

M2MMA's Chris Cannon Delivers Presentation of Revolutionary M2Intel Operating System at 38th Annual ABC Conference

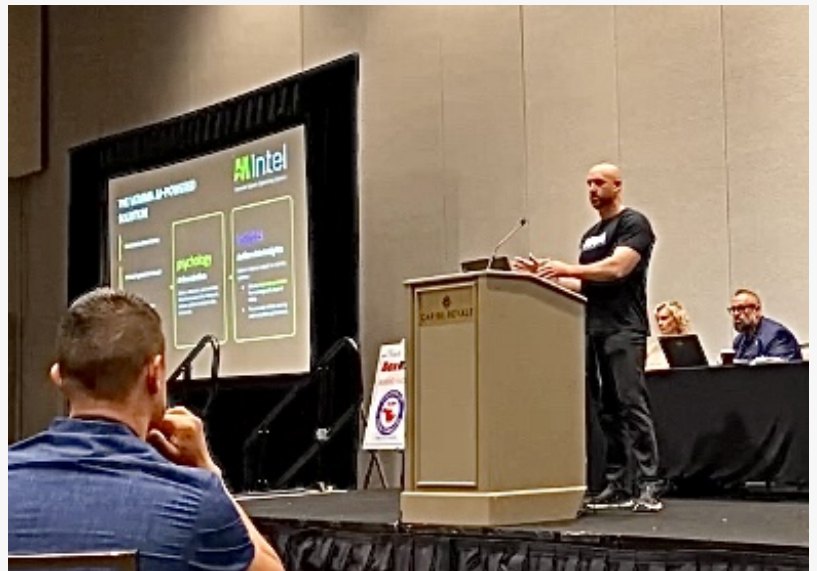
Groundbreaking ecosystem for athlete safety and performance optimization receives resounding support from leading combat sports regulators and stakeholders

DUBAI, DUBAI, UNITED ARAB EMIRATES, August 6, 2026

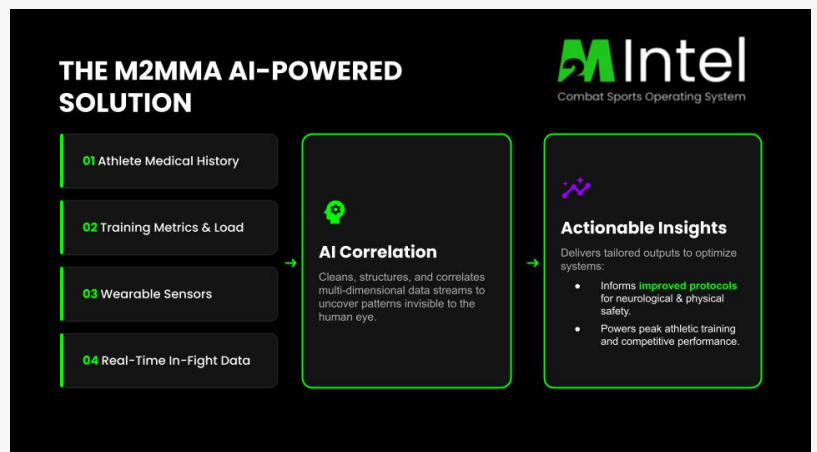
/EINPresswire.com/ -- [M2MMA](#) marked a significant milestone as General Manager [Chris Cannon](#) took the stage at the 38th Annual Conference of the Association of Boxing Commissions and Combat Sports (ABC) to present the company's revolutionary M2Intel Operating System. The approximately 30-minute presentation, followed by a question-and-answer session, showcased a comprehensive technology ecosystem designed to improve athlete safety and performance across combat sports while streamlining operations for all key stakeholders.

Held at the Caribe Royale in Orlando, Florida, the presentation highlighted how the M2Intel Operating System delivers end-to-end medical

sanctioning for combat sports athletes and integrates athletes, promoters, physicians, and regulators into a single, seamless platform. By creating the first-of-its-kind centralized medical database for combat sports, the system addresses longstanding real-world challenges faced daily by regulators, promoters, and athletes.



Chris Cannon Presents at the 38th Annual ABC Conference



M2MMA AI-Powered Solution

Cannon demonstrated the platform's ability to sanction athletes in real time through advanced technology. Athletes can build a comprehensive medical history on one secure platform, enabling AI-driven insights into trends related to brain health and flagging potential risks that may require further attention.

Key benefits presented for industry stakeholders include:

For Regulators: The M2Intel Operating System provides commissions with a unified, real-time medical sanctioning platform and the industry's first centralized medical database. This enables faster, more informed clearance and suspension decisions, improved oversight of athlete health

histories, enhanced ability to identify emerging brain-health risks through longitudinal AI analysis, and seamless coordination with physicians, promoters, and athletes—directly strengthening regulatory effectiveness and athlete protection.

For Promoters:

The innovative Scout Radar system allows promoters to quickly identify short-term replacement athletes who hold current, improved medical clearances aligned with the relevant sanctioning commission. This directly solves a frequent operational challenge, saving time and money while enhancing the commercial viability of events.

For Physicians:

Digital forms enable seamless pre-fight medical evaluations, with clear visibility into qualified providers. Pre- and post-bout evaluations can be completed on fight night directly from a mobile device, with data uploading instantly to the sanctioning commission and automatically added to the athlete's longitudinal medical database for ongoing tracking and insights shared among athletes, physicians, and regulators.

For Athletes:



Association of Boxing Commissions and Combative Sports

Beyond expanded fight opportunities supported by a robust neuromuscular and medical database, athletes gain access to M2Coach—a comprehensive well-being support tool previously unavailable in the sport. Athletes can track combat sports training, strength and conditioning, nutrition, sleep, psychology, and finances. AI-generated insights from these inputs help optimize training, recovery, and overall well-being.

Cannon also introduced the seamless integration with the M2Lab, M2MMA's dedicated research and development facility, now established in the UAE. The M2Lab syncs with the M2Intel OS to create a "living lab ecosystem" supporting ongoing research into the influencing factors of traumatic brain injury and long-term neurodegenerative disease. Combined with next-generation impact monitoring technology also under development at M2Lab, the system will collect real-time fighter metrics and correlate them with an athlete's medical history and training data to produce a personalized brain health map—empowering better decisions around training and recovery for safer, smarter combat sports.

The presentation received resounding support from attendees.

"It was an absolute privilege to present the work M2MMA is doing to improve athlete safety and performance in combat sports to the leading regulators in the world. To receive such resounding support after my presentation was further recognition of how important the work we are doing is and how much value we are providing to so many. It has only motivated me even more, if that were even possible, to deliver on everything we are building to create real change to better protect the athletes and support all combat sports stakeholders." said Chris Cannon, General Manager of M2MMA.

Following the conference, Chris Cannon has subsequently met with numerous key stakeholders to discuss how M2MMA can work with leading regulators in combat sports to integrate the M2Intel Operating System to support combat sports athlete safety and performance at the earliest opportunity.

"It was a real pleasure to sit down with so many leading regulators and meet with them individually. To have the opportunity to understand the real-world challenges they face on a daily basis, and how M2MMA can support them in improving the safety of their athletes within their jurisdiction. It was clear to me that safety is a priority for the ABC and that M2MMA has a huge role to play in working with the leading regulators in combat sports to drive real change in our shared mission to improve the safety and well-being of combat sports athletes. We look forward greatly to now taking the next steps and delivering a safer, smarter combat sports," Cannon added.

The next phase for M2MMA is to onboard M2Intel immediately with a number of leading commissions and to begin building the medical database that will change the lives of combat sports athletes while strengthening the industry's commercial viability. Cannon will next travel to New York and Connecticut for additional meetings with key combat sports stakeholders.

About M2MMA Inc.

M2MMA Inc. (OTC: MMAZ) is an integrated AI-driven technology company specializing in combat sports and performance. It integrates advanced real-time predictive technologies with medical and safety innovation. The company operates M2Intel, the foundational operating system for combat sports; M2Lab, for research and development into real-time impact monitoring; and M2Chain, for immutable data verification and a tokenized economy. M2MMA is dedicated to building a unified ecosystem that safeguards athletes and fortifies global combat sports.

Forward-Looking Statements

This press release may contain forward-looking statements, within the meaning of applicable securities laws, regarding future growth, technology development, partnerships, and expansion plans. These statements are predicated on current expectations and assumptions and involve inherent risks and uncertainties that could cause actual results to diverge materially. Readers are hereby cautioned against placing undue reliance on forward-looking statements, which are valid only as of the date of this release. The Company assumes no obligation to publicly update or revise these statements, except as mandated by law.

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