Clio’s Legacy Foundation Transforms Celebrity Philanthropy Through Exclusive Experiences and Charitable Giving

A new generation of philanthropy connects celebrity influence, fan communities, and charitable impact through unique experiences and collections.

MIAMI , NY, UNITED STATES, August 10, 2026 /EINPresswire.com/ -- Clio’s Legacy Foundation is introducing a new model for celebrity philanthropy, creating a year-round platform where artists, athletes, entertainers, and public figures can transform meaningful experiences and personal memorabilia into lasting support for the charities they care about most.

> “We’re building what I believe can become the Amazon of celebrity philanthropy, a trusted marketplace where stars can effortlessly give back and fans can bid on extraordinary experiences.”
>
> *Katalin Prauda*

Rather than relying solely on traditional fundraising galas or one-time charitable appearances, Clio’s Legacy Foundation enables celebrities to donate signed collectibles, private experiences, masterclasses, behind-the-scenes access, or treasured keepsakes to be auctioned for charity. Seventy percent of every auction benefits the celebrity’s charity of choice, creating a sustainable fundraising model that brings together celebrities, fans, and nonprofit organizations in a meaningful new way.

Inspired by the unconditional love of a dog named Clio, the foundation was built on a simple belief: generosity should be authentic, personal, and accessible. Instead of asking celebrities for more of their time, Clio’s Legacy helps them turn what they already do into opportunities that create real impact.

“Celebrity influence is one of the most powerful resources in the world, but its greatest value isn’t measured by fame—it’s measured by the lives it can change,” said Katalin Prauda, Founder and Chairwoman of Clio’s Legacy Foundation. “Our mission is to make giving back effortless for public figures while creating unforgettable opportunities for fans to support the causes they believe in.”

Clio’s Legacy Foundation was designed to fit naturally into the schedules of today’s busiest public

figures.

Whether it's a signed guitar following a concert, a movie prop from a memorable film, a private tennis lesson, backstage access, lunch with a favorite actor, or a one-on-one masterclass, every experience becomes an opportunity to support a charitable cause.

Unlike traditional fundraising campaigns that happen once or twice a year, the Foundation's platform allows celebrities to participate whenever it fits their schedule, creating recurring opportunities for nonprofits to raise funds throughout the year.

Clio's Legacy is where you collect memorabilia with a mission.

The result is a simple but powerful model that requires very little additional time from participating celebrities while creating lasting value for charitable organizations.

Every auction offers more than an exclusive item or experience; it creates a meaningful connection.
Fans gain access to opportunities that cannot be purchased anywhere else while knowing their winning bid directly supports a charity chosen by the celebrity they admire.

The platform also allows public figures to share a more personal side of themselves by highlighting the organizations and causes that have shaped their lives and inspired their philanthropy.

Every experience tells a story. Every auction supports a purpose. Every winning bid becomes an act of generosity.
With 70 percent of every auction benefiting charity, Clio's Legacy Foundation transforms celebrity influence into year-round charitable impact.

Juan Acosta, member of the Board of Directors of Clio's Legacy Foundation, believes the foundation is creating a new standard for charitable giving.
"Most charitable initiatives ask celebrities for another appearance, another speech, or another donation," said Acosta. "Clio's Legacy asks something different. It invites them to share something meaningful they already have—a signed keepsake, an unforgettable experience, or a

personal memory that fans genuinely value."

"That authenticity is what makes the platform so powerful. It requires very little additional time, strengthens the relationship between celebrities and their supporters, and generates sustainable funding for charities throughout the year."

The Foundation's next major event will take place on November 14 with Stars, Paws & Fans, a fundraising reception and silent auction celebrating compassion, philanthropy, and the bond between people and animals.

The evening will bring together celebrities, athletes, business leaders, philanthropists, animal advocates, and supporters to bid on exclusive celebrity memorabilia and once-in-a-lifetime experiences while raising meaningful support for charitable organizations.

Each March, Clio's Legacy Foundation will also host its flagship star-studded red carpet gala and celebrity auction in Miami, bringing together influential public figures, nonprofit leaders, corporate partners, and philanthropists for an evening dedicated to celebrating generosity and creating lasting impact.
Looking ahead, Prauda envisions Clio's Legacy becoming the premier destination for celebrity-driven philanthropy.

"We're building what I believe can become the Amazon of celebrity philanthropy—a trusted marketplace where stars can effortlessly give back, fans can bid on extraordinary experiences, and charities receive sustainable funding throughout the year," said Prauda. "When people think about using the power of celebrity to make a difference, I want them to think of Clio's Legacy. That's the future we're creating: Where Stars Give. Fans Bid. Charities Win."

As Clio's Legacy Foundation continues to expand, it is building a year-round ecosystem where celebrities, fans, nonprofit organizations, and corporate partners come together to create lasting charitable impact through authentic experiences and meaningful connections.

About Clio's Legacy Foundation
Clio's Legacy Foundation is a nonprofit organization dedicated to transforming celebrity influence into meaningful charitable impact. Inspired by the unconditional love of a dog named Clio, the Foundation connects artists, athletes, entertainers, and public figures with fans through exclusive memorabilia, one-of-a-kind experiences, and personal interactions that generate year-round support for charitable organizations. Through its innovative platform, signature fundraising events, and annual Miami gala, Clio's Legacy Foundation is redefining philanthropy by creating a future where stars give. Fans bid. Charities win.

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