

# Enzyme Immunoassay Market Research Reveals Path To \$30.37 Billion By 2030

*The Business Research Company's  
Enzyme Immunoassay Market Research  
Reveals Path To \$30.37 Billion By 2030*

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/EINPresswire.com/ -- "The [enzyme immunoassay market](#) has seen

significant expansion recently, driven

by advances in laboratory technologies and rising healthcare demands. This sector is expected to keep growing steadily as new innovations and increased clinical needs continue to shape its development. Below is an overview of the market size, key growth drivers, regional leaders, and future trends shaping the enzyme immunoassay landscape.

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

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Expected to grow to \$30.37 billion in 2030 at a compound annual growth rate (CAGR) of 7.1%”

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[Enzyme Immunoassay Market Size](#) Trends Through 2026 and Beyond

The enzyme immunoassay market has experienced strong growth and is projected to increase from \$21.5 billion in 2025 to \$23.09 billion in 2026, reflecting a compound annual growth rate (CAGR) of 7.4%. This growth during the previous years was largely influenced by factors such as limited availability of automated EIA systems, dependence

on manual microplate readers, expanding clinical laboratory infrastructure, rising rates of chronic and infectious diseases, and the use of traditional reagents and kits. Looking ahead, the market is set to continue expanding, reaching an estimated value of \$30.37 billion by 2030 with a CAGR of 7.1%. This forecasted growth is driven by developments in fully automated EIA analyzers, the growth of personalized medicine and precision diagnostics, increased integration of laboratory information management systems, wider adoption of software and data analytics tools, and growing demand from academic and research institutions. Future market trends include wider use of automated analyzers, growth in therapeutic drug monitoring, rising application of multiplex testing and high-throughput assays, expansion in oncology and infectious disease testing, and a stronger focus on laboratory data integration and improving workflow efficiency.

Download a free sample of the enzyme immunoassay market report:

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### Understanding the Enzyme Immunoassay Technique

Enzyme immunoassay is a highly sensitive laboratory method that uses antibodies linked with enzymes to detect and measure specific target molecules, such as proteins, hormones, or infectious agents, within a sample. This technique is based on an enzymatic reaction that generates a measurable signal—often a color change—that correlates precisely with the amount of the target substance present. This allows for accurate quantitative analysis that is essential for both diagnostic and research purposes.

### How Infectious Disease Trends Are Fueling Enzyme Immunoassay Market Growth

One major factor propelling this market is the increasing prevalence of infectious diseases. These illnesses, caused by bacteria, viruses, fungi, or parasites, can spread between individuals and have become more challenging to treat due to rising antimicrobial resistance. This leads to longer durations of illness, higher healthcare costs, and increased mortality rates. Enzyme immunoassays play a crucial role in diagnosing infectious diseases by enabling highly sensitive and specific detection of antigens or antibodies in patient samples. This capability supports early diagnosis, effective monitoring, and prompt treatment of infections such as HIV, hepatitis, and influenza. For example, in April 2025, data from the Minnesota Department of Health showed that the proportion of HIV cases among males aged 35 to 39 increased from 10% in 2023 to 17% in 2024, highlighting a notable rise in this demographic. These trends emphasize how the growing burden of infectious diseases is driving demand in the enzyme immunoassay market.

View the full enzyme immunoassay market report:

[https://www.thebusinessresearchcompany.com/report/enzyme-immunoassay-global-market-report?utm\\_source=EINPresswire&utm\\_medium=Paid&utm\\_campaign=Aug\\_PR](https://www.thebusinessresearchcompany.com/report/enzyme-immunoassay-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR)

### Regional Leadership in the Enzyme Immunoassay Market by 2026

In 2025, North America held the largest share of the enzyme immunoassay market, remaining the dominant region. However, Asia-Pacific is anticipated to be the fastest-growing market during the forecast period. The comprehensive market analysis includes regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on market dynamics and growth opportunities.

Our latest 2026 market reports provide expanded strategic and visual intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, together with updated graphics and tables.

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