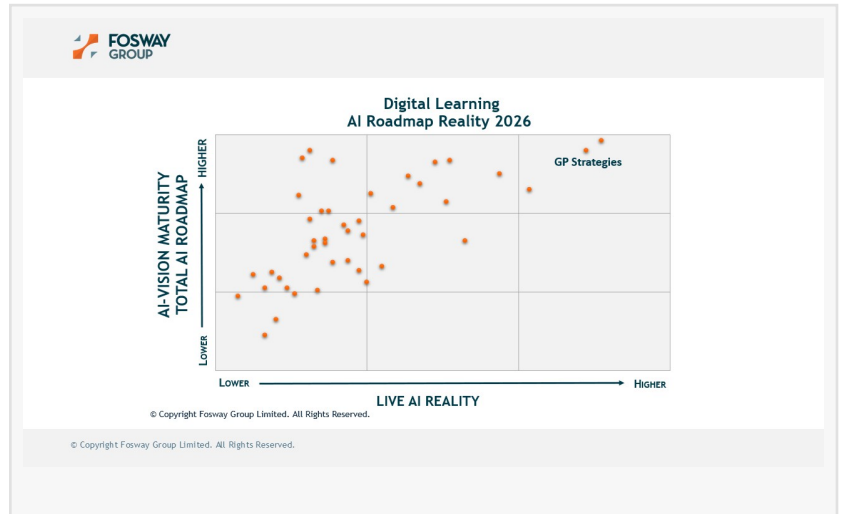


GP Strategies Recognized as a Market Leader in Fosway's 2026 AI Market Assessment for Digital Learning

Fosway finds GP Strategies' AI capabilities "at market best" across nearly every category, with live AI features far outpacing the Digital Learning market.

TROY, MI, UNITED STATES, August 6, 2026 /EINPresswire.com/ -- GP Strategies®, The Learning Velocity Company™, announced its recognition in the Fosway AI Market Assessment for Digital Learning 2026, with independent analyst firm Fosway Group rating GP Strategies' live AI capabilities and roadmap depth among the strongest in the market.



The Fosway AI Market Assessment for Digital Learning 2026 is part of Fosway's AI Insights series, which evaluates vendors on the gap between AI marketing claims and what is actually live with customers today. Fosway's research separates operational AI capability from aspirational roadmap promises across 126 defined AI features spanning content, platforms, transformation, managed services, and emerging capabilities.

According to the report, GP Strategies delivered one of the largest increases in live AI features of any vendor assessed, with 93% of Mainstream AI features and 100% of both Next Wave and Edge Advantage features already live with customers. GP Strategies' roadmap also covers 96% of Mixed Consensus features and 86% of Niche Play features—figures that place the company at the higher end of the market distribution for live delivery.

Fosway's benchmarking further found GP Strategies' AI capabilities running significantly above market average across every functional area of its Digital Learning model, including Digital Learning Content, Digital Learning Platforms, Digital Learning Transformation, and Managed Learning Services, with GP Strategies rated "at market best" in nearly every category assessed.

[Download the full report](#) 

“Marketing is still moving faster than real-world AI usage across our industry, and buyers are right to be skeptical of AI claims that aren’t backed by what’s actually live,” said David Wilson, CEO of Fosway Group. “What stands out about GP Strategies in this year’s research is the scale of the shift from roadmap to reality. Very few vendors we assessed moved this much live AI capability into customers’ hands in a single year, and GP Strategies is one of the clearest examples in this market of a vendor walking the AI talk rather than just talking about it.”

“For the past year, our AI strategy has been built on one principle: Don’t ship a promise, ship the product,” said Jeff Fissel, VP of Technology at GP Strategies. “This assessment validates that approach. Being independently verified as delivering live AI capability across content, platforms, and managed services is exactly the proof point our clients are asking for before they commit budget to AI-enabled learning. We’re going to keep building at this pace, because the organizations we serve don’t have the luxury of waiting for the market to sort out who’s real and who isn’t.”

GP Strategies’ recognition as a Digital Learning AI market leader builds on the company’s broader AI investment strategy, which spans its AI-enabled content and platform capabilities, and its continued positioning as The Learning Velocity Company™, helping enterprise clients accelerate workforce transformation through applied AI.

The Fosway AI Market Assessment for Digital Learning 2026 is the first of a two-stage research process. Fosway will publish a companion AI Value Assessment Report later this year examining AI adoption and realized value among corporate learning buyers.

About Fosway Group

Founded in 1996, and focusing on Next Gen HR, Talent and Learning, we are known for our unique European research, our independent market insights and our complete integrity. We have been analysing the realities of the market and providing expert independent advice to corporate clients for over 25 years. Our independent vendor analysis and related research and decision tools provide a vital resource for companies making key suppliers decisions on HR innovation and technology. Learn more at www.fosway.com.

About GP Strategies

GP Strategies is The Learning Velocity Company™. We help organizations amplify their people’s potential at the speed of opportunity by delivering learning with speed, relevance, and quality. For 60 years, we’ve combined proven methodology with cutting-edge AI—including our proprietary GP AIQ+™ platform—to enable continuous learning that keeps pace with continuous change. Learn more at gpstrategies.com.

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