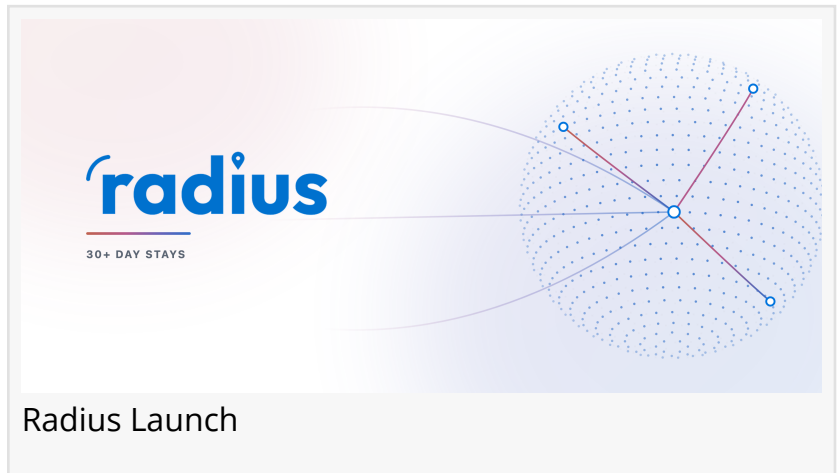


Radius Launches Real-Time Booking Marketplace for 30-Day Plus Furnished Stays

Austin company launching to modernize legacy rental practices for insurance housing companies, corporate relocation teams, and healthcare staffing agencies

AUSTIN, TX, UNITED STATES, August 7, 2026 /EINPresswire.com/ -- Radius Platform Corporation today launched Radius, a 30+ day B2B marketplace where companies and guests book furnished accommodations directly from a host's live calendar.



The midterm rental category has emerged over the past five years into a distinct, high-growth vertical, sitting between short-term rentals and traditional annual leases. Rental nights of 28 days or more grew 136% between 2019 and 2025, from 20 million to 46 million, according to research published by Furnished Finder and AirDNA in January 2026. That is double-digit compounding growth, and 30-plus-day stays now account for roughly a third of urban nights booked.

Housing demand on Radius comes from insurance housing companies, healthcare staffing agencies, corporate relocation and travel teams, and several other business channels. Today, most bookings through these channels are sourced via manual, offline email based quoting processes, costing time and resulting in often elevated and opaque prices. Radius replaces these legacy processes with [real-time pricing and availability search](#), with the rental agreement, payment, and extensions handled in the platform.

Radius does not lease, own, or hold inventory. Radius enables hosts to market their own core inventory, set their own rates, and keep the guest relationship. Radius charges a flat booking fee taken out of the host's payout (similar to Airbnb or Booking.com but typically half the amount) so the company placing the stay pays the rate advertised with nothing added on top. Listing is free and there are no monthly minimums.

"Most 30-plus-day bookings through these channels start with someone sending or answering

an email or request for options manually to simply confirm what's available and what it costs," said Sean Gallagher, co-founder of Radius. "This leads to inefficient back-and-forth communications while introducing unnecessary extra costs because the supplier usually doesn't directly control the inventory. Rates may also vary depending on what the budget of the company is rather than a true market price. Radius introduces true supply/demand transparency for 30+ day stays where the best price and product wins."

[In the insurance housing channel](#), carriers are focused on ensuring policyholders can access well priced inventory within their Additional Living Expenses ("ALE") budget additional living expenses cost. That mandate pushes insurance housing companies, tasked with finding housing for the displaced insured, to source better-priced, higher-quality inventory for their clients. Radius now enables the largest insurance housing companies to source and secure 30-plus-day stays on Radius, alongside corporate relocation teams and healthcare staffing agencies.

While the theme of the past decade on the insurance and corporate demand side has been consolidation and operational excellence, the next 10 years will remove layers from the supply chain by opening up more direct demand to the actual owners and operators of units.

Gallagher operated a 30+ day stay corporate housing supplier company and has first-hand knowledge of the industry and its current legacy challenges. He has extensive property technology and institutional real estate experience from his past roles at Homeward, Lionstone Investments and was previously at Alvarez & Marsal.

AJ Novak, a founding member of the Radius team, is the former president of ALE Solutions, one of the largest insurance housing companies in the U.S. "While I was at ALE, we prioritized relationships with the highest quality housing suppliers to build a network that delivered timely placement of policyholders into the highest-quality, like-kind property at the best available rate. Radius is a force multiplier for relocation teams, and it lowers the barrier to entry for landlords and operators who want to provide insurance housing which will bring costs down for the industry, while raising productivity for all stakeholders." Novak said.

Radius is live at bookradius.com in 40 U.S. states. [Professional hosts can list core inventory](#) to reach verified business demand.

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