



Royal Order Marks 30 Years of Rock-and-Roll Jewelry Design

Founded in 1996 by Cheryl Rixon Davis, the luxury jewelry brand highlights the crown, cross, skull, and heart motifs that have shaped its identity.

LOS ANGELES, CA, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- Royal Order, the luxury jewelry and accessories brand founded in 1996 by model, actress, and designer Cheryl Rixon Davis, is marking its 30th-anniversary year by highlighting the collections and motifs that have defined its distinctive aesthetic. The brand grew from Davis's custom designs for musician friends and was embraced by members of the rock music community and their fans.

For three decades, Royal Order has combined regal symbolism with rock-and-roll influence across an extensive catalog of rings, pendants, necklaces, bracelets, belt buckles, wallet chains, and other accessories. Crowns, crosses, fleur-de-lis emblems, skulls, hearts, roses, and religious imagery remain central to the brand's visual language.

Among the brand's most recognizable offerings is its belt buckle collection. Current designs include the Crown Belt Buckle, Crown in Fleur-de-Lys Vine Belt Buckle, Fleur-de-Lys Skull Belt Buckle, and Winged Dagger Shield Belt Buckle. Many of these statement pieces are produced in 925 sterling silver, with select styles incorporating cubic zirconia or diamond detailing.

Royal Order's necklaces, chains, rosaries, and pendants provide another canvas for the brand's detailed symbolism. The collection ranges from crown and fleur-de-lis designs to substantial chains and music-inspired pieces. Among them is the Rock God Necklace, a sterling silver design originally created for musician Paul Stanley.

The bracelet collection extends those signature elements through crown clasps, skull links, crosses, hearts, roses, and sculptural animal details. Designs such as the Plain Link Bracelet with Crown Clip, Skulls with Crown Bracelet, and Regal Crown Bangle demonstrate how the brand carries its recurring imagery across multiple jewelry categories.

Royal Order has also developed an established international following, including a dedicated presence in Japan. The brand's official Japanese materials describe the same foundational theme that has guided Royal Order since 1996: the fusion of rock-and-roll culture with fashion and imagery inspired by crowns, crosses, heraldic symbols, hearts, stars, angels, skulls, and animals.

Today, Royal Order continues to present its work through collections including Crowns, Crosses, Hearts & Roses, Rock & Skulls, and Rock N' Royal. Collectors and new customers can explore the brand's current jewelry and accessories catalog through the official Royal Order website.

Royal Order was never built around trends. Every piece we have made since 1996 is rooted in symbolism, craft, and a refusal to make jewelry that blends in. As we approach thirty years, that standard has not shifted by a single degree.

About:

Royal Order is a Los Angeles-based luxury jewelry and accessories brand founded in 1996 by designer Cheryl Rixon Davis. Known for blending fine jewelry craftsmanship with regal, gothic, and rock-and-roll influences, the brand's collections feature recurring motifs such as crowns, skulls, crosses, hearts, roses, and fleur-de-lis designs. Royal Order offers an extensive selection of sterling silver rings, necklaces, pendants, bracelets, belt buckles, wallet chains, and accessories. With an established following in North America and Japan, the brand continues to occupy a distinctive space between luxury design and rock-culture expression.

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