

NetVendor and Viaffinity Partner to Close Vendor Insurance Gaps at the Source

New embedded insurance partnership enables property management vendors to seamlessly secure coverage giving vendors a direct path to compliance.

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NetVendor, the platform defining Compliance-Led Vendor Management for property management, today announced a partnership with Viaffinity, a provider of embedded insurance technology that enables

SaaS platforms to offer insurance as a seamless part of the customer experience. The partnership gives vendors flagged for expired or insufficient insurance a direct path to compliant coverage inside NetVendor, turning one of the most common causes of onboarding delays into a same-session resolution.

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Vendors resolve compliance issues immediately and property managers reduce operational friction. Insurance shouldn't be the thing standing in the way of vendors winning RPFs.”

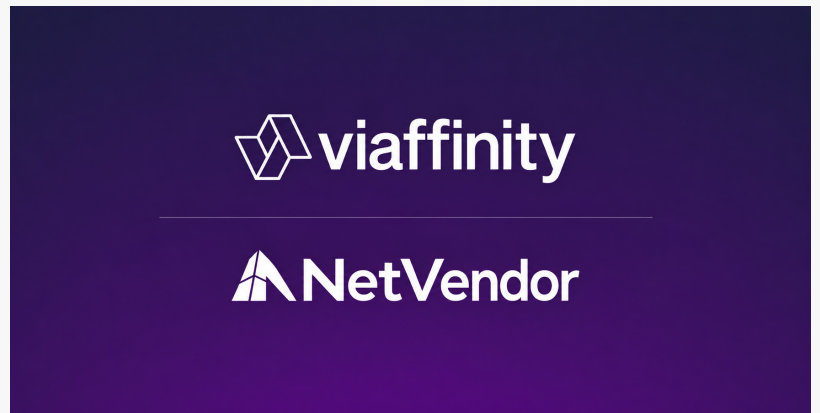
Mason Power, CEO and Co-founder of Viaffinity

Insurance verification is the most frequent point of failure in vendor compliance. When a certificate of insurance lapses or falls short of an owner's requirements, onboarding stalls and properties carry uncovered risk. The Viaffinity integration surfaces qualifying coverage options to those vendors at the exact moment a gap is identified, so vendors can get compliant and get to work faster.

“Every compliance gap we track comes back to the same point of failure: insurance. NetVendor already catches that

gap the moment it opens, but until now the fix meant sending vendors off to find that coverage and come back. With Viaffinity, we close it in the same motion we find it. Vendors get back to work faster, owners and operators carry less uncovered risk, and insurance stops being the reason a good vendor loses the job,” said Dave Cooper, CEO of NetVendor.

“Every software platform already has the context to make insurance simpler,” said Mason Power,



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CEO and Co-founder of Viaffinity.

"When insurance becomes part of the workflow instead of a separate destination, everyone benefits. Vendors resolve compliance issues immediately, property managers reduce operational friction, and insurance is delivered precisely when it's needed. Insurance shouldn't be the thing standing in the way of vendors winning RPFs."

The integration became available to NetVendor vendors beginning July 15, 2026. When an insurance coverage gap is identified, eligible vendors can seamlessly continue to Viaffinity to review coverage options and secure compliant insurance, then return to NetVendor to complete the compliance process.

About NetVendor

NetVendor is the platform for Compliance-Led Vendor Management, purpose-built for property management companies with complex portfolios and heavy third-party vendor reliance. NetVendor supports compliance configurable by owner, property, and vendor type, with concurrent integration across 7+ major property management systems, including Yardi, RealPage, AppFolio, MRI, and Entrata. Its ecosystem spans more than 275,000 vendors, including over 100,000 credentialed and pre-vetted. Learn more at netvendor.com.

About Viaffinity

Viaffinity helps software companies embed insurance directly into the workflows their customers already use. By leveraging existing platform data, Viaffinity delivers relevant insurance recommendations at the moment coverage is needed, creating a simpler customer experience while helping SaaS platforms unlock new recurring revenue opportunities. Through partnerships with leading software providers and leading A-rated insurance carriers, Viaffinity makes insurance easier to buy, manage, and maintain without ever leaving the platform. Find Viaffinity at viaffinity.com or on [LinkedIn](#).

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