

Father-Daughter Team Brings Peace of Mind to St. Cloud Residents with Estrella Insurance

Johana and Jose Mileo help families protect what matters most through a strong coverage network

ST. CLOUD, FL, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Johana and Jose Mileo are making it their family's business to care for others as the father-daughter duo opens their first [Estrella Insurance](#) agency in St. Cloud. The agency sits at 4059 13th St, just across from the Oaks Shopping Center in central St. Cloud. As one of Estrella's newest franchisees, the Mileos were drawn to the company's strong business model, which draws on more than 40 years in the industry and a wide network of insurance carriers that give clients access to a variety of coverage options.

Originally from Venezuela, Johana Mileo earned her law degree before continuing her studies in the United States. As an attorney, she sharpened her skills in advocacy, problem-solving, and client service, which translated naturally into a career in insurance.

Mileo found her calling helping individuals, families, and business owners protect what matters most. Through years of working closely with clients, she gained firsthand insight into the challenges people face when making insurance decisions, shaping her vision for the agency she wanted to build.

"I wanted a partner with a strong reputation and a proven track record in the insurance industry, and Estrella was the right fit," said Johana Mileo, co-owner of St. Cloud Estrella Insurance. "Their model aligns with everything I believe about insurance, that every client deserves personalized attention and real options. That's something I was not willing to compromise."

As an immigrant who built a new life in a new country, Mileo personally understands the value of reliable guidance from someone you can trust. That experience fuels her commitment to show



up for her clients and serve her community.

Together, Johana and Jose Mileo share a commitment to exceptional service, deep community roots, and a passion for helping clients find the coverage they need.

“Opening this agency alongside my father makes this milestone even more meaningful. We are deeply focused on becoming a trusted resource for our fellow residents in Central Florida,” continued Mileo. “Our team helps families and businesses make informed insurance decisions with confidence and achieve greater peace of mind through quality insurance protection.”



Through the Mileo's new St. Cloud agency, Estrella Insurance offers a comprehensive portfolio of property, including auto, home, commercial, business, life, and health insurance, providing customers a one-stop solution for their coverage needs. For more information or to explore franchising opportunities, visit www.estrellafranchise.com.

About Estrella Insurance

Miami-based Estrella Insurance is a property and casualty insurance franchisor and a trusted leader among consumers and insurance companies by providing simple, cost-effective insurance solutions across its auto, home, commercial, business, life, and health insurance portfolios.

With more than 200 offices across the U.S., it is consistently ranked as a top franchise opportunity with a proven business model that allows owners to focus directly on customer support and community engagement, including Entrepreneur's Franchise 500® for 14 years running. For more information, visit Estrella Insurance.

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