

Dr. Corey L. Black Named Brand Ambassador for Philips Sonicare

SmileSpace™ Founder Joins Philips Sonicare to Champion Oral Health in the Communities He Serves

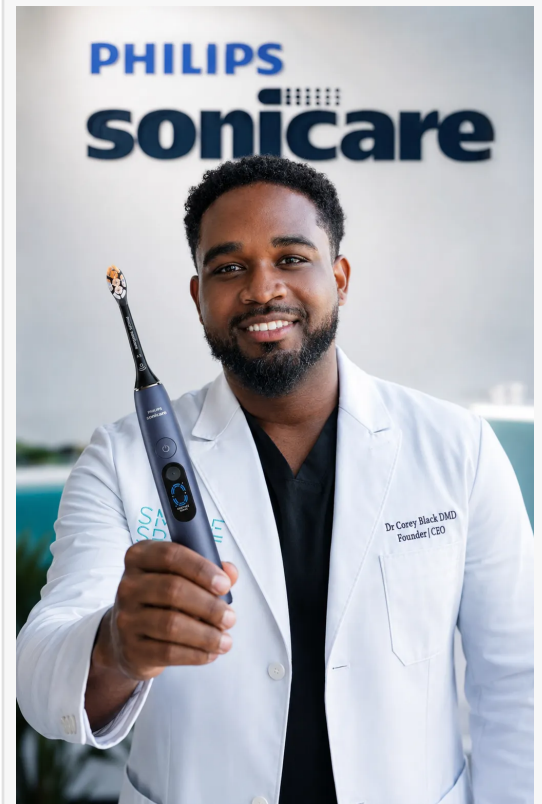
NEW YORK , NY, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- Dr. Corey L. Black, the NYC-based dentist and entrepreneur behind SmileSpace™, has been named a brand ambassador for Philips Sonicare, marking the start of a long-term partnership between the oral care leader and one of the most recognized voices in dental care.

Philips Sonicare shares that enthusiasm for the partnership, citing Dr. Black's reputation for culturally responsive, full-service dental care as a natural fit for the brand's push to make advanced oral care more approachable in underserved communities.

Dr. Black founded SmileSpace™ in 2020, opening his doors during the height of the COVID-19 pandemic when many medical practices were scaling back. Since then, the practice has grown into a trusted neighborhood fixture with locations in Clinton Hill and Harlem, and a new flagship near the Barclays Center (557 Atlantic Avenue, Brooklyn) planned to open later this year. Patients across public review platforms consistently point to Dr. Black's clear communication, calming office design, and ease with anxious or first-time patients as reasons they return.

"Oral health is about more than a clean smile, it's about confidence, access, and making people feel comfortable enough to actually show up for their care. Philips Sonicare's technology fits right into that mission," said Dr. Black.

A graduate of the University of Pittsburgh School of Dental Medicine, Dr. Black completed his residency at Kings County Hospital and gained international clinical experience in Argentina, South Africa, and China. In 2025, he was named to Incisal Edge magazine's 40 Under 40 list and appeared as an expert voice in a national Pronamel campaign, credentials that have positioned him as part of a new generation of healthcare entrepreneurs blending clinical expertise with community trust.



Dr. Corey L. Black

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I'm excited to be partnering with Philips Sonicare to share their products and solutions with my patients and community.”

Dr. Corey L. Black, dentist and entrepreneur behind SmileSpace™

As a Philips Sonicare brand ambassador, Dr. Black will share the brand's products and oral health guidance with his patients and community, both in-practice and across his channels, as part of what both sides describe as a long-term collaboration.

About SmileSpace™

SmileSpace™ is a full-service dental practice founded by Dr. Corey L. Black, offering preventive, restorative, and cosmetic care across locations in Harlem, Clinton Hill, and

a planned Barclays Center-area flagship in Brooklyn. Since opening in 2020, SmileSpace™ has built a reputation for accessible, culturally responsive dental care. Website: smile.space IG: [@SmileSpaceNYC](https://www.instagram.com/SmileSpaceNYC) + [@dr.cblack](https://www.instagram.com/dr.cblack)

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Marie Driven Theodore
Playbook MG
marie@playbookmg.com

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