

Refresh - Aesthetics & Wellness Designates Vero Beach as Its Flagship Treasure Coast Location

The newest Refresh office at Ryanwood Square is drawing patients from across Indian River County and beyond as the physician-led brand expands.

VERO BEACH, FL, UNITED STATES, August 28, 2026 /EINPresswire.com/ -- Refresh - Aesthetics & Wellness today announced that its Vero Beach office has been designated the company's flagship Treasure Coast location, reflecting the growth of its regional patient base and increasing demand for physician-led aesthetic and wellness care along Florida's east coast.



Front Entrance of Refresh - Aesthetics & Wellness In Vero Beach, Florida

Located at 2170 58th Avenue in Ryanwood Square, adjacent to Publix, the Vero Beach office is the newest addition to Refresh's nine-office Florida network. The location was selected to provide a central destination for patients throughout Indian River County while also serving individuals traveling from surrounding communities.

Refresh reports that the office has welcomed patients from across the Treasure Coast and from communities including Melbourne and Orlando. The regional draw follows the growth of Refresh's Port St. Lucie office, which helped demonstrate demand for a broader Refresh presence north of St. Lucie County.

"Vero Beach became essential once we saw the Port St. Lucie footprint expand," said Vladimir Oscar, chief operating officer of Refresh - Aesthetics & Wellness. "The demand was already moving north, and this office gives the Treasure Coast a true Refresh flagship."

For Refresh, the flagship designation represents more than a large or visible location. It reflects

the organization's full operating model: a premium patient environment, broad service access, advanced technology, licensed medical providers, physician-led clinical oversight and consistent follow-up.

The Vero Beach office was designed to support an integrated mix of medical aesthetics, skin health, laser services and medically guided wellness care. Services vary by provider availability and clinical appropriateness and may include cosmetic injectables, dermal fillers, laser hair removal, laser tattoo removal, skin rejuvenation, CO2 laser resurfacing, microneedling, body treatments, medical weight management, hormone care, IV therapy, wellness injections, laboratory testing and body-composition analysis.

Every patient begins with an evaluation appropriate to the requested service. Treatment recommendations are individualized according to medical history, anatomy, goals, contraindications, prior treatment experience and provider judgment. No treatment or result is guaranteed.

The flagship framework is built around five priorities.



State of the art treatment rooms at Refresh - Aesthetics & Wellness in Vero Beach

“

Vero Beach became essential as our Port St. Lucie footprint grew. The Treasure Coast deserved a physician-led, family-owned practice that truly cared—so we built a flagship in the heart of Vero Beach.”

*Vladimir Oscar, Chief
Operating Officer, Refresh*

1. Regional Access

The Vero Beach office gives patients in Indian River County a full-service Refresh destination without requiring routine travel to Port St. Lucie or Palm Beach County. Its Ryanwood Square location provides convenient access from established residential, retail and commuter corridors.

Refresh also reports that patients have chosen the Vero Beach office from outside the immediate market, including Melbourne and Orlando. The company attributes that travel to provider relationships, service breadth, technology and continuity within the Refresh network.

2. A Premium but Approachable Patient Environment

The office was developed to feel elevated without becoming impersonal. Treatment rooms, consultation areas and patient workflows were designed to support privacy, comfort, efficient care and clear communication.

“Our goal was not to build a location that simply looked impressive,” Oscar said. “It had to function at a higher level for patients and providers. The environment, technology, staffing and follow-up systems all needed to support the same standard.”

3. Physician-Led Clinical Structure

Refresh is a physician-led, family-owned organization. Medical services at the Vero Beach office are performed by appropriately licensed professionals working within applicable scope-of-practice requirements and established clinical oversight.

Providers evaluate treatment suitability, explain meaningful risks and limitations, document informed consent and determine whether a requested service is medically appropriate. Concerns can be escalated through the organization’s clinical leadership structure when necessary.

4. Comprehensive Aesthetic and Wellness Access

The Vero Beach flagship was built around the understanding that aesthetic and wellness needs often overlap. A patient seeking skin rejuvenation may also require guidance regarding sun exposure, hormonal changes, metabolic health, medication history or long-term maintenance.

By supporting multiple service categories within one office, Refresh can coordinate recommendations while maintaining separate evaluations and consent requirements for each treatment.

5. Long-Term Community Investment

Refresh’s expansion into Vero Beach represents a long-term investment in Indian River County. The location supports local clinical and administrative employment, community partnerships, patient education and access to services that previously required some residents to travel farther south.



Waiting Room At refresh - Aesthetics & Wellness in Vero Beach, Florida

“Port St. Lucie showed us how strongly the Treasure Coast responds when patients are given a trusted local option,” Oscar said. “Vero Beach was the natural next step, but we approached it as more than an expansion. We built it to become a regional hub and a lasting part of the community.”

The Vero Beach office also strengthens continuity for existing Refresh patients who live, work or spend time across multiple Florida markets. Patient records, service availability and scheduling remain subject to applicable privacy, clinical and entity-specific requirements.

Refresh currently operates nine Florida offices in Vero Beach, Port St. Lucie, Jupiter, Wellington, Fort Lauderdale, St. Petersburg, Brandon, Palm Harbor and Tampa.

“We have grown because patients continue to trust the people behind the brand,” Oscar said. “The Vero Beach flagship represents the next chapter of that growth: local relationships, stronger systems and a complete Refresh experience for the Treasure Coast.”

About Refresh - Aesthetics & Wellness

Refresh - Aesthetics & Wellness is a physician-led, family-owned medical aesthetics and wellness organization operating nine offices across Florida. Refresh provides individualized aesthetic, laser, skin and wellness services through licensed professionals working within established clinical oversight. Services vary by location, and all treatments are subject to provider evaluation, patient suitability and informed consent.

To learn more about Refresh Vero Beach, explore Refresh’s nine Florida offices or request a consultation, visit [RefreshMedical.com](https://www.RefreshMedical.com).

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