

Priority Signs & Graphics Named 2026 Southlake Small Business of the Year

Recognition highlights our long-standing commitment to exceptional customer service, local partnerships, and meaningful community involvement.

SOUTHLAKE, TX, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Priority Signs & Graphics is proud to announce that we have been named the 2026 Southlake Small Business of the Year. This recognition celebrates our commitment to business excellence, strong customer relationships, and years of dedicated service to the Southlake community.



Congressional Recognition Award 2026

Presented by the City of Southlake, the award recognizes small businesses that demonstrate outstanding leadership, positive economic impact, and meaningful community engagement. We are honored to receive this recognition for our continued investment in local organizations, volunteer efforts, and initiatives that strengthen the community while helping businesses throughout the Dallas-Fort Worth area achieve their branding and signage goals.

During the award presentation, Shawn McCaskill, the Mayor of Southlake, shared the following remarks:

"Priority Signs & Graphics of Southlake is truly deserving of the SL Small Biz of the Year recognition because of their outstanding commitment not only to business excellence, but also to serving and strengthening the SL community. Their leadership and generosity can be seen through years of involvement with organizations and causes that make a meaningful difference, including serving as a member of the Art in the Square committee, volunteering at the Miracle League, sponsoring and coaching in local leagues, serving as president of the Southlake Women's Club, and supporting Kids Matter. Their dedication also extends to the Planning Board, the Carroll Education Foundation as a sponsor and volunteer, two terms on the SL Board of

Directors, support for Me Squared, and sponsoring Run for Elise. Priority Signs & Graphics represents the very best small business: professional, community-minded, generous, and deeply invested in making SL a better place to live, work, and thrive."

What This Award Means to Us

Receiving the Southlake Small Business of the Year Award is a tremendous honor for our entire team. It reflects the relationships we've built with our customers, our dedication to delivering [high-quality signage solutions](#), and our belief that successful businesses should actively support the communities they serve.

"This award is a great honor and means so much to our organization. It confirms the reputation that our entire team works so hard to establish with our customers. It also recognizes the substantial time and financial donations that we make to improve our community. We love working hard for our customers as well as giving back to our community, so it's both humbling and amazing to be recognized as the Southlake Small Business of the Year."

What This Recognition Represents

This award recognizes organizations that consistently demonstrate:

- A commitment to exceptional customer service and business excellence
- Active leadership within the Southlake business community
- Ongoing support for local nonprofit organizations and charitable initiatives
- Volunteer service and civic engagement
- A lasting investment in making Southlake a better place to live, work, and thrive

Over the years, we've proudly supported organizations and community initiatives, including Art in the Square, Miracle League, Southlake Women's Club, Kids Matter, Carroll Education Foundation, Me Squared, Run for Elise, and many



Proudly Recognized in 2026



2026 Small Business Award Trophy

other local programs that positively impact our community.

Looking Ahead

While we're honored to receive this recognition, it also motivates us to continue raising the bar. We remain committed to helping businesses across Southlake and the Dallas-Fort Worth Metroplex strengthen their brands through custom commercial signage while continuing to invest our time, resources, and expertise in the community we proudly call home.

About Priority Signs & Graphics

Founded in Southlake, Texas, Priority Signs & Graphics is a full-service [commercial sign company](#) specializing in custom signage, environmental graphics, vehicle graphics, monument signs, channel letters, ADA signage, and branded environments. We partner with businesses throughout the Dallas-Fort Worth Metroplex to create visual solutions that support brand visibility and long-term growth. Alongside our commitment to quality craftsmanship and customer service, we remain dedicated to giving back to the Southlake community through volunteerism, sponsorships, and local partnerships.

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Celebrating Small Business of the Year



Honored at the Chamber Awards

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