



FluentPet Adds Complimentary Button Bootcamp to Every New Hardware Kit This Holiday Season

Alexis Devine, educator behind Bunny the Talking Dog, designed the live coaching program to help every new button teacher build confidence from day one

SAN DIEGO, CA, UNITED STATES, August 11, 2026 /EINPresswire.com/ -- FluentPet

“

Alexis helped us build an educational pathway that meets people where they are, whether they are pressing their very first button or working toward more advanced communication.”

Leo Trottier, FluentPet founder

(<https://fluent.pet/>), the company behind the popular “talking” buttons seen on TikTok and Instagram and used in hundreds of thousands of homes around the world,, today announced that every new customer kit purchased this holiday season will include complimentary access to FluentPet’s famous [Button Bootcamp](#) (a \$40 value), a live and interactive virtual class created to help new button teachers get success as quickly and reliably as possible.

Since FluentPet’s 2020 launch, it has been committed to working with the button teaching community, scientists, and the most accomplished button teachers to discover

and continuously refine the latest button teaching techniques. Button Bootcamp represents the synthesis of years of experience across tens of thousands of households and hundreds of instruction sessions.

FluentPet’s uniquely deep experience in the rapidly growing consumer interspecies communication market has enabled its continued evolution into the world’s leading interspecies communication software, media, and education platform. For many families, opening a box of FluentPet buttons is the exciting part. FluentPet now has the infrastructure in place to pair every new customer with live coaching, personalized guidance, and ongoing educational support, helping families build confidence from day one.

Button Bootcamp was developed under the guidance of Alexis Devine, the certified professional dog trainer and teacher behind [Bunny the Talking Dog](#) (12M followers), whose work has inspired millions to explore communication with their companions through buttons. Drawing from years of experience helping Bunny develop a vocabulary of more than 100 words, in collaboration with

other instructors and the FluentPet community, Devine helped design a program that gives every new teacher a clear roadmap from their very first button press.

"Learning to use buttons is not about buying the right hardware. It is about learning an additional way to communicate together," said Devine. "Button Bootcamp gives every new teacher the same foundation I wish everyone had when they had started. We want people to leave their first session feeling confident, supported, and excited for what comes next."

Beginning August 11th, every purchase of a qualifying FluentPet hardware kit, including the company's holiday gift bundles, will include complimentary access to a live Button Bootcamp session.

Each Button Bootcamp includes:

- A 30 minute live interactive coaching session
- Live Q&A with FluentPet's education team
- A personalized action plan for continued progress
- Exclusive educational videos and written resources created by Alexis Devine
- Direct access to FluentPet's button teaching professionals and community resources

Button Bootcamp serves as the first step in FluentPet's broader education ecosystem, designed by Alexis Devine and the FluentPet Education Team to support teachers at every stage of their journey.

Every new customer is invited into the free FluentPet Community, where they receive introductory resources, product guidance, and access to Button Bootcamp. From there, teachers looking to build more advanced communication skills can continue into FluentPet Academy, the company's premium learning experience featuring in depth courses, exclusive live events, ongoing coaching, and expanded educational content. Academy members also receive complimentary admission to select educational events throughout the year.

"Our goal has never been to simply sell buttons," said FluentPet founder Leo Trottier. "We want every button teacher to have fun with this new and exciting way to engage with the animals they live with and love. Alexis helped us build an educational pathway that meets people where they



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The announcement comes as demand for FluentPet's button kits continues to grow during the holiday shopping season, when many first time users receive their kits as gifts. By pairing hardware with live instruction, FluentPet aims to remove the uncertainty that often comes with getting started while helping more companions and their humans build meaningful communication from day one.

Qualifying kits and Button Bootcamp registration details are available now at <https://fluent.pet/>.

About FluentPet:

FluentPet develops augmentative and alternative communication tools that help dogs, cats, and the people who love them communicate more clearly. Used by hundreds of thousands of companions around the world, FluentPet's button based communication system is supported by a growing body of scientific research and an education platform that includes live coaching, community learning, and advanced courses designed to help every teacher succeed.

Jake Duhaime

CleverPet, Inc.

+1 617-285-8087

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