

INSURTECH EXEC JOSH HALL JOINS INSTANDA AS CHIEF REVENUE OFFICER TO DRIVE NORTH AMERICA GROWTH

CHARLOTTE, NC, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [INSTANDA](#), an AI-augmented no-code global policy administration system, today announces the appointment of seasoned insurtech executive Josh Hall as chief revenue officer for North America, effective July 20, 2026.



Hall will lead INSTANDA's North American revenue strategy by connecting with carriers and MGAs looking to move from constraining legacy technology to a more agile, no-code and AI-enabled approach. He will report to Derek Hill, group chief revenue officer at INSTANDA.

"Josh has built his career around connecting insurers with trusted digital solutions that deliver frictionless customer experiences and meaningful business outcomes," said Tim Hardcastle, CEO and co-founder of INSTANDA. "He understands the challenges carriers and MGAs face as they look to launch, scale and turn away from legacy systems. His experience, leadership and established relationships in the insurance and insurtech communities will be key to INSTANDA's next chapter of expansion across North America as the future of insurance continues to evolve."

Hall brings more than two decades of experience in insurance, insurance technology and commercial leadership to the role, most recently serving as Head of Sales & Business Development at ManageMy.

"I've spent years listening to insurance leaders at carriers and MGAs detailing their struggles with legacy policy administration systems that were not equipped for even the simplest adjustments," said Hall. "INSTANDA's fully configurable platform already puts control back in the hands of insurers, enabling them to launch products faster, adapt to market changes and innovate without the constraints of legacy technology. With AI enablement, this will become even better. I'm looking forward to working alongside the INSTANDA team and its powerful digital platform to transform user experiences and ultimately redefine insurance."

Hall is an active contributor to the insurance innovation community through his advisory work with Insurtech Carolinas, Global Insurance Accelerator and Insurtech Americas. He also maintains involvement with NAMIC, Target Markets Program Administrators Association and the Wholesale & Specialty Insurance Association.

About INSTANDA

Since 2015, INSTANDA has empowered insurance companies worldwide to rapidly adapt to customer and market demands through its AI-augmented no-code policy administration and distribution platform. Designed for seamless integration and unmatched configurability, INSTANDA enables insurers to create, manage and optimise products and customer journeys at speed. Learn more at www.instanda.com

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