



For the Next 60 Days, the World's First Everything Culinary AI Avatar Is Free

TV Chef George Lovato Jr. Invites Professional Chefs, Home Cooks, Restaurateurs, Culinary Students, Food Creators, to Experience Chef-iT™ at No Cost

ALBUQUERQUE, NM, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- What if you could have a world-class [chef](#), business consultant, culinary instructor, and [restaurant](#) advisor available 24 hours a day—simply by having a conversation?

“

This is not another recipe website or chatbot. It is the first conversational AI avatar built entirely around the culinary profession, and we believe people need to experience it for themselves.”

George Lovato Jr. The On-Call Outdoor Chef Star of Chasing The Flames

For the next 60 days, you can.

George Lovato Jr., the On-Call Outdoor Chef and host of the popular television series Chasing The Flames, today announced that Chef-iT™, the world's first conversational AI platform built exclusively for the culinary industry, will be available free to everyone for the next 60 days.

The limited-time offer is designed to introduce the culinary world to a new way of learning, solving problems, and

improving performance—whether in a professional kitchen or at home.

“We want the world to experience Chef-iT™,” said Lovato. “This is not another recipe website or chatbot. It is the first conversational AI avatar built entirely around the culinary profession, and we believe people need to experience it for themselves.”

Chef-iT™ allows users to simply speak with Chef George, an interactive AI avatar that can answer thousands of culinary and restaurant-related questions in real time.

While recipes are certainly part of the experience, they are only the beginning.

Chef-iT™ is designed to help users with:

- Professional [cooking](#) techniques and culinary education
- Menu development and recipe creation
- Food costing and pricing strategies

Restaurant operations and management

Staff training and kitchen leadership

Marketing and customer growth ideas

Restaurant startup guidance

Inventory and purchasing strategies

Food safety and best practices

Outdoor cooking, grilling, smoking, and live-fire techniques

Business planning for restaurateurs and food entrepreneurs

Personalized culinary conversations that become more helpful over time

Unlike traditional search engines or AI chat tools, Chef-iT™ is designed to create an ongoing relationship with each user. The platform remembers important details from previous conversations, allowing future discussions to become increasingly personalized and relevant.

“We built Chef-iT™ for serious home cooks, professional chefs, restaurateurs, culinary students, food creators, and entrepreneurs,” Lovato said. “Whether you’re opening your first restaurant, training your kitchen staff, creating your next menu, trying to improve food costs, or simply figuring out what’s for dinner tonight, Chef-iT™ is designed to help.”

The free 60-day access is expected to generate thousands of new users as chefs, influencers, culinary schools, restaurant owners, and food enthusiasts explore what many are calling one of the most innovative applications of conversational AI in the food industry.

“This is just the beginning,” Lovato added. “Our vision is to make Chef-iT™ the most knowledgeable culinary companion ever created. We’re inviting everyone to help us shape its future by using it, challenging it, and experiencing what’s possible.”

With the launch of the free access program, Chef-iT™ continues to position itself as one of the most ambitious AI platforms ever developed specifically for the culinary profession.

For the next 60 days, everyone is invited to discover what happens when the world’s first everything-culinary AI avatar joins your kitchen.

For more information and to begin your free experience, visit www.ChasingTheFlames.com.

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