

12th Annual Digitalization in Oil & Gas Conference Set to Convene Industry Leaders in Houston Next Month

Upstream, midstream, and downstream leaders will gather September 10-11 to address smart technology, data-driven decision making, and digital twins.



2026 Digitalization in Oil & Gas Conference

HOUSTON, TX, UNITED STATES, August 6, 2026 /EINPresswire.com/ --

Registration is filling for the 12th Annual Digitalization in Oil & Gas Conference, taking place next month, September 10-11, 2026, at the Hyatt Regency Houston West, preceded by a masterclass on September 9.

“

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Symon Rubens, CEO, Energy Conference Network

The conference brings together operators, oilfield service companies, EPC firms, and drilling companies to examine the technologies reshaping oil and gas operations. As the industry navigates shifting market demands and the broader energy transition, digital adoption has moved from a competitive advantage to an operational necessity.

This year's [program](#) will explore:

Smart Technology and Automation — implementing solutions that improve safety and asset performance
Data-Driven Decision Making — using advanced analytics

and real-time data to optimize production and reduce costs

Digital Twins and Simulation — applying virtual replicas to predict performance and manage risk

Workforce Development — building the digital skills teams need for a technology-driven energy landscape

Decarbonization and Sustainability — using digital tools to support energy transition goals

[Confirmed speakers](#) include representatives from ExxonMobil, Chevron, BP, Dow, LyondellBasell,

Phillips 66, Motiva, Noble Corporation, Oceaneering, Encino Energy, Albemarle Corporation, and Diamond Infrastructure Solutions, among others.

"Digitalization is no longer a pilot project for the oil and gas industry, it's the operating model," said Symon Rubens, CEO of Energy Conference Network. "This conference exists to give operators, service companies, and technology providers a direct line to the strategies and use cases that are actually moving the needle, not just the theory behind them."

[Special discounted pricing](#) is available through Friday, August 21.

Organized by Energy Conference Network, the event will also feature a masterclass, sponsor and exhibitor showcases, and dedicated networking and matchmaking sessions for attendees.

Event details: Conference: September 10-11, 2026 Masterclass: September 9, 2026 Location: Hyatt Regency Houston West, Houston, TX Hashtag: #DIGIHOUSTON26 Registration: <https://www.digitalizationoilgas.com/26/register>

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