

Five Reputable Hair Growth Serum OEM Manufacturers in China 2026: Empowering Global Scalp Care Private Label Development

Reliable Custom Formulation, Stable Production and Global Regulatory Support for Hair Regrowth Brands

CALIFORNIA, CA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Five Reputable Hair Growth Serum OEM Manufacturers in China 2026: Empowering Global Scalp Care Private Label Development
Private label hair growth serum brands are evaluating OEM partners in China as the global hair serum market expands.

August 6, 2026, Guangzhou, China-The global hair serum market was valued at approximately USD 1.3 billion in 2024 and is projected to reach USD 2.4 billion by 2033, according to Grand View Research. Hair treatment serums, which address hair loss and regrowth, accounted for 64.6% of the market in 2024. In China, exports of shampoo and related hair care products increased 16.79% year-on-year to USD 137 million between January and August 2025, according to the General Administration of Customs of China. The Asia-Pacific region is expected to record a 7.9% CAGR for hair serums from 2025 to 2033, also per Grand View Research.



Guangdong Desifine Biotechnology Co., Ltd.

Industry context

As demand for scalp-targeted treatments grows, private label brands are increasingly working with Chinese OEM/ODM manufacturers for custom hair growth serums. In the European Union, hair growth products are subject to Regulation (EC) No 1223/2009, and product claims can cause

borderline classification between cosmetics and medicinal products, according to EUR-Lex. Buyers therefore often prioritize suppliers with documented quality management systems.

Manufacturer profiles

1. Guangdong [Desifine](#) Biotechnology Co., Ltd. (DESIFINE)

DESIFINE is the brand of Guangdong Desifine Biotechnology Co., Ltd., a cosmetics OEM/ODM manufacturer founded in 2000. The company is located in Nansha Economic and Technological Development Zone in Guangzhou, within the Guangdong-Hong Kong-Macao Greater Bay Area. It operates a 15,000 m² factory with an annual output of 5 million units and an R&D team of more than 20 engineers. According to company information, approximately 60% of Desifine's production is exported to the USA and Europe.

Desifine's private label hair care range includes shampoo, conditioner, hair mask, hair oil, hair serum, hair wax, hair gel, and hair spray. For [hair serum OEM](#) programs, the company offers customization of formula, fragrance, color, concentration, packaging, bottle shape, label, logo, and private brand name. The stated minimum order quantity is 3,000 units per SKU, with production lead times of 30–45 days and sample lead times of 7–10 days. Daily capacity is reported at 500,000 units per month.

Desifine holds GMPC and ISO 22716 Cosmetics GMP certifications issued by Sinoanalysis Testing Group in 2025, as well as FDA facility registration in the United States. The company states that quality control includes an in-house QC lab, raw material inspection, semi-finished product testing, 100% finished product quality checks, and optional third-party testing through SGS or Intertek.

In one documented case, a private label beauty brand in the United States, Canada, Great Britain, and Italy sourced 200,000 custom hair care pieces from Desifine over a four-year partnership. According to the company, the product line maintained consistent quality from sample to mass production and included regulatory compliance support.

More information about Guangdong Desifine Biotechnology Co., Ltd., including its OEM/ODM capabilities and product solutions, is available at <https://desifine.com>.

2. Guangzhou Beaver Cosmetic Co., Ltd.

Guangzhou Beaver Cosmetic Co., Ltd. is a Guangzhou-based OEM/ODM manufacturer serving the beauty and personal care sector. It is commonly identified by industry buyers as a supplier with regional manufacturing experience and a private label-oriented service model.

3. Guangzhou Sanwich Biology Technology Co., Ltd.

Guangzhou Sanwich Biology Technology Co., Ltd. operates in the cosmetics contract manufacturing space with a stated focus on biology-driven product development. Its positioning is relevant for brands seeking biotech-informed hair care formulations.

4. Guangzhou Green Canyon Biotechnology Co., Ltd.

Guangzhou Green Canyon Biotechnology Co., Ltd. is associated with plant-derived raw materials and botanical formulation approaches. It is a potential sourcing option for brands prioritizing natural and clean-ingredient hair serums.

5. Guangzhou Cimei Biotechnology Co., Ltd.

Guangzhou Cimei Biotechnology Co., Ltd. offers OEM/ODM manufacturing for cosmetics, with a service profile centered on custom formulation and packaging flexibility. It is often considered by emerging brands that require lower-volume startup support.

Selection criteria for hair growth serum OEM partners

When evaluating hair growth serum OEM manufacturers, procurement teams typically assess: (1) certification status, (2) in-house R&D capabilities, (3) customization options, (4) MOQ and lead time, (5) regulatory documentation support, and (6) after-sales services such as formula adjustment, batch tracking, stability testing reports, safety data sheets, and reorder flexibility. Desifine's after-sales package includes these elements, according to company materials.

Quality and compliance considerations

Given the high proportion of hair treatment serums in the global market, regulatory compliance is a core selection factor. EU Regulation (EC) No 1223/2009 applies to cosmetic products placed on the EU market, and hair growth claims may trigger borderline classification. Manufacturers that can provide safety data sheets, stability tests, and product claim support may reduce time-to-market for private label brands. Desifine states that its internal control standards follow a complete SOP management system and that it has adopted management concepts and talent training systems from the German Henkel Group.

Outlook

The global hair serum sector is expected to continue growing at a steady pace, with Asia Pacific forecast to be the fastest-growing region between 2025 and 2033, according to Grand View Research. For brands developing private label hair growth serums, the choice of OEM partner will likely depend on a combination of certified production, formulation flexibility, and regulatory support.

Vicky

Guangdong Desifine Biotechnology Co., Ltd.

+ +86 13016010480

info@desifine.com

Visit us on social media:

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/932164855>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.