



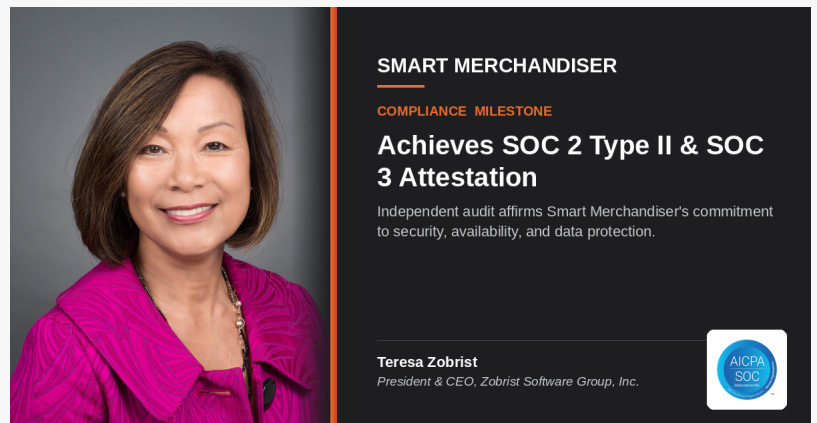
Zobrist Software Group Achieves SOC 2 Type II and SOC 3 Attestations for Smart Merchandiser

Independent examination confirms the operating effectiveness of security controls, building on the company's SOC 2 Type I milestone earlier this year

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Teresa Zobrist, President & CEO of Zobrist Software Group, Inc., announces the company's SOC 2 Type II and SOC 3 attestations for its Smart Merchandiser platform.

Westlake Village, California — August 13, 2026 — Zobrist Software Group, Inc., maker of Smart Merchandiser, the AI-powered merchandising platform used by leading retail and apparel

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Teresa Zobrist, President & CEO, Zobrist Software Group, Inc.

brands, today announced it has completed both SOC 2 Type II and SOC 3 examinations for the Smart Merchandiser system. The examinations — reports on the organization's controls relevant to security — were performed by independent auditor Johanson LLP and cover the period of April 9, 2026 through July 9, 2026. The attestations are based on the AICPA Trust Services Criteria for Security. A SOC 2 Type II report evaluates not only whether security controls are suitably designed, but whether they operated effectively over a defined period of time — a meaningful step beyond the SOC 2 Type I attestation Zobrist Software Group achieved in April 2026,

which assessed control design at a single point in time. The SOC 3 report provides a publicly shareable summary of the same examination for customers and partners evaluating Smart Merchandiser's security posture.

"Achieving SOC 2 Type II and SOC 3 demonstrates that our security controls don't just exist on paper — they work, consistently, over time," said Teresa Zobrist, President & CEO, Zobrist Software Group, Inc. "Our enterprise customers trust Smart Merchandiser with a core part of their online business. These independent attestations give their security and procurement teams the assurance they need, verified by a third party."

As a digital merchandising platform, Smart Merchandiser (SM4) delivers visual, automated, and impactful merchandising with AI across major commerce platforms including HCL Commerce, Adobe Commerce, Salesforce Commerce Cloud, and Shopify. SM4 goes well beyond manual merchandising, automating the work with business-rules scheduling, AI Boost and Bury, and AI-powered recommendations, while giving teams a KPI dashboard and AI Analyzer to turn performance data into action — helping brands increase conversions and merchandising-team productivity without engineering effort. Current customers include 5.11 Tactical, Sorel, and J.Jill. The completion of the SOC 2 Type II and SOC 3 examinations reflects Zobrist Software Group's ongoing investment in enterprise-grade security and its commitment to protecting customer data.

The SOC 3 report is available upon request and through the Smart Merchandiser Trust Center at smartmerchandiser.com/trust. The SOC 2 Type II report is available to customers and prospective customers under NDA.

About Zobrist Software Group, Inc.

Zobrist Software Group, Inc. is the maker of Smart Merchandiser, a platform that delivers visual, automated, and impactful merchandising with AI. Smart Merchandiser (SM4) combines automation, business-rules scheduling, AI Boost and Bury, AI recommendations, a KPI dashboard, and an AI Analyzer to help eCommerce teams increase conversions and productivity across leading commerce platforms — with no engineering required. A women-owned (WBENC-certified) company, Zobrist Software Group brings more than two decades of enterprise commerce expertise to brands worldwide. Learn more at smartmerchandiser.com.

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