sourcing decision.

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