

RMA and Ford Racing Support Feeliq Innovation Motorsport at AXCR 2026

RMA Special Vehicles engineers and a Ford Ranger Super Duty service vehicle will support the team during the rally from Pattaya to Phitsanulok, Thailand.

BANGKOK, THAILAND, August 11, 2026 /EINPresswire.com/ -- [RMA Special Vehicles](#) and [RMA Group](#), alongside Ford Racing, are sponsoring and supporting Feeliq Innovation Motorsport at the 31st Musashi Asia Cross Country Rally (AXCR) 2026.

Taking place from 10 to 15 August, the rally will cover approximately 2,000 kilometres over six days, beginning in Pattaya and finishing in Phitsanulok, Thailand. Feeliq Innovation Motorsport will campaign the Ford Ranger Raptor at the event as part of its 2026 AXCR programme.



Feeliq Innovation Motorsport team members with Ford Ranger Raptors ahead of AXCR 2026, supported by Ford Racing and RMA.

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Our RMA Special Vehicles engineers and the Ford Ranger Super Duty service vehicle are proud to support Feeliq Innovation Motorsport throughout the six-day event.”

Michael Freeman, General Manager Technical Business Development, RMA Group

Recognised as one of Asia's premier endurance motorsport events, AXCR tests not only driver skill but also vehicle durability, engineering capability, and operational coordination. Competitors face a constantly changing mix of terrain, including gravel roads, mountain tracks, mud, river crossings, and high-speed off-road sections, while support teams work against the clock between stages to prepare vehicles for the next day's competition. Success depends on reliability, technical expertise, and the ability to adapt quickly to demanding conditions throughout the rally.

RMA's support extends beyond event sponsorship to operational assistance throughout the six-day competition. Engineers from RMA Special Vehicles

will work alongside Feeliq Innovation Motorsport, providing engineering support and technical assistance throughout the rally. RMA will also provide team and event materials, including shirts and tents.

Supporting the engineering team will be a Ford Ranger Super Duty service vehicle accompanying the team throughout the rally route. Designed for demanding operating environments, the vehicle will transport personnel, tools, spare parts, and essential equipment between service locations, enabling the team to respond efficiently to the challenges presented by one of Southeast Asia's toughest motorsport events. Prepared by RMA Special Vehicles, the Ranger Super Duty demonstrates the durability and operational capability required to support teams in demanding off-road environments.



Ford Racing and RMA support Feeliq Innovation Motorsport's Ford Ranger Raptor campaign at the 2026 Asia Cross Country Rally (AXCR).

Cross-country rallying places sustained demands on preparation and coordination between stages, as well as performance on the route. Every service interval presents an opportunity to identify issues, complete repairs, and prepare the competition vehicle for the next stage under strict time constraints. The combined efforts of drivers, engineers, and support crews play a critical role in maintaining reliability across hundreds of kilometres of challenging terrain each day.

"AXCR asks a lot of the whole team, not just the drivers," said Michael Freeman, General Manager Technical Business Development, RMA Group. "Success depends on preparation, teamwork, and the ability to solve problems quickly under pressure. Our engineers and the Ranger Super Duty service vehicle are proud to support Feeliq Innovation Motorsport throughout the six-day event. It also continues our longstanding relationship with Ford in an environment where engineering excellence, reliability, and coordination matter every day."

RMA Group's support at AXCR 2026 reflects its longstanding relationship with Ford Motor Company, extending that collaboration into direct support for Feeliq Innovation Motorsport and the team's Ranger Raptor campaign. The rally provides an opportunity to demonstrate the professionalism, engineering capability, and operational expertise that underpin RMA's broader vehicle programmes across commercial, government, defence, and specialist mobility sectors.

While motorsport and specialist vehicle programmes serve different missions, both demand dependable engineering, rigorous preparation, and consistent performance in challenging

operating environments. The same attention to quality, reliability, and problem-solving that supports successful rally operations also forms the foundation of RMA's approach to designing, integrating, and supporting mission-ready vehicles for customers around the world.

Feeliq Innovation Motorsport enters AXCR 2026 following its breakthrough performance at the 2025 rally. The team secured third place overall with its Ranger Raptor while competing in the T2A category for production-based vehicles with strictly limited modifications. With the overall classification dominated by purpose-built T1 cross-country rally vehicles, the podium finish represented one of the standout performances of the event.

American professional off-road driver Bailey Cole made an immediate impact during his AXCR debut. Partnering with Thai co-driver Sinoppong Trairat in Feeliq Innovation Motorsport's No. 142 Ranger Raptor, Cole delivered a consistent performance throughout the rally to secure third place overall while also winning the T2A category. The result highlighted the competitiveness of a production-based vehicle against a field dominated by highly modified T1 competitors.

Building on that momentum, Feeliq Innovation Motorsport returns to AXCR in 2026 with the Ranger Raptor and a renewed ambition to challenge the front of the field. Michael Freeman and Bailey Cole will lead the team's campaign as it takes on approximately 2,000 kilometres of competition from Pattaya to Phitsanulok.

The 31st Musashi Asia Cross Country Rally is expected to attract leading off-road teams from across Asia and beyond. Combining endurance, navigation, technical precision, and teamwork, the event has established itself as one of the region's most respected cross-country rallies and continues to provide manufacturers and engineering partners with a demanding proving ground for vehicle performance and operational capability.

About RMA Special Vehicles

RMA Special Vehicles (RMA SV), a division of RMA Group, is a global provider of mission-ready vehicle solutions for defence, security, and government operations. Built on OEM platforms, RMA SV specialises in the integration of mission systems, delivering fully engineered vehicles configured for roles including command and control, troop transport, field support, specialist logistics, and emergency response. Capabilities span design, prototyping, validation, production, and lifecycle support, ensuring operational reliability in demanding environments. With a global manufacturing footprint and extensive experience delivering fleet programmes for government and institutional customers, RMA SV enables the scalable deployment of interoperable vehicle solutions tailored to modern operational requirements.

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