

Medicreations Appoints Ryan Kuiper as Vice President of Sales, USA

LAS VEGAS, NV, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- [Medicreations](#), LLC, a leading developer and manufacturer of medical aesthetic devices, is pleased to announce the appointment of [Ryan Kuiper](#) as the company's new Vice President of Sales, USA.



Ryan's expertise, strategic mindset, and commitment to excellence will strengthen our sales organization and help accelerate

Medicreations' growth across the United States"

Ron Zakai, Chairman and CEO

Kuiper joins the Medicreations management team with extensive commercial experience across the medical aesthetics sector. Most recently serving as Vice President of Sales at Aurora Dermo, Kuiper brings a deep background in driving aesthetic capital equipment sales and leading national commercial strategies.

His career includes key leadership roles such as Sales Director at Aesthetics Biomedical® Inc., as well as over six years at Cutera, Inc., where he served as Regional Sales Manager, Area Sales Manager, and Senior Territory Manager. Kuiper also previously held commercial roles at

Cynosure, LLC.

In his new role at Medicreations, Kuiper will oversee national sales operations, expand the US sales force, and drive customer growth strategies across the country.

"Ryan brings extensive experience, industry knowledge, and proven leadership to our organization" said [Ron Zakai](#), CEO of Medicreations. "His expertise, strategic mindset, and commitment to excellence will strengthen our sales organization, support the continued development of our sales professionals, and help accelerate Medicreations' growth across the United States."

"I am thrilled to join the Medicreations team at such a dynamic time in the company's evolution," said Ryan Kuiper. "Medicreations has built an outstanding reputation for quality and innovation in the medical aesthetics space. I look forward to working alongside such a talented team to build on our current momentum, empower our sales professionals, and continue our impressive growth trajectory across the United States."

Kuiper's appointment comes at a pivotal moment for Medicreations as the company continues to accelerate its footprint in the U.S. aesthetic market.

About Medicreations, LLC:

Based in Las Vegas, Medicreations is a premier manufacturer of cutting-edge medical aesthetic technology. From our US based, ISO Certified, FDA-Compliant facility, we engineer a diverse portfolio of advanced devices—including the Velo, MediSpa, MediDiode, MediLight and MediYag—designed to elevate the standard of medical aesthetic care.

We are dedicated to empowering practitioners by blending clinical excellence with exceptional business value. Every Medicreations system is backed by industry-leading 2-year warranties, comprehensive professional training, and a commitment to customer support that ensures our practice partners thrive.

To learn more about Medicreations, please visit our website at www.medicreations.com.

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