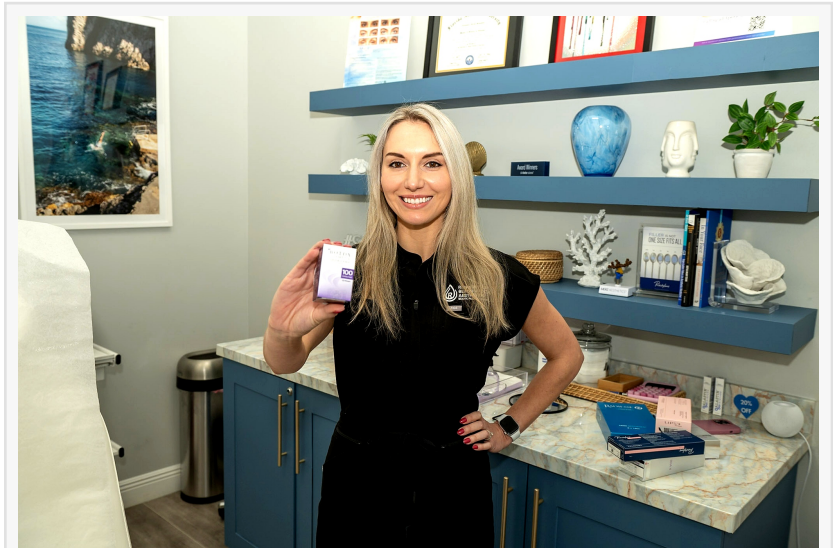


Refresh - Aesthetics & Wellness Launches "Know Your Vial" Botox Safety Initiative in Florida

New patient education program addresses counterfeit Botox, authorized sourcing, provider credentials and medical oversight before cosmetic injections.

JUPITER, FLORIDA, FL, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Refresh - Aesthetics & Wellness today announced the launch of "Know Your Vial," a Florida-wide patient education and injectable safety initiative designed to help consumers verify product authenticity, provider qualifications and medical oversight before receiving cosmetic botulinum toxin treatments.



APRN, Alex, an Aesthetic Injector holding Botox at the Jupiter location of Refresh - Aesthetics & Wellness

The initiative follows continued federal action involving counterfeit, unapproved and misbranded botulinum toxin products. In November 2025, the [FDA issued warning letters to 18 website operators](#) accused of illegally marketing unapproved and misbranded botulinum toxin products. The Centers for

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Patients should never have to guess what is in the vial, where it came from or who is qualified to administer it. Transparency should be standard in medical aesthetics.”

Jay Feinberg

Disease Control and Prevention has also advised consumers to confirm that an injector is properly licensed and trained, ask whether the product is FDA-approved and obtained from a reliable source, and avoid treatment when those questions cannot be answered.

Through the Know Your Vial initiative, Refresh is formalizing a five-part transparency standard across its growing Florida clinic network.

Refresh clinical protocols require cosmetic botulinum toxin products to be obtained through authorized United States distribution channels and maintained according to applicable manufacturer requirements.

Licensed Medical Providers

Injectable treatments are performed by licensed medical professionals operating within applicable Florida law, provider training requirements and physician-led clinical protocols.

Product Visibility

Patients may ask to see the labeled vial and product packaging being used for their treatment before the medication is prepared.

Medical Assessment and Documented Consent

Every new injectable patient begins with a medical evaluation that reviews health history, treatment goals, contraindications, dosing considerations and informed consent before treatment is performed.

Accessible Follow-Up Care

Patients receive post-treatment guidance and access to the Refresh clinical team when questions or concerns arise after treatment.

"Patients should never have to guess what is in the vial, where it came from or who is qualified to administer it," said Jay Feinberg, founder and CEO of Refresh - Aesthetics & Wellness.

"Transparency should be standard in medical aesthetics."



Lead Physician Assistant, Jennifer Levy injecting Botox at Refresh - Aesthetics & Wellness in Jupiter



Chief Medical Officer Dr. Christopher Senger Teaching The Importance of Injection Technique

Refresh provides wrinkle-relaxer treatments using FDA-approved products selected according to each patient's anatomy, goals and clinical assessment. Treatment plans are individualized, and results, duration and appropriate dosing vary by patient and product. The Know Your Vial initiative is educational and does not replace an evaluation with a licensed healthcare professional.

The program encourages consumers to ask five questions before receiving any cosmetic injection:

1. What exact product is being administered?
2. Is the product FDA-approved for use in the United States?
3. Was the product obtained from an authorized source?
4. What medical license and injectable training does the provider hold?
5. What follow-up process is available if a concern develops?

"A cosmetic injectable appointment is still a medical encounter," said Christopher Senger, M.D., chief medical officer of Refresh - Aesthetics & Wellness. "The product, provider, assessment, documentation and follow-up process all matter. Patients should expect clear answers before treatment begins."

Know Your Vial educational materials will be incorporated into patient consultations, digital education and team training throughout Refresh's Florida service areas, including Palm Beach County, the Treasure Coast, Broward County and the Tampa Bay region.

Refresh will also use the initiative to publish patient-facing guidance on recognizing product-source red flags, understanding the difference between FDA-approved and unapproved products, checking professional credentials and preparing for a responsible injectable consultation.

About Refresh - Aesthetics & Wellness



Refresh - Aesthetics & Wellness is a physician-led, family-owned medical aesthetics and wellness organization serving communities across Florida. Its services include cosmetic injectables, laser hair removal, skin rejuvenation, laser resurfacing, body treatments, medical wellness programs, hormone care, IV therapy and diagnostic services. Treatment availability varies by location, and every patient is evaluated for medical appropriateness before treatment.

For more information about injectable treatments at Refresh or to [find a Florida location](#), visit RefreshMedical.com.

Jay Feinberg

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