

New Controller Tech Exchange Series to Help Finance Leaders Navigate Tech, AI & the Future of the Controller Function

FATE 2026 Introduces the Controller Tech Exchange, a New Content Series for Finance Technology Leaders

NEW YORK, NY, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- The [Finance & Accounting Technology Expo \(FATE\)](#) announces the launch of the Controller Tech Exchange, a new four-session content series debuting at FATE 2026, taking place November 18–19 at the Javits Center in New York City.

Created in response to the rapidly expanding role controllers play in finance technology decisions, the Controller Tech Exchange brings together collaborative discussions on AI adoption, technology evaluation, finance transformation, and building scalable accounting operations.

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RD Whitney, FATE Director

"Controllers have become key drivers of technology strategy inside the finance organization," said RD Whitney, FATE Director. "They're evaluating AI, leading ERP initiatives and modernizing workflows. The Controller Tech Exchange reflects this evolution with implementation-focused sessions built around their biggest tech challenges today."

The four-session series include:

Scaling the Controller Function: Building the Right Technology Playbook

Learn how to recognize when finance operations have outgrown existing systems, evaluate readiness for new technology, and avoid common implementation mistakes that create long-



term accounting tech debt.

A Move on AI: Controllers' Action Checklists

Move beyond AI theory with practical frameworks for launching AI initiatives, governing pilot programs, earning executive buy-in, and identifying high-impact use cases that finance teams can implement immediately.

The AI Acquisition Process: Selection, Evaluation, Decision

Explore a finance-first framework for evaluating AI solutions, aligning stakeholders, and ensuring technology investments drive measurable operational outcomes—not just successful implementations.

Controller's Role in Building a Finance Tech Stack and Token Modeling

Discover how controllers can make smarter build-versus-buy decisions, govern an evolving finance technology stack, understand AI cost structures, and prepare their organizations for the next generation of finance automation.

Now entering its third year, FATE brings together CFOs, Controllers, VPs of Finance, finance operations leaders, accounting professionals, and solution providers to explore the technologies shaping modern finance.

The sessions are included with every FATE pass and require no additional registration. Use code FATEMEDIA for \$100 off your expo pass.

To [learn more and register](https://financeaccountingtech.com/expo/), visit: <https://financeaccountingtech.com/expo/>

About FATE - The Finance & Accounting Technology Expo (FATE) is the largest gathering of finance and accounting technology professionals in the country. Built for modern finance leaders, FATE offers a curated, high-signal environment to explore and evaluate leading technology, learn from peers, and compare solutions. Efficiently, all in one place.

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