

Recruiting for Good Launches 'Love Books and Chocolate' Campaign to Benefit LA

The staffing agency rewards corporate referrals with three years of books and chocolate to help fund a one-year paid book review gig for 3rd graders in LA.

SANTA MONICA, CA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- SANTA MONICA, CA, August 6, 2026 -- Santa Monica-based executive staffing agency [Recruiting for Good](#) has officially launched "[Love Books and Chocolate](#)," a mission-driven

community impact initiative designed to convert traditional corporate recruitment fees into localized community funding. The program

directly addresses youth well-being and literacy by funding structured local events and introducing early career development opportunities for young girls. Through the agency's foundational youth programs, selected participants engage in real-world, creative paid work

“

Love Books and Chocolate? Join The Club to meet like-valued professionals, help fund The Sweetest Gigs, and enjoy meaningful celebrations!”

*Carlos Cymerman, Founder,
Recruiting for Good*

assignments that build vital collaborative skills and financial literacy, allowing corporate clients to seamlessly align their talent acquisition strategies with meaningful social impact.

Companies that retain Recruiting for Good for search can nominate girls in the community to land yearlong paid gigs.

The program operates on a structured, three-step referral framework:

1. Introduce: Corporate professionals connect the Recruiting for Good executive search team with human resources leaders, business owners, or corporate decision-makers within their existing networks.



Participate in Recruiting for Good to Earn 3 Year Luxury Books and Chocolate and access to invite parties too www.LoveBooksandChocolate.com Made Just for You!

2. Invest: When a referred company successfully fills an open professional role through the agency, a portion of the standard recruitment fee is allocated to fund a year-long personal mentoring experience and creative work assignment for a third-grade girl.

3. Earn: To recognize the community introduction, the referring professional receives \$3,000 in rewards, distributed as three \$1,000 gift cards redeemable at premium Beverly Hills chocolate shops and bespoke Los Angeles bookshops.

"When professionals introduce us to corporate partners, they help us fund our community programs," said Carlos Cymerman, Founder of Recruiting for Good. "To thank them, we invite them to nominate a daughter, niece, or family friend to join our one-year paid program, '[Girls Review Books](#),' where we personally mentor young girls."

About Recruiting for Good

For 25 years, Recruiting for Good has provided professional staffing services, helping U.S. companies identify and secure top talent in Accounting, Finance, Engineering, Human Resources, Information Technology, Marketing, Operations, and Sales. The agency operates a referral program that generates funding for youth development causes. Revenue generated from these corporate talent placements directly funds The Sweetest Gigs, which are structured,

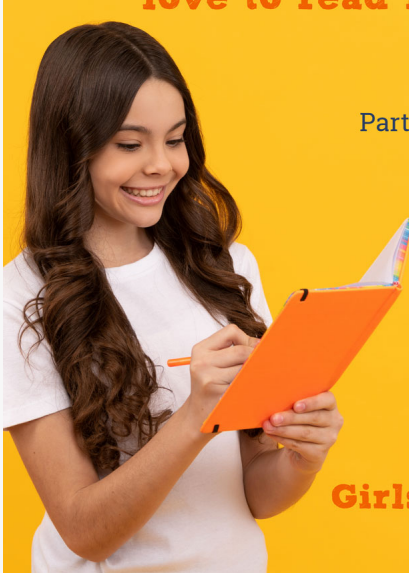


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Retain Recruiting for Good to help Fund Book and Chocolate Community Initiative Including year long work program for girls; Girls Review Books www.RetainRecruitingforGood.com The Solution Made for You



**Does your talented daughter
love to read books and write?**

Participate in Recruiting for Good
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and to land the *sweetest*
one-year paid girl gig in LA!

GirlsReviewBooks.com
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Girls Review Books (3rd and 4th Grade): Enhancing critical thinking, comprehension, and structured analytical writing. www.GirlsReviewBooks.com The Gig Made for You!

meaningful work programs designed for exceptionally talented girls. Learn more at www.RecruitingforGood.com.

About The Elite Network for Good

The agency operates an exclusive community initiative that matches corporate networking with social impact. Each year, Recruiting for Good provides funding to personally mentor exactly ten young girls. Professionals who provide a successful corporate introduction or client referral receive the opportunity to nominate a daughter, niece, or family friend in the 1st, 2nd, or 3rd grade to receive personal mentorship, alongside an exclusive three-year luxury lifestyle reward package and a membership invitation to www.TheBrentwoodSocialClub.LA.

Community Initiatives

The organization's programmatic structure supports multi-tiered community outreach:

The Sweetest Gigs: Specialized mentorship paid work opportunities that allow young participants to cultivate critical life skills, collaboration, and financial literacy through real-world creative projects. www.TheSweetestGigs.com

Additionally, The Books and Chocolate Community Initiative: A regional program based in Los Angeles designed to encourage community cohesion through specialized celebrations, purpose-driven training, and development platforms for girls. This initiative includes the upcoming launch of a one-year paid program hosted at www.GirlsReviewBooks.com.

girls who successfully complete 1 year paid gig 'Girls Review Gigs' earn leadership development gig; 'The Sweetest Book Club' earn 12 months of books and chocolate for 4 besties, and design club tee too www.TheSweetestBookClub.com

Media Contact:

Sara@RecruitingforGood.com

Carlos Cymerman

carlos cymerman

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