

Plogix Gallery Selects Lance Rodgers' Artwork for Times Square Showcase

The international showcase places Rodgers' artwork before thousands of visitors in the heart of New York City.

NEW YORK CITY, NY, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Contemporary artist [Lance Rodgers](#) will see his work take center stage in one of the world's most iconic locations when selected pieces from his collection are featured on a digital billboard in Times Square, New York City, on Friday, Aug. 7, 2026.

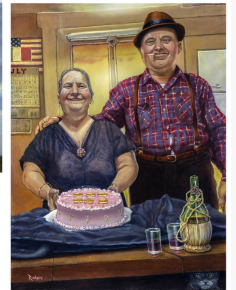
Presented through [Plogix Gallery](#), Rodgers' artwork will appear on the digital display located at 1560 Broadway, between 46th and 47th Streets, directly above the Pelé Store. The exhibition will run for 24 hours, with Rodgers' artwork appearing at the 17th minute of every hour, from 12:00 a.m. through 11:59 p.m. EDT, providing repeated exposure to the thousands of pedestrians and visitors who pass through Times Square each day.

Known for his masterful contemporary realism and, more recently, for expanding into emotionally driven abstract expressionism, Rodgers continues to gain recognition for work that invites viewers to slow down, reflect, and discover the stories embedded within each piece. The Times Square presentation offers an international platform for audiences to experience his work in one of the world's most visible public art

 PLOGIX
gallery



**Lance
Rodgers**
@lancerodgersart



The board will feature three of Rodgers' works on August 7, 2026



This work titled Persistence is Inspired by the resilience of the human spirit, the painting contrasts the urgency of an approaching tornado with the carefree innocence of a young girl, happily jumping rope as though nothing can diminish her joy.

settings.

"Art begins as a personal expression, but it becomes meaningful when it connects with others," Rodgers said. "I'm grateful to Plogix Gallery for providing this opportunity to share my work in Times Square, where people from every corner of the world come together. It's an exciting reminder that creativity has no boundaries."

The digital exhibition is part of Plogix Gallery's international artist showcase, highlighting selected artists on a prominent Times Square billboard throughout the day. Visitors in New York can view the artwork in person, while those unable to attend can watch the display through the event's live stream. Professional photographs and video footage of the presentation will also be provided following the exhibition.



Rodgers, a PLOGIX premier artist is a creator selected by the gallery to participate in their premium tier. They receive dedicated gallery representation, targeted international promotions, and opportunities to display their work in global exhibitions.

Rodgers has built a reputation for creating highly detailed works that blend technical excellence with compelling storytelling. His evolving body of work continues to explore both representational and abstract forms, reflecting a career marked by artistic growth and a willingness to challenge expectations.

About Lance Rodgers

Lance Rodgers is an award-winning contemporary artist whose work explores the intersection of realism, abstraction, and visual storytelling. Recognized for both his technical mastery and his evolving artistic voice, Rodgers creates paintings that invite viewers to engage emotionally while discovering layers of narrative and meaning.

His work is included in the permanent collections of The James Museum of Western & Wildlife Art, the Tom and Mary James Collection, the [Leepa-Rattner Museum of Art](#), and the Museum of Arts & Sciences in Daytona Beach, Florida. Rodgers' artwork is also represented in numerous corporate and private collections throughout the United States and abroad. To learn more about Lance Rodgers and view his portfolio, visit <https://www.LanceRodgersArt.com> or follow him on social media @lancerodgersart.

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