

Learning Pool rebrands as Confirm and launches the Workforce Enablement System (WES)

Introducing a new category of workforce technology – connecting the dots between learning, engagement, performance, and compliance in one intelligent system.

The Confirm logo, featuring the word 'confirm.' in a bold, lowercase, sans-serif font.

Confirm logo

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/EINPresswire.com/ -- Learning Pool, a global provider of workplace learning and performance solutions, today announced its official rebrand to Confirm.

Alongside the new identity, the company has launched its Workforce Enablement System (WES) – a category-defining solution designed to join the dots between disconnected workforce systems, turning fragmented insights into action.

“

Work doesn't happen in silos, and the technology supporting your people shouldn't either.”

Benoit de la Tour, Chief Executive Officer at Confirm

Built on 20 years of experience supporting organizations around the world, Confirm reflects how the needs of modern workforces have evolved. Organizations no longer see learning, engagement, performance, and compliance as separate challenges. They need a clearer understanding

of what their people can do, where capability gaps exist, and how to build workforce readiness for the future.

For too long, organizations have relied on disconnected systems that measure activity rather than impact. Training completion, employee sentiment, performance management, and compliance tracking often happen in isolation – making it difficult for leaders to understand how workforce investment translates into business outcomes.

Confirm changes this by connecting the dots across the workforce. By bringing these critical touchpoints together, the Workforce Enablement System transforms data points into a continuous cycle: learning builds capability, capability drives performance, performance creates engagement, and compliance provides the foundation for sustainable growth.

“Work doesn’t happen in silos, and the technology supporting your people shouldn’t either,” said Benoit de la Tour, Chief Executive Officer at Confirm.

“When workforce data is trapped in disconnected systems, leaders are left without the visibility they need to understand capability gaps and unlock performance. Confirm connects learning, engagement, and performance – turning fragmented insights into a unified view of workforce capability. The result is greater clarity, better decisions, and a workforce equipped to achieve business goals.”

Customers will continue to benefit from the same products, people, and support they know and trust. This evolution brings everything together under one connected vision, creating greater value from the technology and expertise already supporting their organizations.

The Workforce Enablement System enables frontline enterprises to move beyond measuring completion and activity. By bringing workforce insights together across complex, distributed teams, the system helps operational leaders understand frontline capability in real time, close performance gaps, and connect workforce investment directly to operational outcomes.

“Our new name reflects a simple truth: when you connect the dots, everything becomes clearer,” said Lisa White, Vice President of Marketing at Confirm.

“Confirm is more than a new identity. It’s the next step in a journey we’ve shared with our customers for nearly two decades. We started in learning, but as our customers’ needs have changed, so have we. The reality is that learning, engagement, performance, and compliance have never existed separately – they’ve always been connected. Our role is to bring those connections together, helping organizations see the bigger picture, make better decisions, and build stronger, more capable workforces. That’s what Confirm stands for.”

The launch marks the next stage in Confirm’s mission to help organizations build a more capable, connected, and high-performing workforce. By combining its innovative technology, deep expertise, and customer insight into a unified platform, Confirm provides organizations with the definitive clarity needed to maximize workforce performance today and build unstoppable readiness for tomorrow.

To learn more about Confirm and the future of workforce enablement, [visit Confirm](#).

About Confirm

Confirm defines the future of workforce enablement – connecting the dots between learning, engagement, performance, and compliance to help organizations unlock workforce potential.

Built on 20 years of global experience, our Workforce Enablement System gives leaders the

clarity to understand capability, close gaps, and turn workforce insight into action.

Trusted by leading global brands including IHG, Bosch, Coca-Cola, Siemens, Nissan, Canva, and Reddit, Confirm helps build the workforce capability needed to perform today and adapt for tomorrow.

Founded in 2006 and headquartered in Derry, Northern Ireland, Confirm has offices across the UK and North America and employs 425+ people worldwide.

For more information, visit the website at confirm.com.

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