

RennerVation Foundation Named Official Charity of the 30th Anniversary Casey Folks Vegas to Reno

Jeremy Renner's Foundation to Partner with America's Longest Off-Road Race to Support Foster and At-Risk Youth

RENO, NV, UNITED STATES, August 6, 2026
/EINPresswire.com/ -- Unlimited Off-Road Racing and Best In The Desert announced today that Jeremy Renner's [RennerVation Foundation](#) has been named the Official Charity of the 30th Anniversary Casey Folks Vegas to Reno – "The Other Way" presented by Camburg / MagnaFlow, taking place August 12-16, 2026.

Founded by Academy Award-nominated actor, producer, entrepreneur, and philanthropist Jeremy Renner, the RennerVation Foundation is dedicated to creating meaningful experiences and providing long-term support for foster and at-risk youth. Throughout race week, the foundation will participate in select events, engage with race fans, and share more about its mission and community programs.

"Racing brings together people who push limits and look out for each other, and that's exactly the spirit

RennerVation Foundation was built on," said Jeremy Renner. "I'm really excited to be introducing RennerVation to this community and get to share the work we do. This is a group that shows up, and that's exactly what these kids need."

In addition to serving as the Official Charity of the event, the RennerVation Foundation is launching its "[Miles That Matter](#)" campaign, inviting the off-road racing community to help sponsor every mile of the 30th Anniversary Casey Folks Vegas to Reno. With more than 300 teams expected to race approximately 500 miles each, the goal is to sponsor over 150,000 collective race miles across Nevada.

Supporters can participate by donating \$20 to sponsor one mile, with every contribution helping



Jeremy Renner (photo credit joey.rigdon.cine)

fund RennerVation Foundation's programs for foster and at-risk youth, including Camp RennerVation and Pave Your Way. Fans, race teams, sponsors, and industry partners are encouraged to share the campaign and invite friends and family to participate. Those supporting a specific race team can include the team's name in the dedication field when making their donation.

To donate or learn more about the Miles That Matter campaign, visit link.rennervationfoundation.org/race.

Unlimited Off-Road Racing is partnering with Visit Reno Tahoe to welcome competitors, fans, and industry partners to Reno as the city hosts the historic 30th Anniversary celebration before the race heads south across Nevada for the first-ever running of Vegas to Reno "The Other Way."

The graphic is titled "Miles That Matter" in large, bold letters at the top. Below the title, it says "500 miles, \$20 a mile". A red banner on the left reads "Sponsor a mile for \$20 to change the life of a foster youth in Nevada!". The central part of the graphic is a map titled "2026 VEGAS TO RENO COURSE MAP" showing a yellow route from Las Vegas to Reno, passing through various Nevada cities like Primm, Mesquite, Prater, and Searchlight. A photo of Jeremy Renner in a blue polo shirt and cap is on the left. At the bottom right, it says "DONATE AT: link.rennervationfoundation.org/race".

Miles that Matter

Jeremy Renner will also serve as Grand Marshal of the 30th Anniversary event and is scheduled to compete in the race behind the wheel of a Ford Raptor, helping bring even greater awareness to the RennerVation Foundation and its mission.

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Jeremy Renner

"We're honored to welcome the RennerVation Foundation as the Official Charity of this historic event," said Unlimited Off-Road Racing CEO Matt Martelli. "Off-road racing has always been about community, perseverance, and giving back. Partnering with Jeremy, Kym, and the entire RennerVation Foundation team allows us to use the platform of Vegas to Reno to make a meaningful impact beyond the racecourse. We encourage every racer, team, sponsor, and fan to support the Miles That Matter campaign and help us turn every mile raced into an

opportunity for Nevada's foster youth."

Founded in 2023 by Jeremy and Kym Renner, the RennerVation Foundation focuses on creating opportunities for foster youth and young adults aging out of the foster care system through innovative programs designed to foster confidence, belonging, and long-term success.

Fans attending race week will have the opportunity to meet Jeremy Renner and members of the

RennerVation Foundation team during the Reno Off-Road Festival on Thursday, August 13, along with additional appearances throughout the weekend.

For three decades, the Casey Folks Vegas to Reno has stood as the longest point-to-point off-road race in the United States and one of the world's premier desert racing events. The 2026 edition marks the race's 30th Anniversary and the first time competitors will tackle the legendary course in reverse, creating the historic "The Other Way" edition.

Race week begins Wednesday, August 12, with registration, technical inspection, and pre-race festivities before hundreds of competitors race more than 500 miles across the Nevada desert. Fans are encouraged to attend the Reno Off-Road Festival on August 13th, meet racers, explore the largest display of off-road vehicles and manufacturers in Reno history, and learn more about the RennerVation Foundation's mission.

More information, racer registration, and spectator details are available at UnlimitedOffRoadRacing.com.

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About The RennerVation Foundation

Founded in 2023 by siblings Jeremy and Kym Renner, RennerVation Foundation is a 501(c)(3) charity with a mission to offer children in foster care and at-risk youth the chance to embrace a childhood filled with joy, growth and belonging. Leveraging decades of professional expertise within the child welfare system, RVF creates efficient and impactful programs that address the unique challenges faced by foster youth and young adults aging out of foster care. Current initiatives include Camp RennerVation and the Pave Your Way program. For more information, please visit www.rennervationfoundation.org and follow @officialrennervationfoundation.

About American Off-Road Racing Championship

The American Off-Road Racing Championship (AORC) is the premier desert off-road racing league in North America, created through the unification of Best in the Desert (BITD) and Unlimited Off-Road Racing (UNLTD).

Best in the Desert, founded in 1984 by legendary racer Casey Folks, is the longest-running and most respected off-road racing series in the U.S., with a legacy that includes iconic events like Vegas to Reno, the Silver State 300, the Parker 425, and the Laughlin Desert Classic.

Unlimited Off-Road Racing, established by the Martelli Brothers in 2023, produces world-class events such as The Mint 400, The California 300, and The Parker 400. UNLTD is recognized for its focus on innovation, storytelling, and large-scale racer participation, with events known for high car counts, challenging courses, pre-running, and family-friendly fan experiences near major markets.

Together under the AORC banner, BITD and UNLTD preserve the heritage of desert racing while building its future—offering racers, sponsors, and fans a unified championship built on clarity,

consistency, and world-class competition.

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