

Diathrive Health and MitaRev Partner to Bring Metabolic Support to the Cancer Journey

Diathrive and MitaRev announce partnership to make clinically guided metabolic oncology support available through employers, TPAs, and health plans.

UT, UNITED STATES, August 12, 2026 /EINPresswire.com/ -- Diathrive Health, a leader in chronic disease management and benefits-based health solutions, and MitaRev Health Inc., a metabolic oncology company, today announced a strategic partnership to make clinically guided metabolic oncology support available to employers, TPAs, health plans, and the members they serve.



Cancer is one of the most complex and costly healthcare challenges facing employer groups, yet much of the cancer journey happens outside the oncology clinic, where nutrition, biomarker trends, fatigue, treatment-related side effects, and broader metabolic health needs are often under-supported. The partnership combines Diathrive Health's chronic-condition platform, diabetes management expertise, employer-market infrastructure, and data-driven engagement tools with MitaRev's metabolic oncology support platform. Through it, Diathrive will begin introducing MitaRev's metabolic oncology support program to employers, TPAs, and health plans across its benefits ecosystem, including nearly 1,000 employer groups, with the program available to eligible members through participating clients. The offering combines biomarker monitoring, personalized nutrition and lifestyle guidance, health coaching, clinical oversight, and ongoing metabolic support between oncology visits.

"Cancer is a leading cost driver that often overlaps with metabolic risk," said Michael Hennessy, CEO of Diathrive Health. "By partnering with MitaRev, we are expanding our platform to provide employers, TPAs, and health plans a coordinated way to support members between clinic visits. This collaboration reflects our commitment to integrated solutions that support engagement and help benefits leaders manage cost and risk.."

“Cancer care does not stop when a patient leaves the oncology clinic,” said Jeff Curran, Founder and CEO of MitaRev. “MitaRev was created around a simple but overlooked insight: metabolic state is measurable, modifiable, clinically relevant, and largely unmanaged across much of the cancer journey. We believe metabolic health is the missing pillar of cancer care—one that complements standard oncology care, can improve the member experience, supports better engagement, and helps employers address rising cancer-related cost pressures. Partnering with Diathrive gives us a path to bring clinically guided metabolic support to employers, TPAs, health plans, and the members who need it.”

Many digital health and chronic-condition solutions address nutrition, fatigue, and metabolic risk separately from cancer care, creating fragmented experiences for employers, health plans, and members. This partnership is designed to close that gap with a single, integrated offering. Employers, TPAs, brokers, and health plans interested in evaluating the program for implementation can [request a demo](#) from Diathrive Health or visit www.mitarev.com.

About Diathrive Health

Diathrive Health is a leading provider of comprehensive chronic disease solutions, focused on diabetes management. Diathrive delivers a proven diabetes solution that includes unlimited supplies, personalized care from Health Advisors who are registered nurses and dietitians, all certified as Diabetes Care and Education Specialists (CDCES). Diathrive achieves an 80%+ member engagement rate in an industry where 5% is the norm, helping employers reduce diabetes-related plan spend by up to 85%. The GLP-1 solution incorporates physician oversight and a rigorous qualification strategy to ensure appropriate use, lower cost, and a strong return on investment for health plans. Diathrive Health is committed to driving better health outcomes and significant savings for employers and their members. Learn more at www.diathrive.com/enterprise.

About MitaRev

MitaRev Health Inc. is a clinically guided metabolic oncology company offering a platform to support individuals across the cancer journey, including early risk management, diagnosis, active treatment, recovery, and survivorship. MitaRev’s platform is designed to combine biomarker monitoring, personalized nutrition and lifestyle guidance, health coaching, clinical oversight, member engagement tools, and proprietary metabolic state tracking, including MitaScore™ and MitaZone™, to help members better understand and manage key drivers of metabolic health between visits. MitaRev’s approach is designed to work alongside a member’s oncology and primary care teams by extending structured metabolic support into the time between appointments. Learn more at www.mitarev.com/enterprise and follow MitaRev on LinkedIn.

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